



Division

Leaving
a mark
since 2001

 [DIVISION.MK](#)

 [DIVISION.MK](#)

 [CHANNEL/UCA7CZZ8XAMDMLKCFLMJ8EVW](#)

 MAIL@DIVISION.MK

AGENCY SHOWREEL

[HTTPS://YOUTU.BE/W56MKBLZXUI?SI=R9KTDXD-9DLHN08J](https://youtu.be/W56MKBLZXUI?SI=R9KTDXD-9DLHN08J)



OUR TEAM

Division is a full-service marketing agency founded in 2001. Our team is connected by a passion for helping clients achieve outstanding results using integrated marketing strategies and tactics.

Our agency is comprised of bright minds, willing spirits, and an ever-present commitment to client service and satisfaction. We have the ability to deliver innovative and high-quality work, which makes us the right business partner for your company.

TOTAL TEAM OF 33

**ACCOUNT &
DIGITAL SECTOR**

TEAM OF 5

WEB & UX

TEAM OF 3

CREATIVE SECTOR

TEAM OF 13

ADMINISTRATION SECTOR

TEAM OF 3

PRODUCTION SECTOR

TEAM OF 5

MANAGEMENT SECTOR

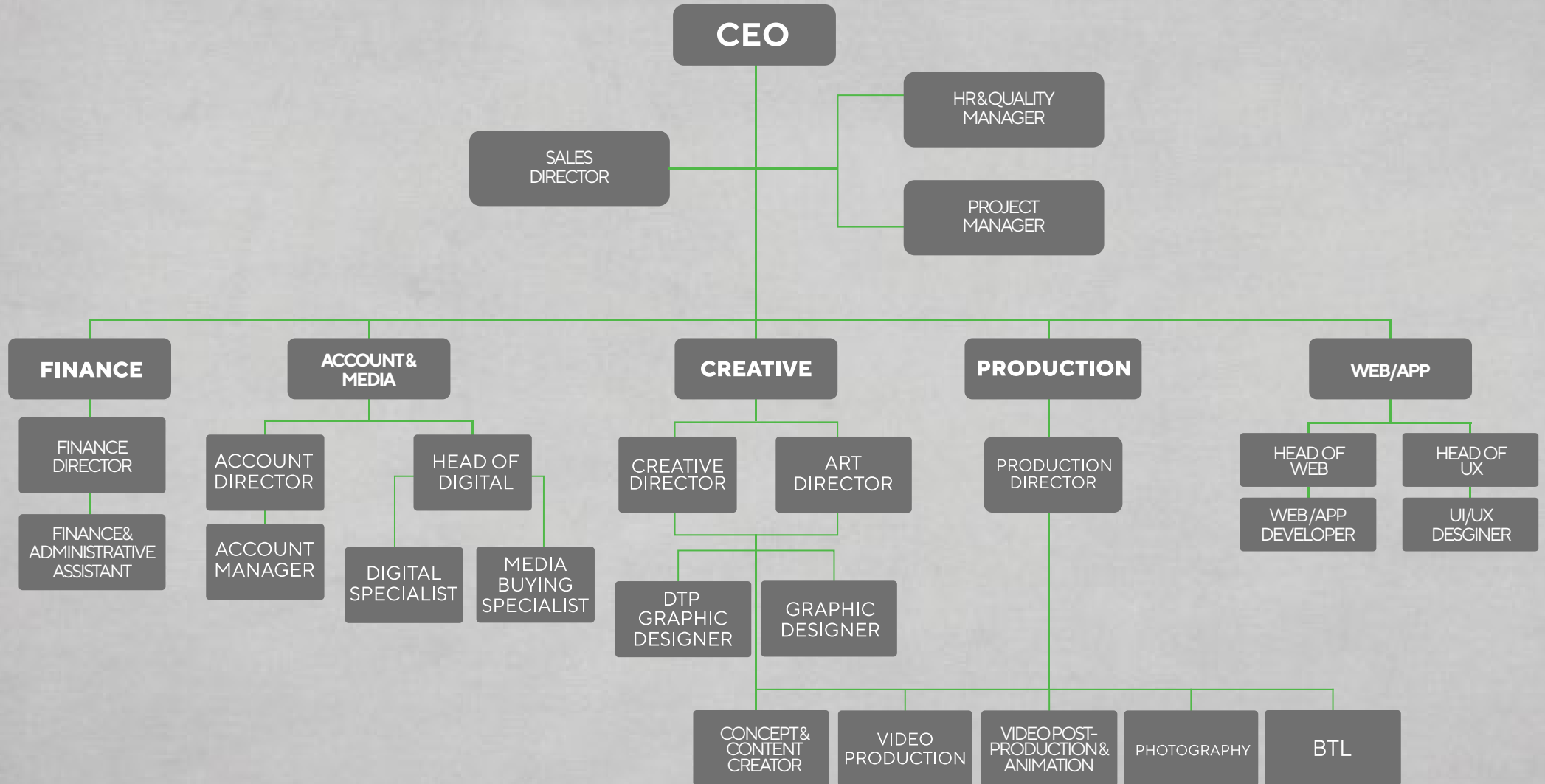
TEAM OF 3

IT SECTOR

TEAM OF 1



ORGANISATIONAL STRUCTURE



Market research & strategy

Developing the most effective **marketing strategy** involves a comprehensive approach that takes into account various elements and considerations. It is a foundational tool for businesses to navigate the complex landscape of the market, connect with customers, and achieve sustainable growth and success. It ensures that a company's efforts are strategic, targeted, and aligned with its overall business objectives.

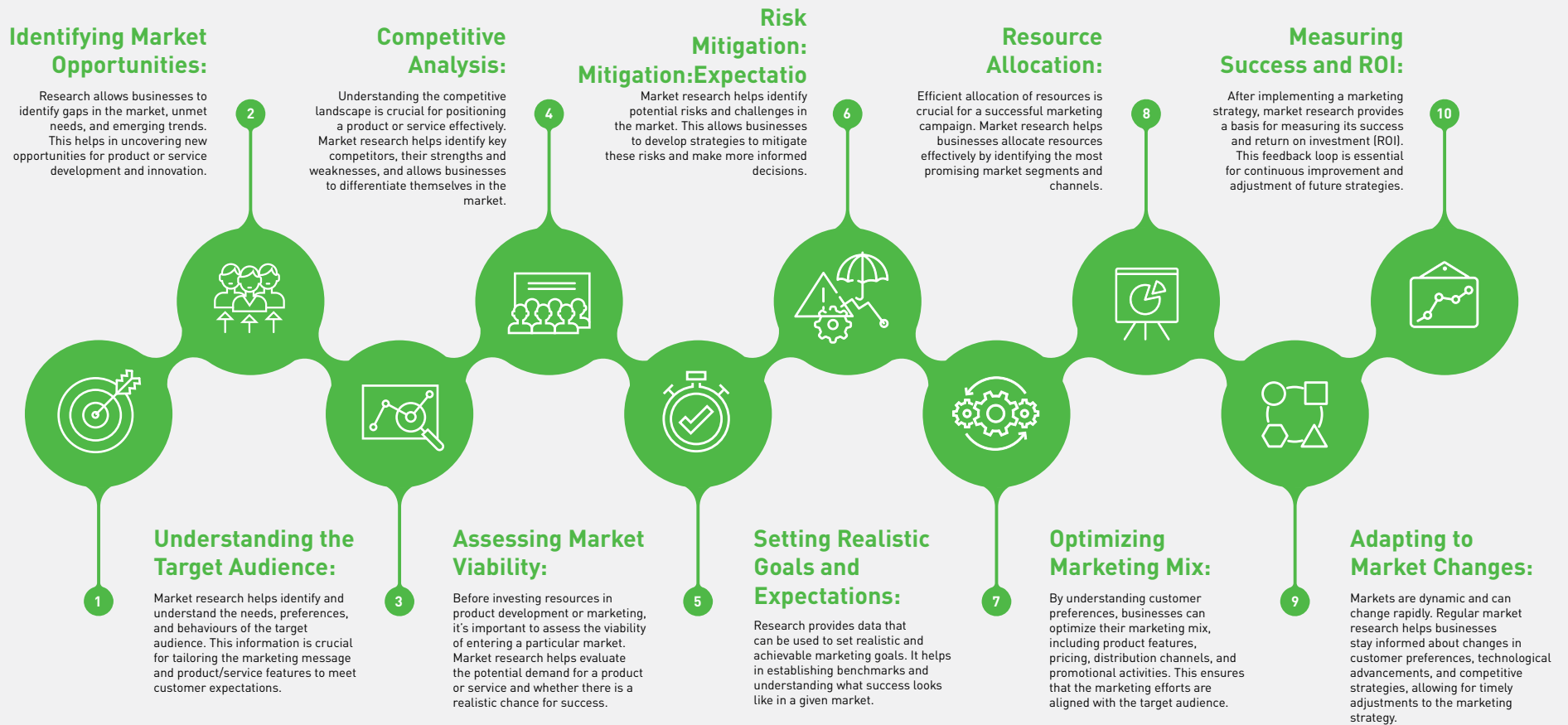


It all starts with...

Market research



Proper market research is essential for developing a successful marketing strategy for a product and/or service. It provides valuable insights into the market, customers, competitors, and overall industry dynamics. Here are some key reasons why market research is important:



In summary, proper **market research** is foundational for developing a marketing strategy that is targeted, effective, and adaptable to the dynamic nature of markets. It minimizes risks, optimizes resource allocation, and increases the likelihood of achieving marketing objectives.

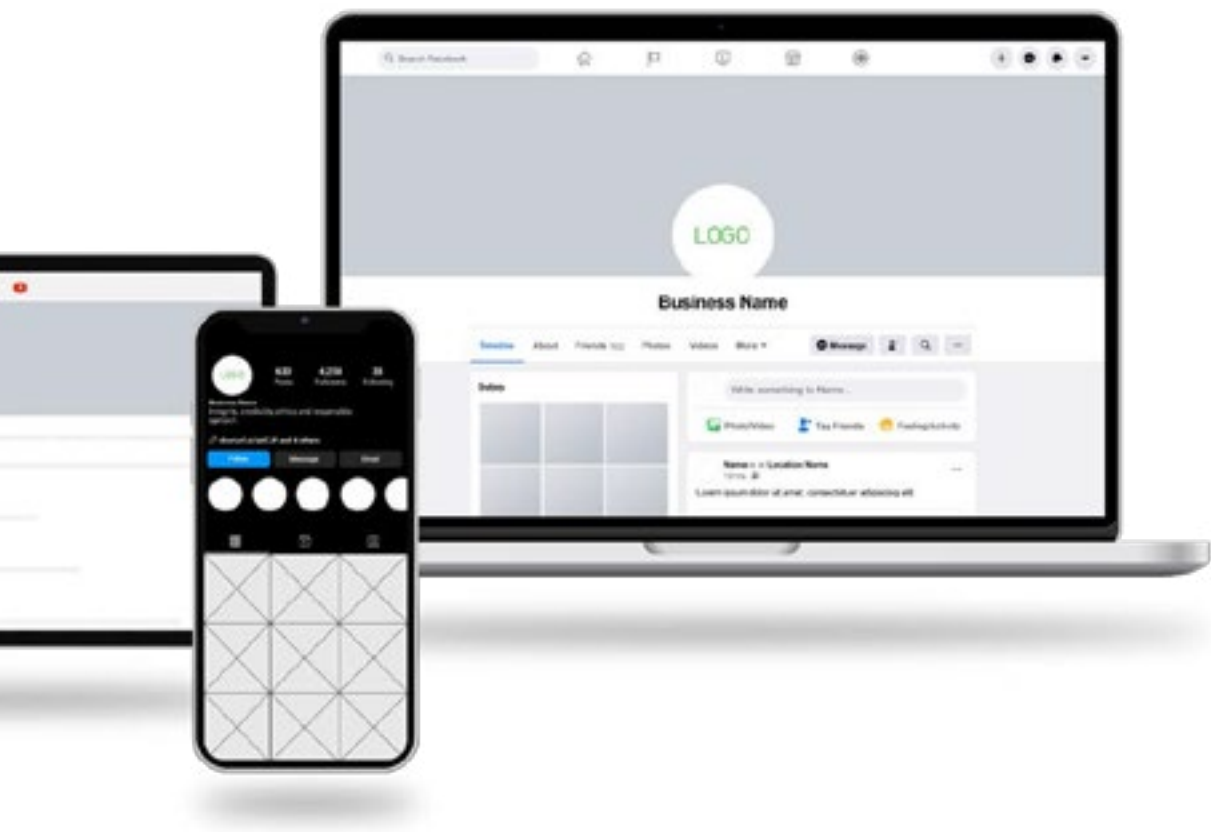
Choosing the appropriate type of market research depends on the specific goals, questions, and context of the research effort. Often, a combination of these research types provides a comprehensive understanding of the market.



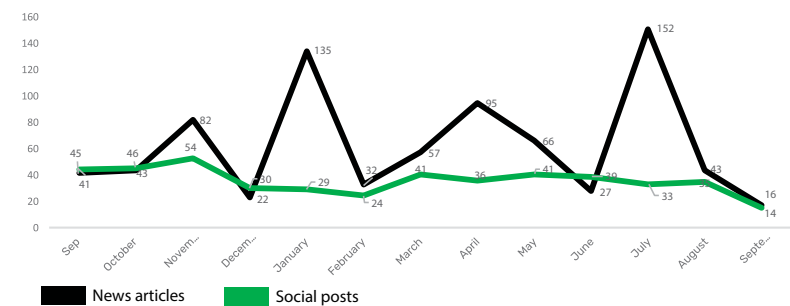
We offer different types of **market research**, including:



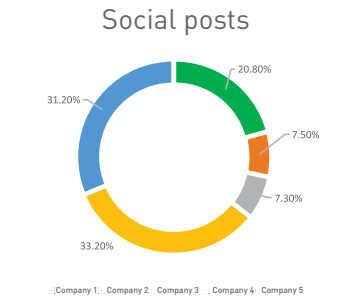
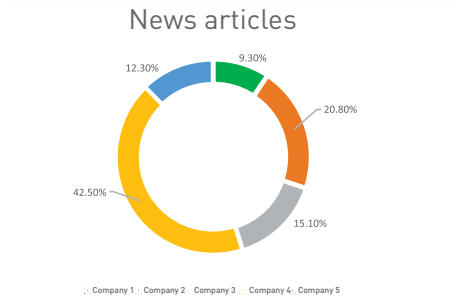
For an example, **social media research**



Number of published news articles and social posts



*Articles/post = published media articles and social media posts



Developing a new brand involves careful planning and strategic considerations. Here are key essentials for the successful development of a new brand:

Brand visual identity, including brand name, logo and guidelines:

- Clearly define the brand's identity, including its mission, values, and personality. This forms the foundation for all branding activities.
- Choose a memorable and distinctive brand name that reflects the brand identity. Design a logo that is visually appealing and aligns with the brand's personality.
- Create brand guidelines that outline how the brand should be presented across various platforms. This includes guidelines for logo usage, color schemes, and tone of voice.
- Ensure consistency in branding elements such as colors, fonts, and imagery. Consistency builds brand recognition and trust.

Unique Value Proposition (UVP) and brand positioning

- Clearly articulate what sets the brand apart from competitors. Define the unique value proposition that communicates the specific benefits the brand offers.
- Clearly define the brand's position in the market. Determine where the brand fits relative to competitors and how it fulfills the needs of its target audience.

By carefully addressing these essentials, businesses can create a strong and memorable brand that resonates with its target audience and sets the foundation for long-term success.

1

2

3

4

Brand Storytelling and messaging:

- Craft a compelling brand story that resonates with the target audience. Storytelling helps create an emotional connection with customers and communicates the brand's values, benefits, and personality across all communication channels.

Development of launch strategy and an integrated marketing campaign:

- Develop a comprehensive strategy for launching the brand. This includes planning for product or service introduction, marketing campaigns, and public relations.
- Establish a strong online presence through a user-friendly website and active engagement on relevant social media platforms. A digital presence is crucial for brand visibility.

Digital advertising & strategy

Tools for advanced targeting through AI



Collecting an audience

Through AI, we find the broad audience interested in the brand.



Budget Optimization

Throughout the entire campaign, budget optimization is performed with the goal of achieving the optimal cost per result.



Audience Testing

For each product, three phases are conducted for every campaign, during which testing is performed in this process.

Detailed Audience Processing through AI Algorithm



Detailed Cross-Analysis of Key Parameters
(Range, Interactions, Clicks, Conversions...)
By Platform and Demographics



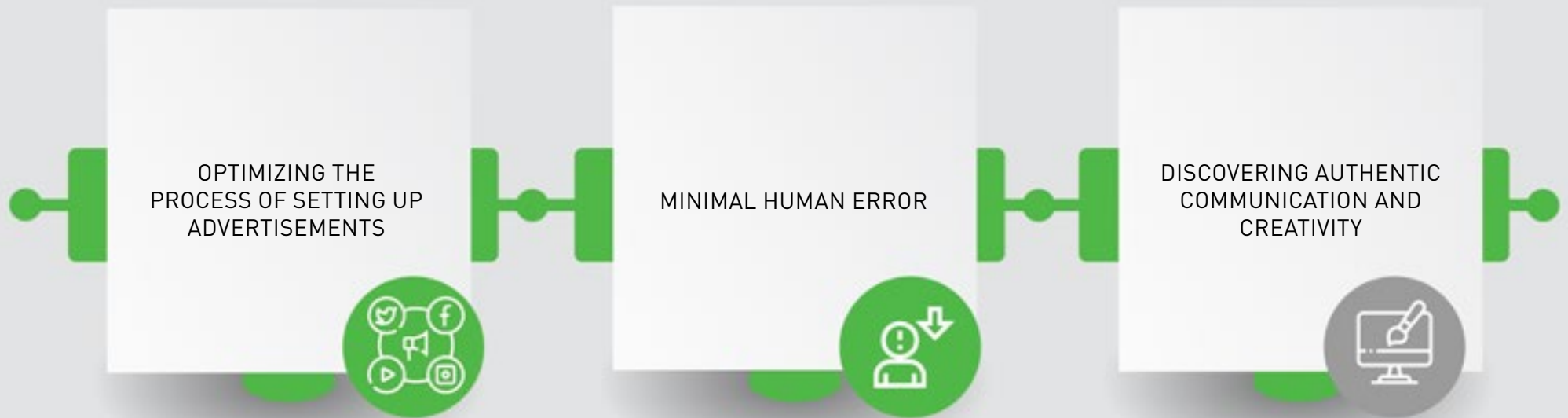
Detailed Audience Processing through GEO Targeting



Analysis of Key Parameters

(Range, Interactions, Clicks, Conversions...)
By Cities.

AI Algorithm for Campaign Optimization



Custom-Made Report



Custom-Made Report



Measurable Results
According to the Client's
Needs



Implementation of AI in
Every Segment of the
Report



The reports are connected
to the APIs of Facebook
Ads Manager, Google Ads,
Google Analytics, and more.



Constant Campaign
Optimization Based on the
Report Results

Oct 1, 2022 - Oct 31, 2022

Reach
139,679

Impressions
481,828

Clicks
9,122

Adds to cart
113

Checkout initiated
83

Purchases
39

Amount spent
149.93

	Ad image	Campaign name	Reach	New messagin...	Clicks	Post engagem...	Adds to c...	Checkout i...	Purchases
1.		Donatb Traffic_Oct	105,406	0	5,133	2,808	106	80	39
2.		Donatb Traffic_Oct	34,546	0	1,858	769	0	0	0
3.		Donatb Traffic_Oct	31,310	0	1,145	516	7	3	0
4.		Donatb Traffic_Oct	16,513	0	290	160	0	0	0
5.		Donatb Traffic_Oct	13,935	0	503	210	0	0	0

1-7/7 < >



Social Media Advertisements Correspond with Website Visits and Achieved Sales



MEASURING FACEBOOK LEADS

COLLECTING CONTACTS THROUGH THE WEBSITE CONTACT FORM AND OPTIMIZING COST-PER-LEAD

DISTRIBUTION AND BUDGET OPTIMIZATION BY CAMPAIGN TYPE

MEASURING LEADS IN GOOGLE ANALYTICS

CLIENTS

Following is a list of our most notable clients



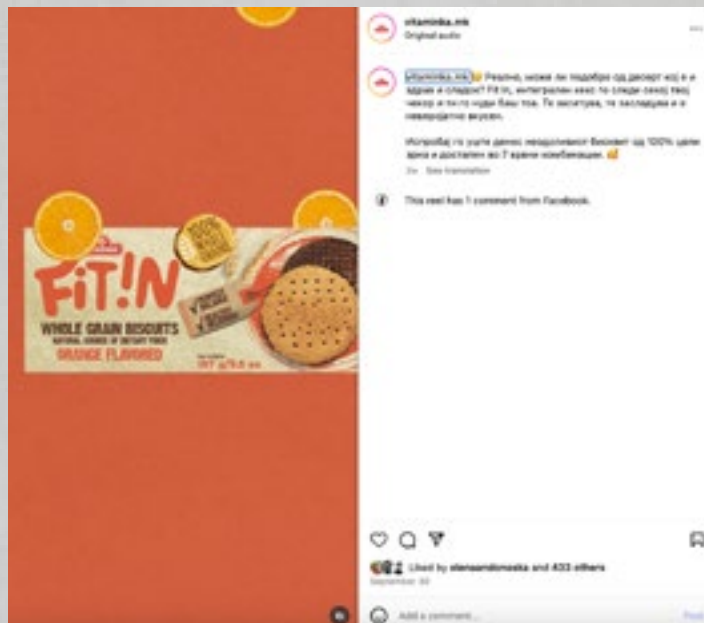
**SOME OF
OUR PROJECTS
THAT WE ARE PROUD OF**



Division

Leaving
a mark
since 2001

INTEGRATED MARKETING CAMPAIGNS AND EVENTS

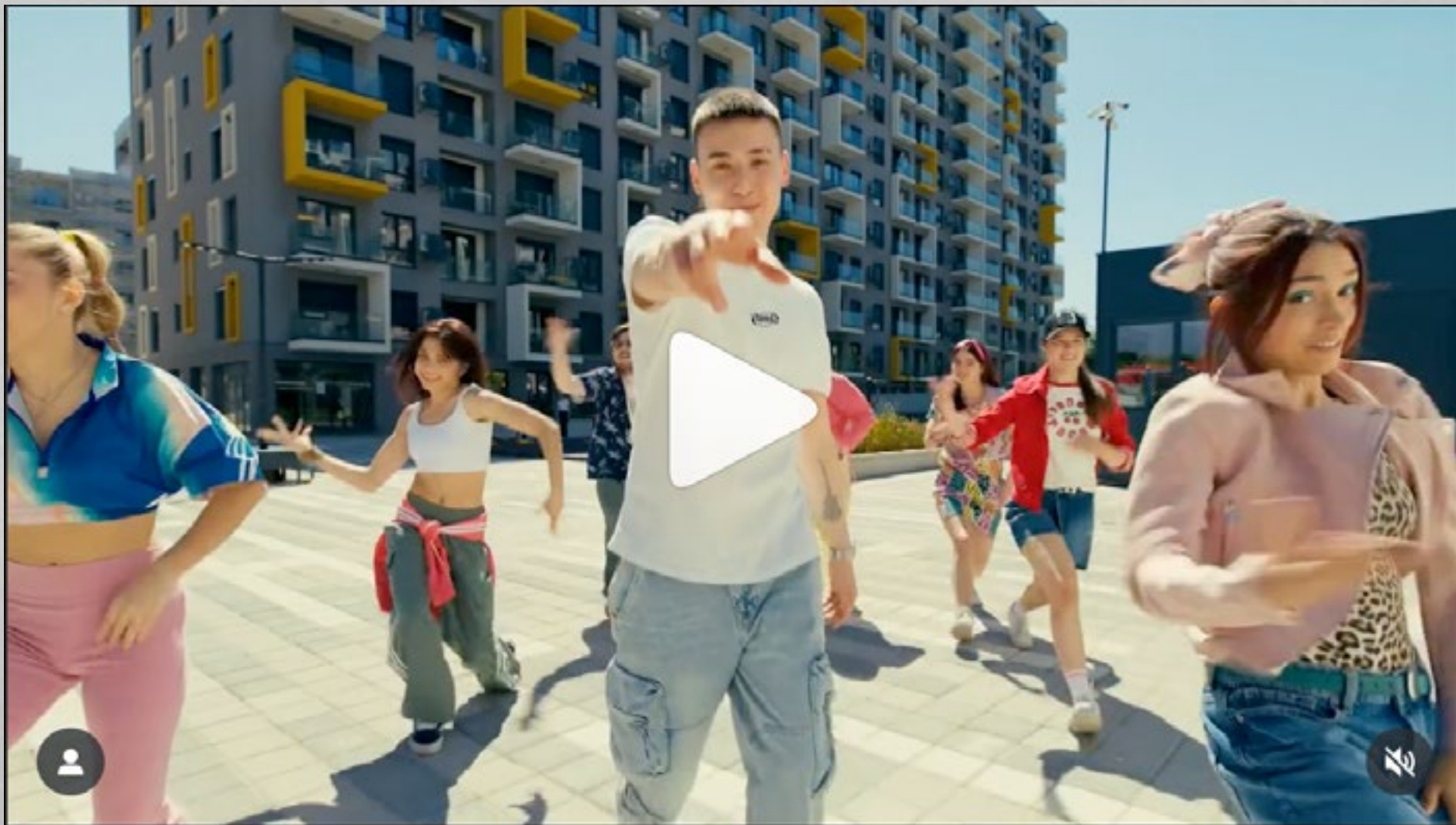


[HTTPS://WWW.INSTAGRAM.COM/P/DPOCVGQJM4W/](https://www.instagram.com/p/DPOCVGQJM4W/)

VITAMINKA FITIN OOH

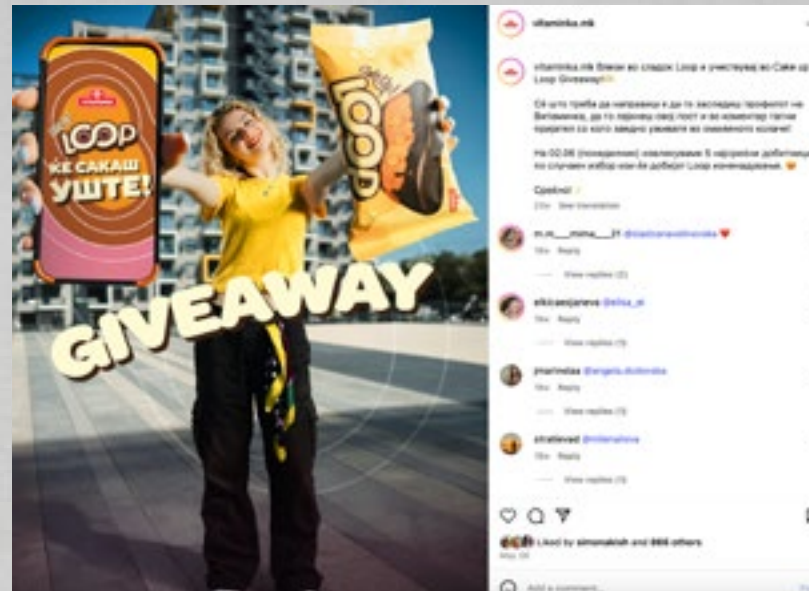


VITAMINKA LOOP X PAJAK DIGITAL



[HTTPS://WWW.INSTAGRAM.COM/P/DJ6PHGWMXTW/](https://www.instagram.com/p/DJ6PHGWMXTW/)

VITAMINKA LOOP X PAJAK DIGITAL



VITAMINKA LOOP X PAJAK

OOH



NEOTEL - 20YEARS

INTEGRATED MARKETING CAMPAIGN

DIGITAL

2017 - првата титула на нашите



2024 - првата бизнис победа



20neotel®
супериорна
конекција

УБАВИТЕ МОМЕНТИ
ДОЛГО СЕ ПАМЕТАТ



NeoPlay 100 M

156 КАНАЛИ

Останал интернет до
100 Mbps / 100 Mbps

845
ден./мес.

20neotel
супериорна
конекција

2004 - првиот download



2008 - првиот online турнир



2012 - првиот дејт со Марија



HOBO
OFFICE
FIBER 500

20neotel
супериорна
конекција

NEOTEL - 20YEARS
INTEGRATED MARKETING CAMPAIGN
TVC



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[HTTPS://YOUTU.BE/GRY1QA6BGMG?SI=QT5WBZJXF0ZWVSZ7](https://youtu.be/GRY1QA6BGMG?SI=QT5WBZJXF0ZWVSZ7)

20YEARS NEOTEL INTEGRATED CAMPAIGN (2024)

EVENT CONCEPT, BRANDING, ORGANISATION AND LOGISTICAL SUPPORT

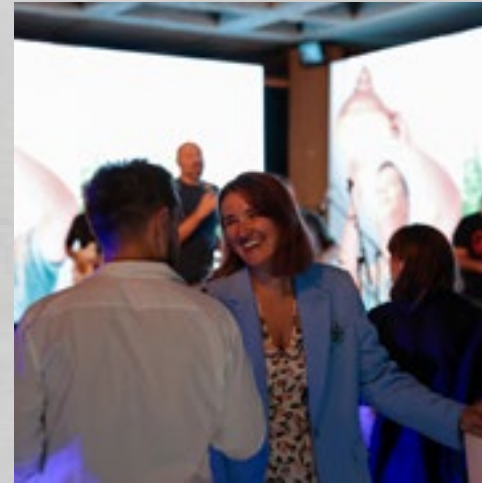
TVC PRODUCTION&POST-PRODUCTION

TV&DIGITAL CAMPAIGN

CREATIVE CONCEPT, SCENARIO AND DESIGN

TVC PRODUCTION&POST-PRODUCTION

MEDIA BUYING



20YEARS NEOTEL INTEGRATED CAMPAIGN (2024)

EVENT CONCEPT, BRANDING, ORGANISATION AND LOGISTICAL SUPPORT

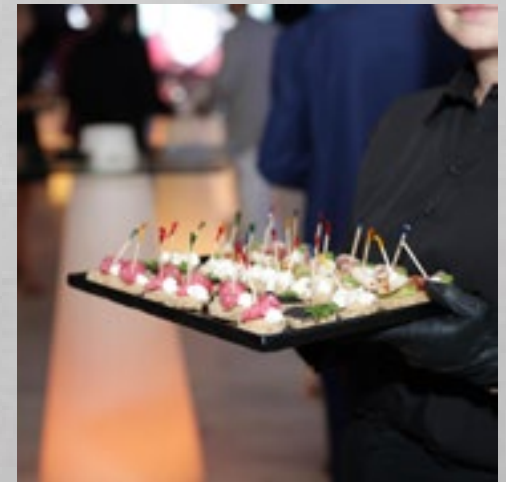
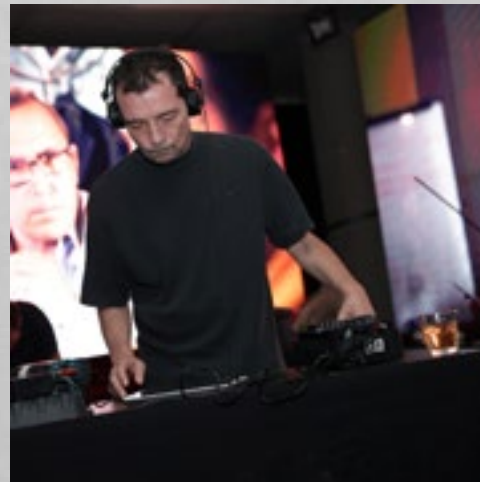
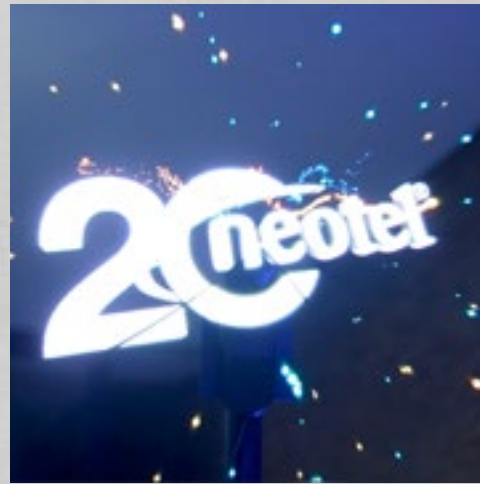
TVC PRODUCTION&POST-PRODUCTION

TV&DIGITAL CAMPAIGN

CREATIVE CONCEPT, SCENARIO AND DESIGN

TVC PRODUCTION&POST-PRODUCTION

MEDIA BUYING



NEOTEL - E AJ DA BIDEME REALNI

INTEGRATED MARKETING CAMPAIGN

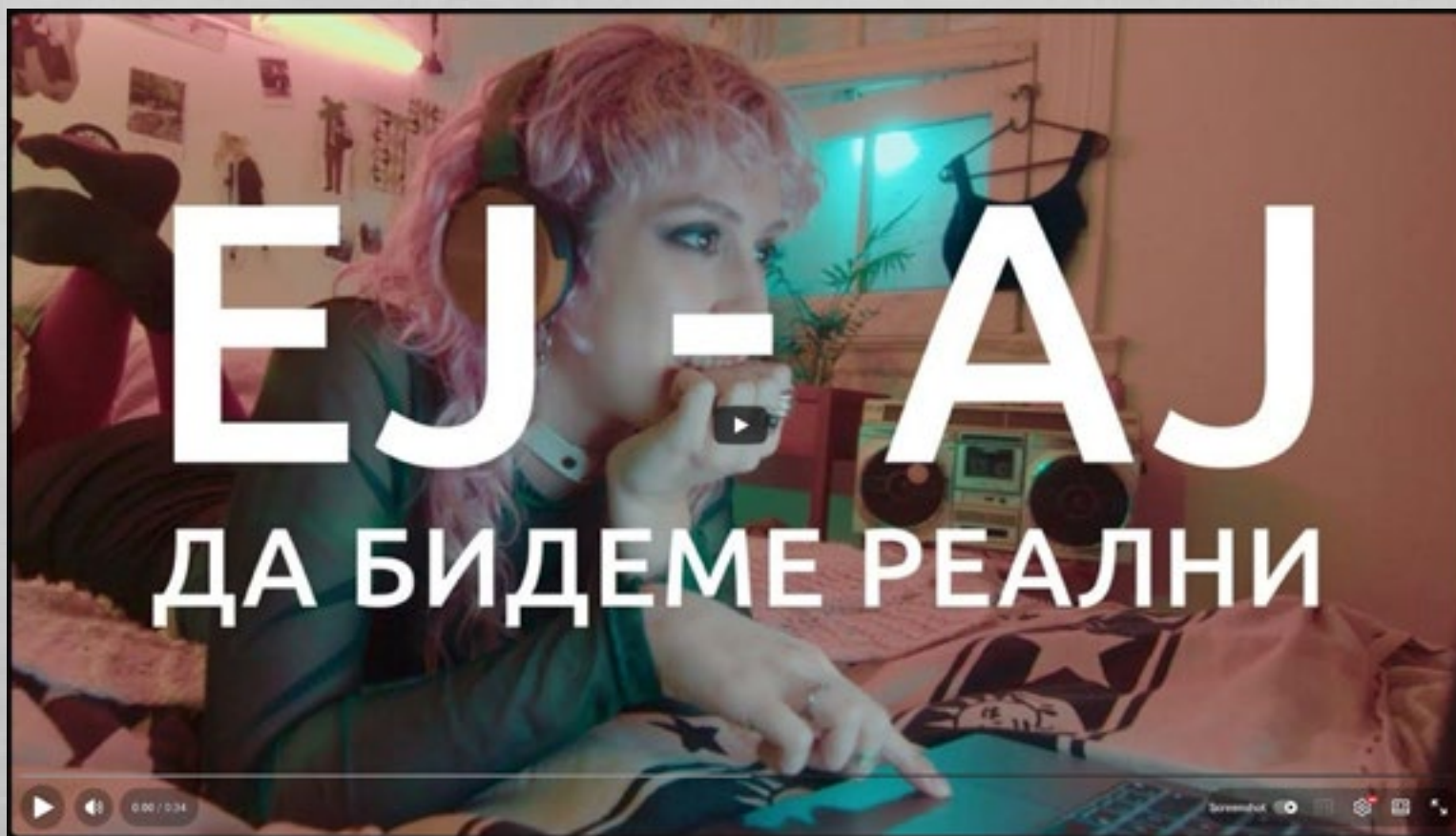
TVC PRODUCTION&POST-PRODUCTION

TV&DIGITAL CAMPAIGN

CREATIVE CONCEPT, SCENARIO AND DESIGN

TVC PRODUCTION&POST-PRODUCTION

MEDIA BUYING



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neotel

Агент: Play, NeoPlay
Мисија: Да ти покаже
како се премотува кога
ќе пропуштиш сцена

neotel

ШАМПИОНИ ЗА СПОРТСКА ПРОГРАМА

neotel

Fiber 100
595
ден, ден
определена цена 1.170 ден

1P

Fiber 300
895
ден, ден
определена цена 1.700 ден

neotel

ЕЈ - АЈ

ДА БИДЕМЕ РЕАЛНИ

НАЈДОБРИ ПАКЕТИ
ПО НАЈДОБРИ ЦЕНИ!

neotel

82:00

ТВАКАДЖИКА, 1946

BAVALITY

ДУПОТНИКОМА

ПЛАТИ ПОЛА
ПРЕТПЛАТА
во првата година од договорот

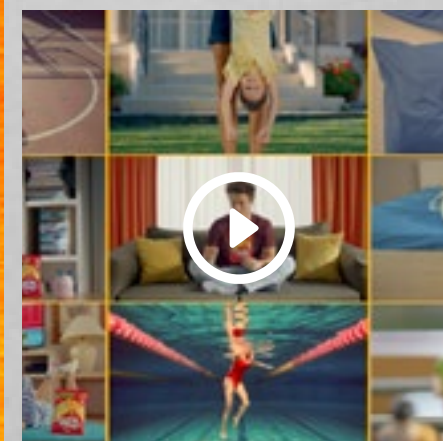
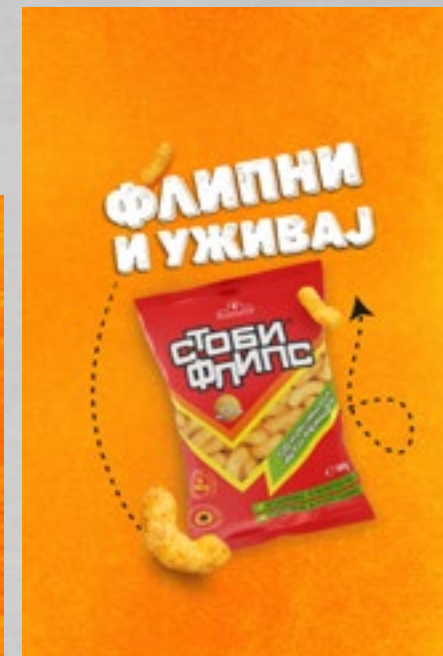
ОПТИЧКИ ИНТЕРНЕТ со Play

+ **6** месеци
бесплатно
НВО

20 neotel

STOBI FLIPS - FLIPNI INTEGRATED MARKETING CAMPAIGN

[HTTPS://WWW.YOUTUBE.COM/WATCH?V=QQKIV8P_ORK](https://www.youtube.com/watch?v=QQKIV8P_ORK)



STOBI FLIPS 40 YEARS INTEGRATED MARKETING CAMPAIGN

[HTTPS://YOUTU.BE/6VZKOJDJIUW](https://youtu.be/6VZKOJDJIUW)



- TVC - STOBI FLIPS EVERYWHERE!
- TEASER DIGITAL CAMPAIGN:
FIRST MACEDONIAN BRAND IN SPACE

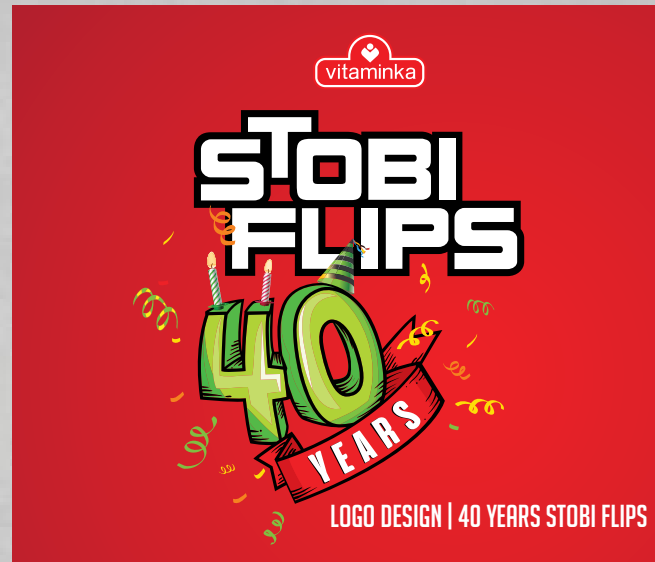
[HTTPS://YOUTU.BE/E5SKNEP_XTS](https://youtu.be/E5SKNEP_XTS)



447,974 People Reached		
557,531 Video Views		
3,797 Reactions, Comments & Shares		
3,299 Like	2,514 On Post	785 On Shares
129 Love	108 On Post	21 On Shares
31 Haha	22 On Post	9 On Shares
68 Wow	50 On Post	18 On Shares
5 Sad	5 On Post	0 On Shares
11 Angry	9 On Post	2 On Shares
132 Comments	52 On Post	40 On Shares
125 Shares	117 On Post	8 On Shares
12,834 Post Clicks		
7,385 Clicks to Play	32 Link Clicks	5,417 Other Clicks

STOBI FLIPS 40 YEARS INTEGRATED MARKETING CAMPAIGN

- LOGO DESIGN
- PACKAGING DESIGN
- OOH BRANDING
- PR



Лансиран прв македонски бренд во вселената!

08.02.2018, 10:08 - 10:08



"Уште многу од нас ја славиме Македонија заедно со соседните земји во регионот, прераснале во бренд кој можете да го најдете во трафика во Мароко, во супермаркет во Кина или во продавницата во Париз. По повод 40 години од нашето постоење, македонски момаче да кажеме дека Стоби Флипс го има насекаде" - ... Read More »

Како Македонија стигна до вселената!

08.02.2018, 10:08 - 10:08



Неодамна го гледавме видеото за лансирањето на Стоби Флипс во вселената, чие што лансирање на околу 36 000 метри и целиот пат до орбитата на Земјината тупка, предизвика огромни интерес во јавноста и побуди многу прашања за неговата реализација. Како изгледаше лансирањето на Стоби Флипс дознаваме од разговорот со креативниот ... Read More »

ВИДЕО: Стоби Флипс - прв македонски бренд во вселената

www.vitaminka.mk > Новости > Занимливости > Translate this page

Стоби Флипс оваа година слави 40 години постоење. ... „Витаминка“ снимил видео со кое е прилично лансирање на македонскиот бренд во вселената.

(ВИДЕО) Стоби флипс, првиот македонски бренд симболично ...

<https://time.mk/...> Video-stobi-flips-prvot-makedonski-brand-simb... > Translate this page

Feb 23, 2018 - Македонскиот бренд Стоби Флипс, симболично беше испратен во Вселената. Филмот беше лансиран на 36 000 метри и целиот пат ...

„Стоби Флипс“ лансирани во Вселената (ВИДЕО) - USB.mk

<https://usb.mk/2018/02/23/stobi-flips-lansirani-vo-vselenata/> > Translate this page

Feb 23, 2018 - Полно сонце „Стоби Флипс“ денеска беше испратено во стратосферата, на 36 километри над површината на Земјата. Со тоа, ...

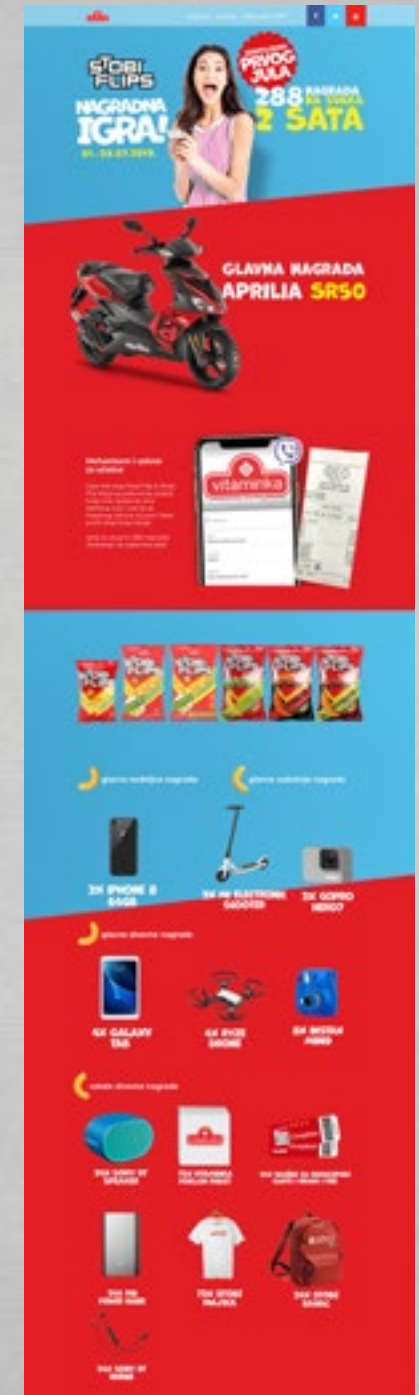


40 YEARS STOBI FLIPS BUS BRANDING

STOBI FLIPS

INTEGRATED MARKETING CAMPAIGN - SERBIAN MARKET

- DEVELOPMENT OF CONCEPT AND DIGITAL STRATEGY FOR PRIZE GAME
- DEVELOPMENT OF KEY VISUAL, POP SET, OTHER PROMO MATERIALS AND WEB PAGE



STOBI FLIPS

INTEGRATED MARKETING CAMPAIGN - SERBIAN MARKET

- ORGANIZATION, COORDINATION, LOGISTICS AND CONTROL FOR ALL ASPECTS (LEGAL, PRIZE FUND, DELIVERY OF PRIZES ETC)
- DIGITAL



STOBI FLIPS

INTEGRATED MARKETING CAMPAIGN - SERBIAN MARKET

-PRODUCTION OF TV ANIMATION

-CREATION OF VIBER STICKERS



[HTTPS://WWW.YOUTUBE.COM/WATCH?V=J5SZZ89RH90&FEATURE=YOUTU.BE](https://www.youtube.com/watch?v=J5SZZ89RH90&feature=youtu.be)



MAGNUS

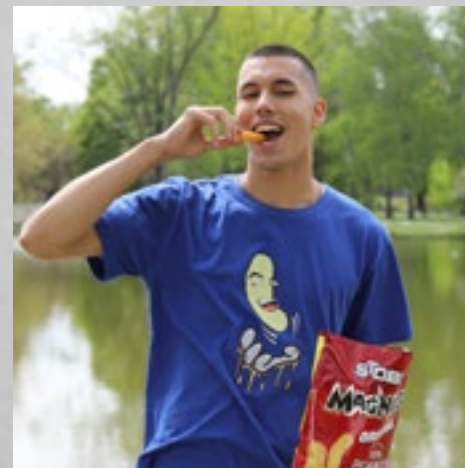
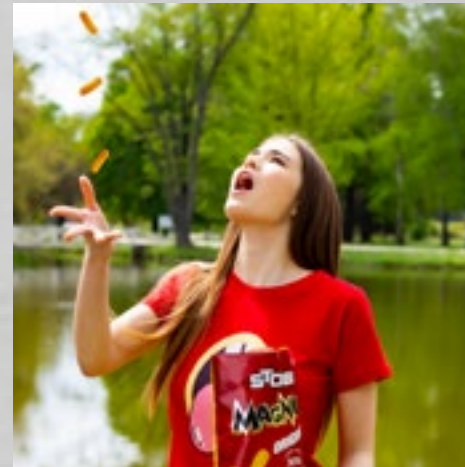
INTEGRATED CAMPAIGN 2022

- DEVELOPMENT OF KEY VISUAL AND OTHER PROMO MATERIALS
- PRODUCTION OF TVC
- SOCIAL MEDIA

TVC



[HTTPS://WWW.YOUTUBE.COM/WATCH?V=GOKXFA3YVUE](https://www.youtube.com/watch?v=GOKXFA3YVUE)



STOBI FLIPS MAGNUS

INTEGRATED MARKETING CAMPAIGN

DEVELOPING THE BRAND IDENTITY:

- NAME AND PACKAGING
- STRATEGY FOR COMMUNICATION PLATFORM FOR MACEDONIAN AND SERBIAN MARKET

PACKAGING DESIGN



TVC

[HTTPS://YOUTU.BE/IA3HVUMKKXM](https://youtu.be/IA3HVUMKKXM)



[HTTPS://YOUTU.BE/MWJ3RCAHOAG](https://youtu.be/MWJ3RCAHOAG)



STOBI FLIPS MAGNUS INTEGRATED MARKETING CAMPAIGN

BTL AND OOH



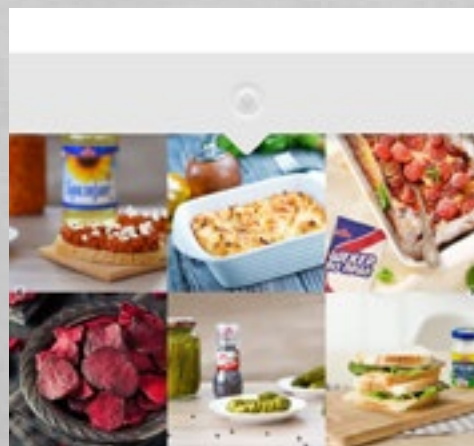
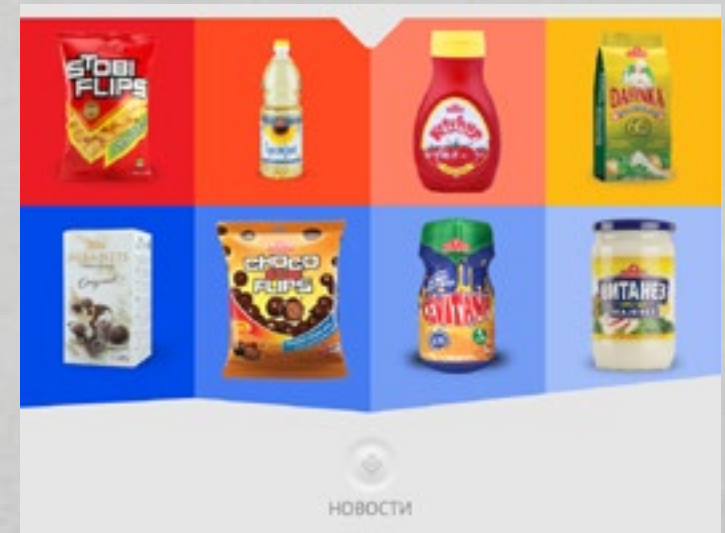
DIGITAL



VITAMINKA

VITAMINKA CORPORATE WEB PAGE

- DEVELOPMENT OF CONCEPT AND STRUCTURE FOR DEVELOPMENT OF NEW CORPORATE WEB PAGE
- DESIGN DEVELOPMENT FOR DIFFERENT TYPES OF PAGES
- ORGANIZATION AND COORDINATION WITH A SOFTWARE COMPANY FOR FINAL EXECUTION



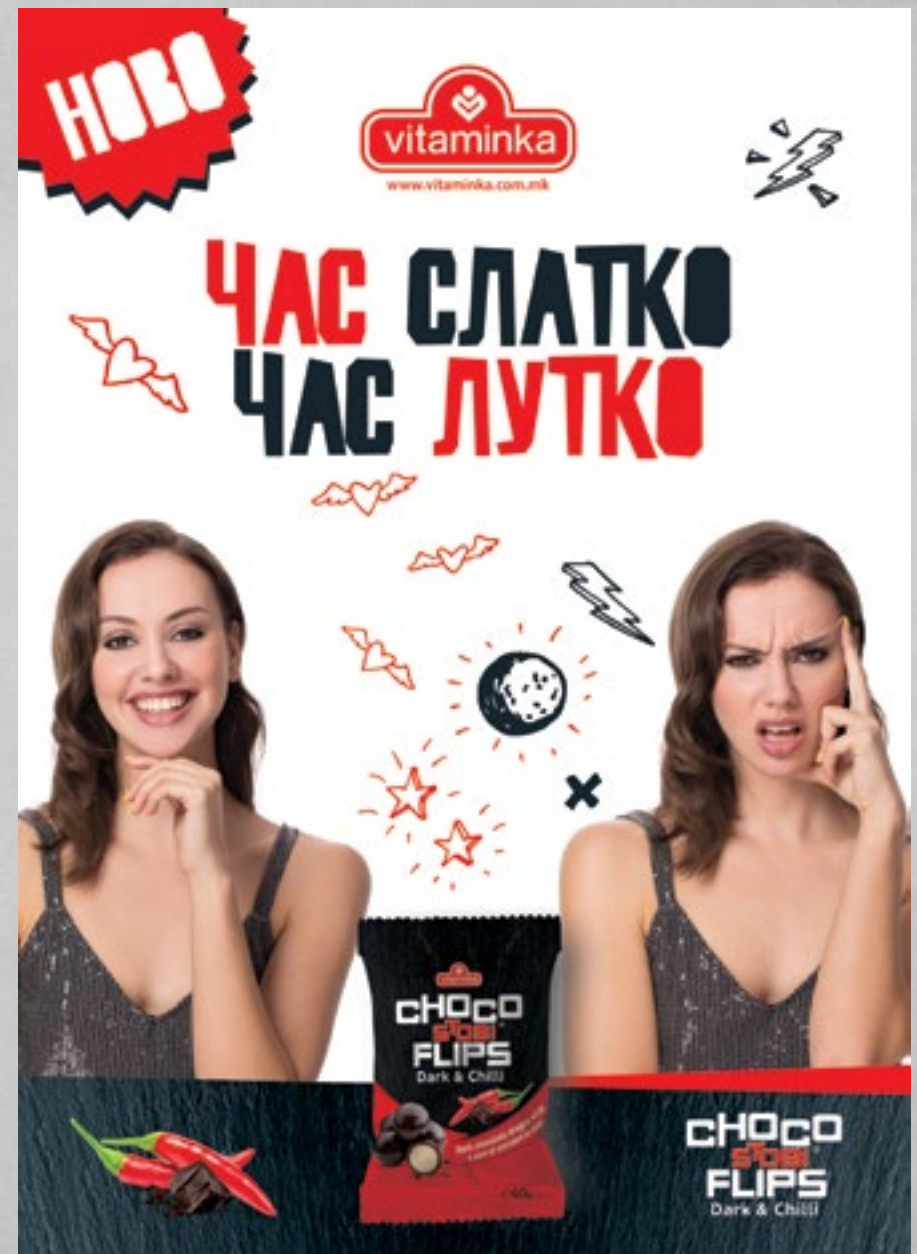
CHOCO STOB FLIPS DARK & CHILI

INTEGRATED MARKETING CAMPAIGN

- DEVELOPMENT OF CONCEPT AND DIGITAL STRATEGY FOR THE LAUNCH OF A NEW CHOCOLATE-COVERED PRODUCT
- DEVELOPMENT OF KEY VISUAL AND OTHER PROMO MATERIALS
- PRODUCTION OF TVC AND RADIO COMMERCIAL



[HTTPS://YOUTU.BE/HMFCD18UE5K](https://youtu.be/HMFCD18UE5K)



CHOCO STOB FLIPS DARK & CHILI

INTEGRATED MARKETING CAMPAIGN

- DEVELOPMENT OF CONCEPT AND DIGITAL STRATEGY FOR THE LAUNCH OF A NEW CHOCOLATE-COVERED PRODUCT
- DEVELOPMENT OF KEY VISUAL AND OTHER PROMO MATERIALS
- PRODUCTION OF TVC AND RADIO COMMERCIAL

OOH



CHOCO STOB FLIPS DARK & CHILI INTEGRATED MARKETING CAMPAIGN

- DEVELOPMENT OF CONCEPT AND DIGITAL STRATEGY FOR THE LAUNCH OF A NEW CHOCOLATE-COVERED PRODUCT
- DEVELOPMENT OF KEY VISUAL AND OTHER PROMO MATERIALS
- PRODUCTION OF TVC AND RADIO COMMERCIAL
- BTL & DIGITAL



Report 16.10 – 04.11.2019

Содржина	Канал	Reach	Views	Engagement
Главно видео	Facebook	393,220	235,998	13,809
Главно видео	Instagram	733,375	147,981	2,597
Содржина	Канал	Paid Impressions	Paid Reach	
Главно видео/Post	Facebook	1,366,848	916,673	
Главно видео/Post/Story	Instagram	2,053,545	1,469,616	
Содржина	Канал	Total Impressions (Paid & Organic)	Total Reach (Paid & Organic)	Unique User Reach
Video/Post/Story	FB/Insta	3,454,348	2,834,280	641,247

YouTube views: 1,438



Division
MARKETING AGENCY

ЧАС СЛАТКО



RISKO

INTEGRATED CAMPAIGN 2020 (ONGOING)

- DEVELOPMENT OF CONCEPT AND DIGITAL STRATEGY FOR THE LAUNCH OF A NEW CHOCOLATE-COVERED PRODUCT

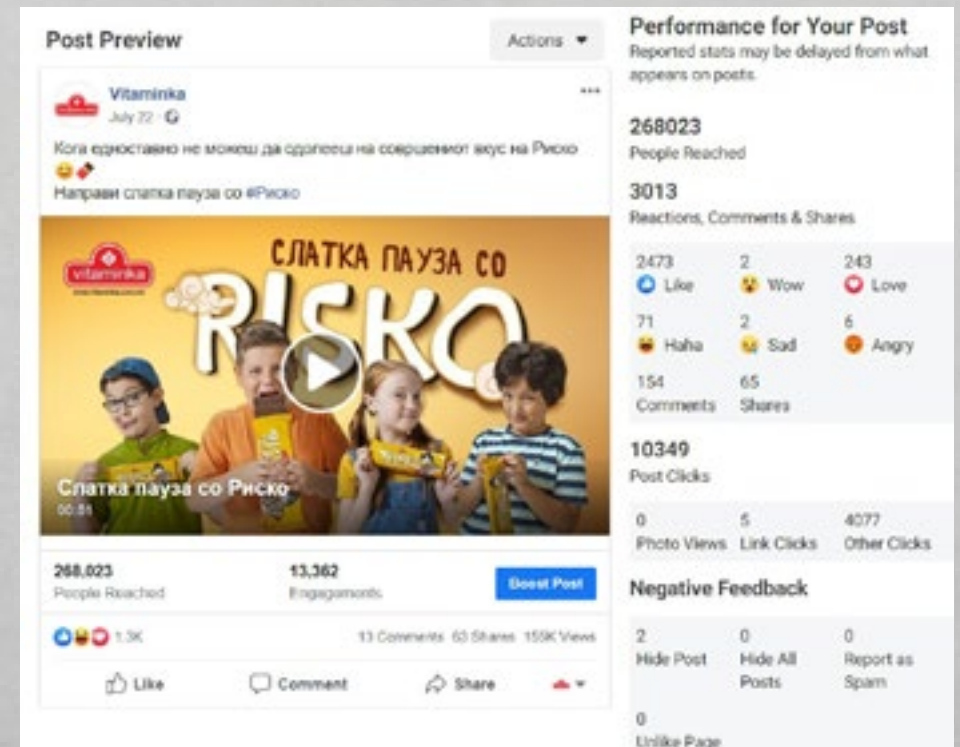
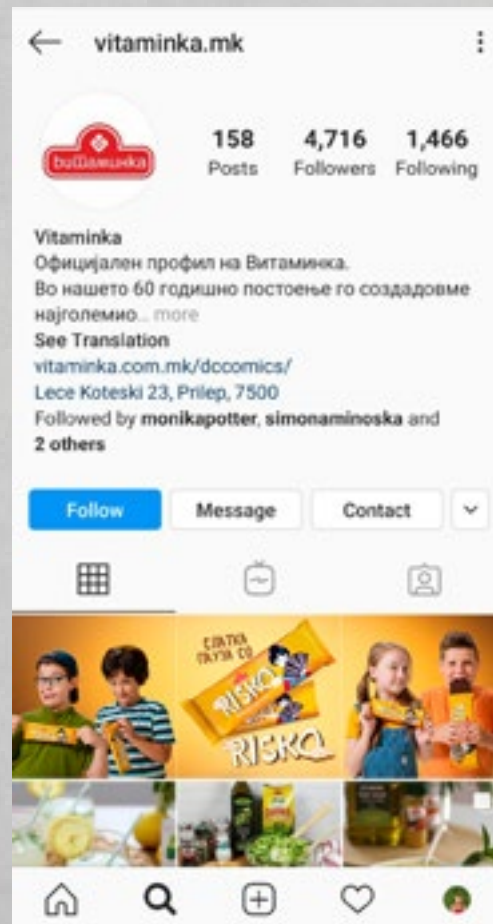
- DEVELOPMENT OF KEY VISUAL AND OTHER PROMO MATERIALS
- PRODUCTION OF TVC AND RADIO COMMERCIAL



RISKO

INTEGRATED CAMPAIGN 2020 (ONGOING)

- DEVELOPMENT OF CONCEPT
- DEVELOPMENT OF KEY VISUAL AND OTHER PROMO MATERIALS
- PRODUCTION OF TVC AND RADIO COMMERCIAL



RISKO

INTEGRATED CAMPAIGN 2020 (ONGOING)

- DEVELOPMENT OF KEY VISUAL AND OTHER PROMO MATERIALS
- PRODUCTION OF TVC AND RADIO COMMERCIAL

TVC

[HTTPS://WWW.YOUTUBE.COM/WATCH?V=I8FENP-LLNU](https://www.youtube.com/watch?v=I8FENP-LLNU)



ATLANTIS

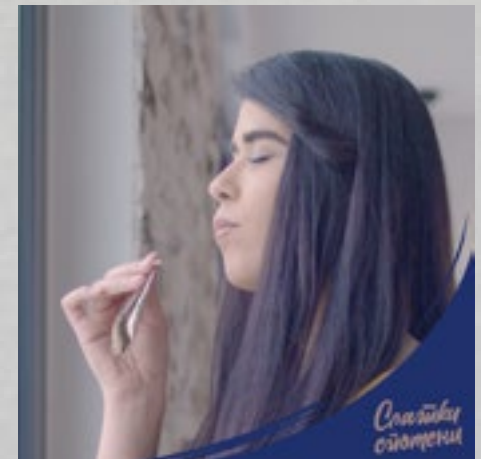
INTEGRATED CAMPAIGN 2022

- DEVELOPMENT OF KEY VISUAL AND OTHER PROMO MATERIALS
- PRODUCTION OF TVC
- SOCIAL MEDIA

TVC



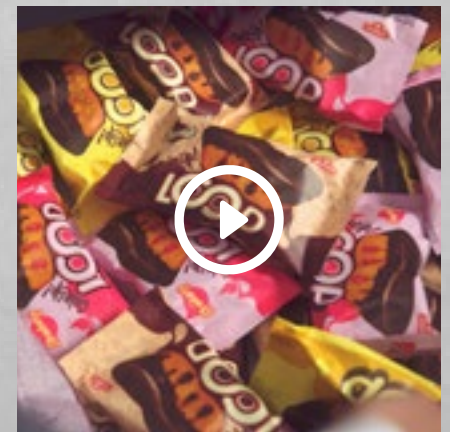
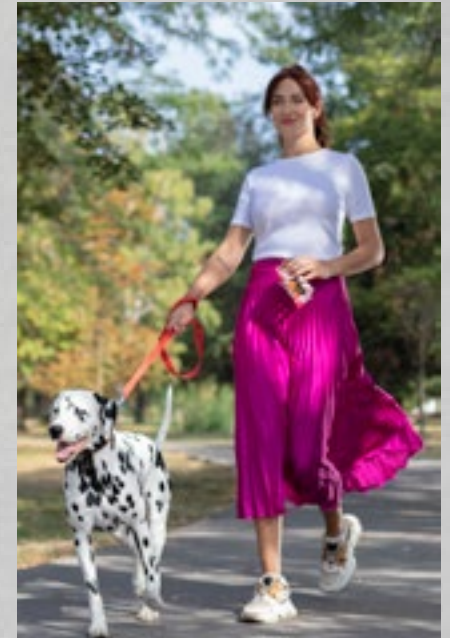
[HTTPS://WWW.YOUTUBE.COM/WATCH?V=B3YCRNORIQG](https://www.youtube.com/watch?v=B3YCRNORIQG)



CAKE UP LOOP

TVC

[HTTPS://WWW.YOUTUBE.COM/WATCH?V=OW8RHJHZZOU](https://www.youtube.com/watch?v=OW8RHJHZZOU)



CEVITANA

INTEGRATED CAMPAIGN 2019

- DEVELOPMENT OF KEY VISUAL AND OTHER PROMO MATERIALS
- PRODUCTION OF TVC
- SOCIAL MEDIA



[HTTPS://YOUTU.BE/NDslyJHRz8Y](https://youtu.be/NDslyJHRz8Y)



[HTTPS://YOUTU.BE/NDslyJHRz8Y](https://youtu.be/NDslyJHRz8Y)



[HTTPS://YOUTU.BE/NDslyJHRz8Y](https://youtu.be/NDslyJHRz8Y)



[HTTPS://YOUTU.BE/NDslyJHRz8Y](https://youtu.be/NDslyJHRz8Y)

CEVITANA

-BTL EVENTS – CEVITANA BUBBLE FOOTBALL



[HTTPS://YOUTU.BE/9CR110F-4RQ](https://youtu.be/9CR110F-4RQ)



JUST 2 GOOD

INTEGRATED MARKETING CAMPAIGN

DEVELOPING OF THE BRAND IDENTITY:

- NAME AND PACKAGING
- STRATEGY FOR COMMUNICATION PLATFORM

TVC

[HTTPS://YOUTU.BE/SXV7VEYOQUS](https://youtu.be/sxv7veyoqus)



JUST 2 GOOD

INTEGRATED MARKETING CAMPAIGN

DEVELOPING OF NEW FLAVORS

- PACKAGING. POS & PRINT MATERIALS
- STRATEGY FOR COMMUNICATION PLATFORM



just 2Good

Жути Луке

ПРЕМНОГУ
ДОБРО за да
ОДОЛЕЕШ

НОВО

just 2Good
BAKED/WAFER BAR
CO COCOA PRUPS & PEANUTS

just 2Good
BAKED/WAFER BAR
DOUBLE

just 2Good
BAKED/WAFER BAR

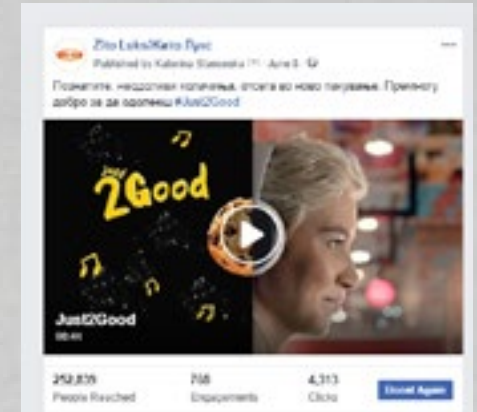
just 2Good
BAKED/WAFER BAR

JUST 2 GOOD INTEGRATED MARKETING CAMPAIGN

BTL – KA AND OUTDOOR



DIGITAL



TOAST BREAD

INTEGRATED MARKETING CAMPAIGN

- DESIGN OF PACKAGING



TOAST BREAD

INTEGRATED MARKETING CAMPAIGN

- TVC



[HTTPS://YOUTU.BE/BF5MFM5WGZI](https://youtu.be/BF5MFM5WGZI)



[HTTPS://YOUTU.BE/BF5MFM5WGZI](https://youtu.be/BF5MFM5WGZI)

XL TOAST BREAD

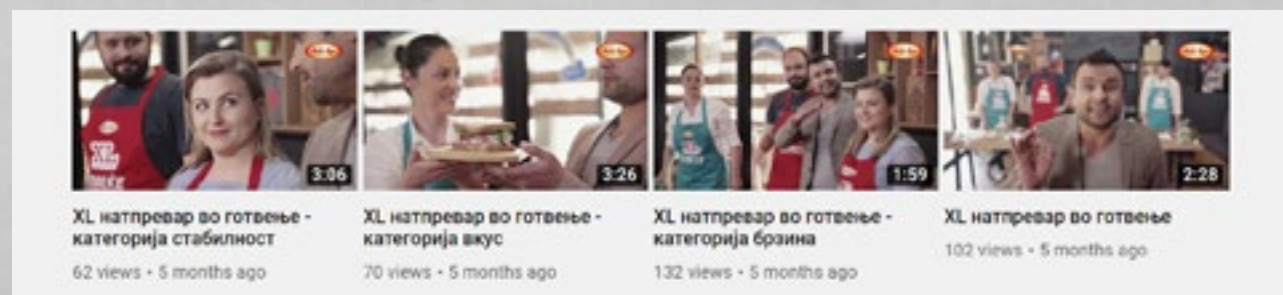
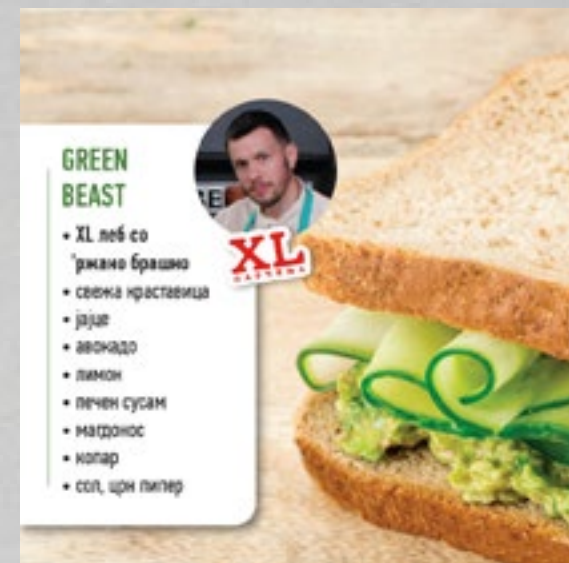
INTEGRATED STRATEGY FOR LAUNCH OF NEW EXTENSION OF THE TOAST BREAD CATEGORY – XL SLICES

- DESIGN OF PACKAGING
- SLOGAN AND KEY VISUAL DEVELOPMENT, POP MATERIALS,
- BRANDING OF SUPERMARKETS



XL TOAST BREAD

- DIGITAL STRATEGY AND INFLUENCER COLLABORATION
- PRODUCTION OF XL COMPETITION VIDEOS



[HTTPS://YOUTU.BE/IOASP1G1I9I](https://youtu.be/IOASP1G1I9I)

XL TOAST BREAD

-OOH

-BTL EVENTS - XL PICNIC



SUPER BREADS

INTEGRATED MARKETING CAMPAIGN

-SLOGAN AND KEY VISUAL DEVELOPMENT,
POP MATERIALS, BOOKLET



SUPER BREADS

INTEGRATED MARKETING CAMPAIGN

-BTL EVENTS



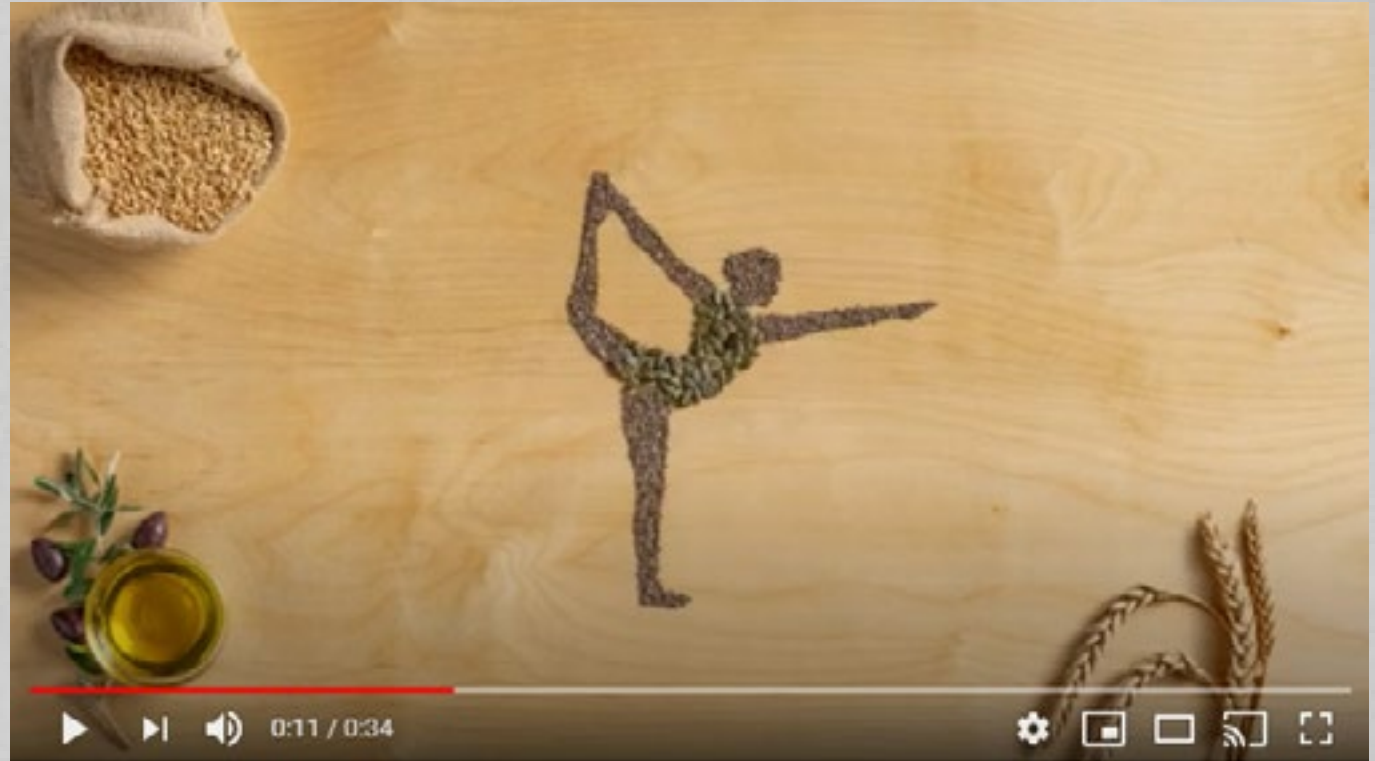
SUPER BREADS

INTEGRATED MARKETING CAMPAIGN

- DEVELOPMENT OF KEY VISUAL AND OTHER PROMO MATERIALS
- PRODUCTION OF TVC

TVC

[HTTPS://WWW.YOUTUBE.COM/WATCH?V=MHXIEJ6N1SG](https://www.youtube.com/watch?v=MHXIEJ6N1SG)



TOAST BREAD

INTEGRATED MARKETING CAMPAIGN

- DESIGN OF PACKAGING
- SLOGAN AND KEY VISUAL DEVELOPMENT, POP MATERIALS,
- BRANDING OF SUPERMARKETS



DIAMOND MALL

ГОЛЕМО ОТВОРАЊЕ 20.10.2023

DIAMOND
MALL



Во вистинското **СРЦЕ НА ГРАДОТ**

ГОЛЕМО ОТВОРАЊЕ
20.10.2023

ЕДУКАТИВНА ЗАБАВА
ВО ВИСТИНСКОТО СРЦЕ НА ГРАДОТ
DREAM ZONE



- Grand Opening Events
- Branding Materials
- ООН
- Video Animations

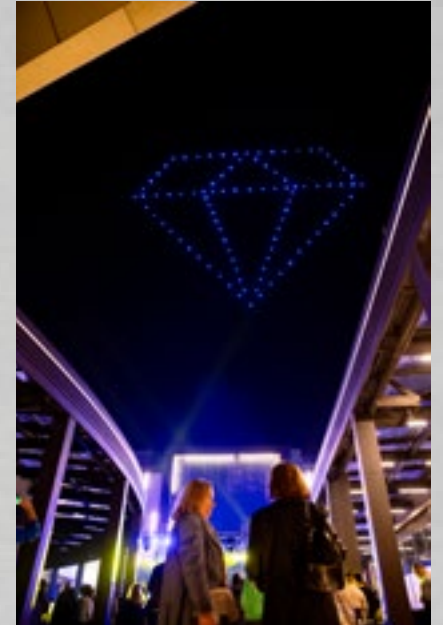
DIAMOND MALL

[HTTPS://WWW.YOUTUBE.COM/WATCH?V=OIBJLEHIJ98](https://www.youtube.com/watch?v=OIBJLEHIJ98)



DIAMOND MALL

GRAND OPENING



DIAMOND MALL

GRAND OPENING



DIAMOND MALL

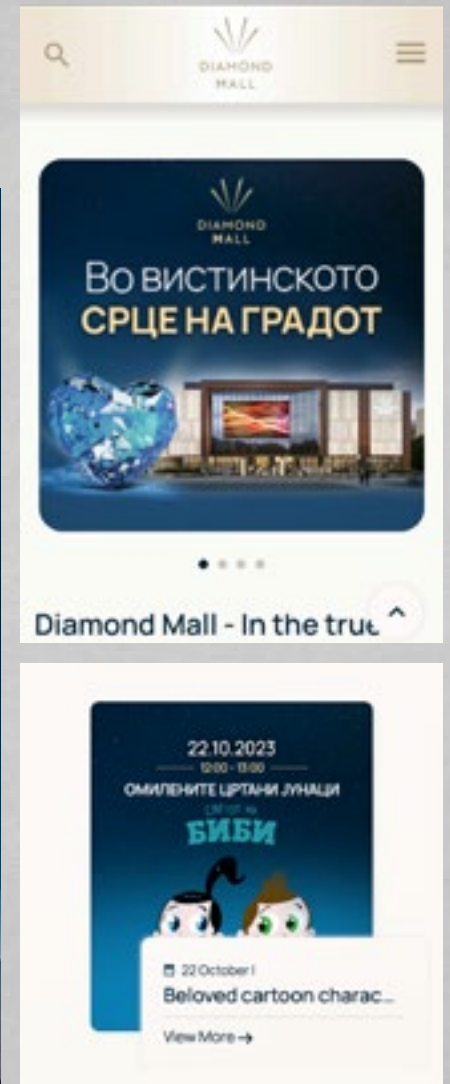
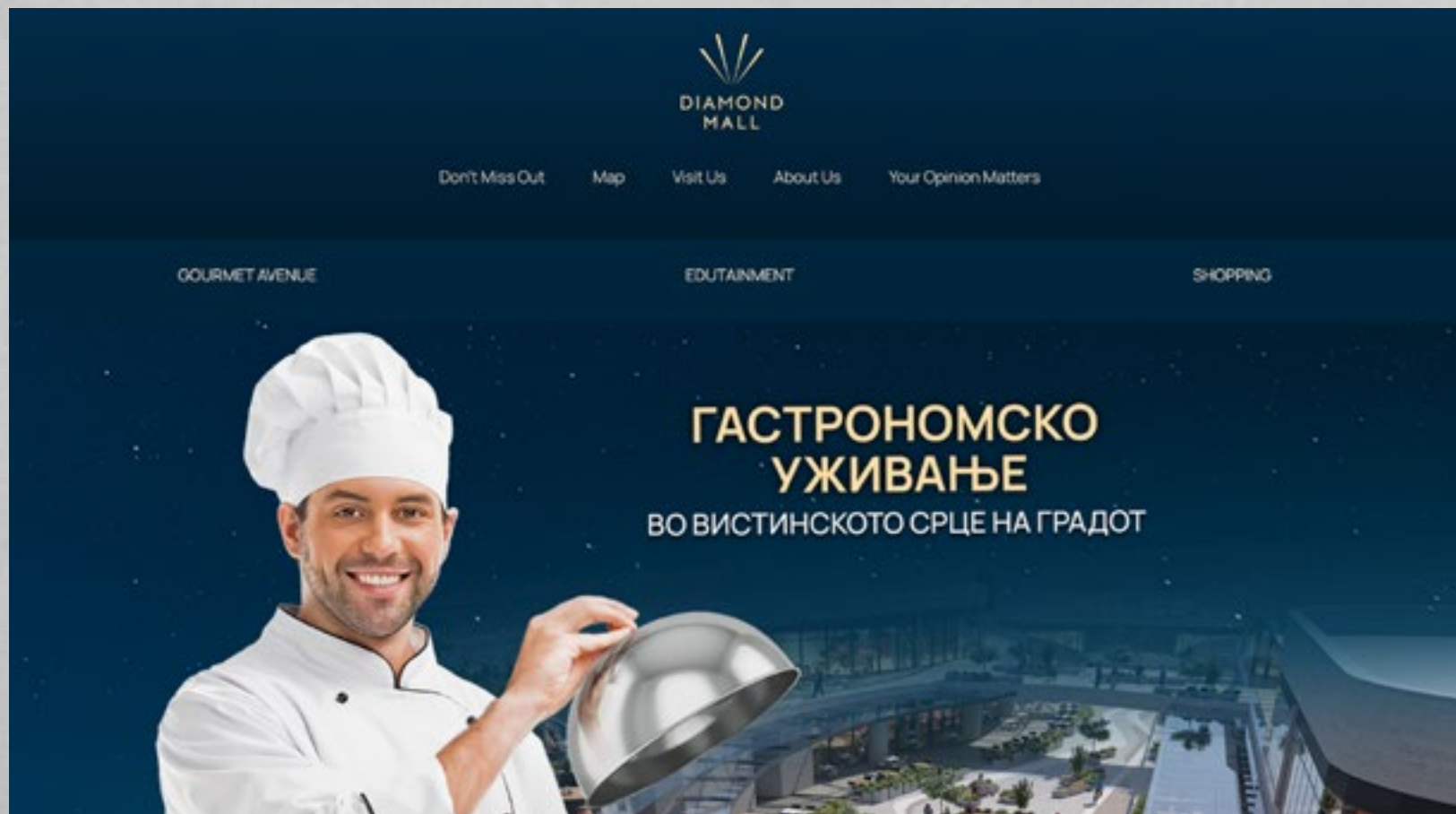
GRAND OPENING



DIAMOND MALL

WEB PAGE & MOBILE APP

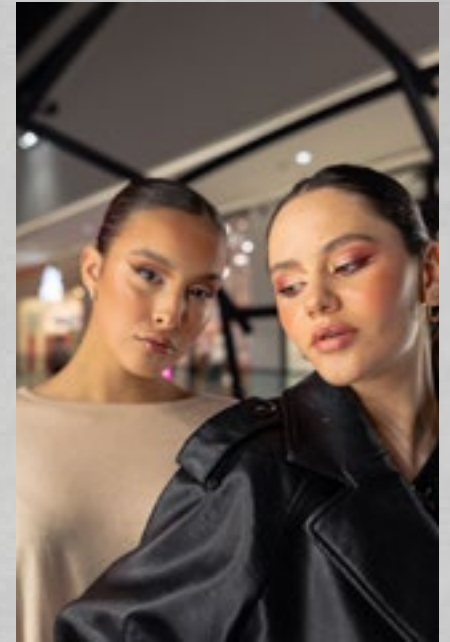
[HTTPS://DIAMONDMALL.MK/EN/HOME](https://diamondmall.mk/en/home)



DM BEAUTY CAMPAIGN



DM
BEAUTY CAMPAIGN



KEY VISUAL & KEY MESSAGE

PIVARA SKOPJE MARK AS A CERTIFICATE OF QUALITY. THROUGH THE MARK COMES SUNSET GLARE LIGHTNING THE BOTTLE GORSKO.

THE MAIN HEADLINE IS PLACED IN A RED BOX THAT SIMULATES THE LABEL, COMPLEMENTED WITH THE SYMBOL OF THE BEER – THE FOX

HERO PACKSHOT ON MONOCHROME MOUNTAIN LANDSCAPE USING THE CREAM PRIMARY COLOR AS ONE OF THE MAIN ASSETS OF THE BRAND, MAKING A CONNECTION WITH THE BRAND GORSKO.

THE KEY MESSAGE THAT COMMUNICATES THE NEW TASTE AND LABEL





Пивара-Скопје
1924

**ТВОЕ ПИВО,
ТВОЈ НАЧИН**

ГОРСКО

Пивара-Скопје
СВЕТЛО ПИВО
ПРОИЗВЕДЕНО ПО ТРАДИЦИОНАЛЕН РЕЦЕПТ

ЗБОГАТЕН ВКУС ВО НОВО ПАКУВАЊЕ

POP SET

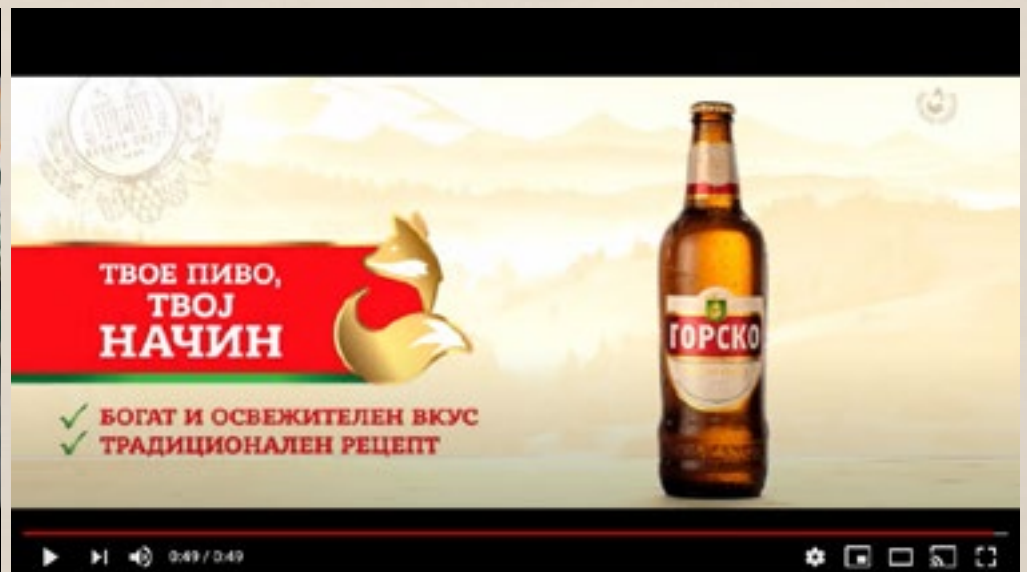
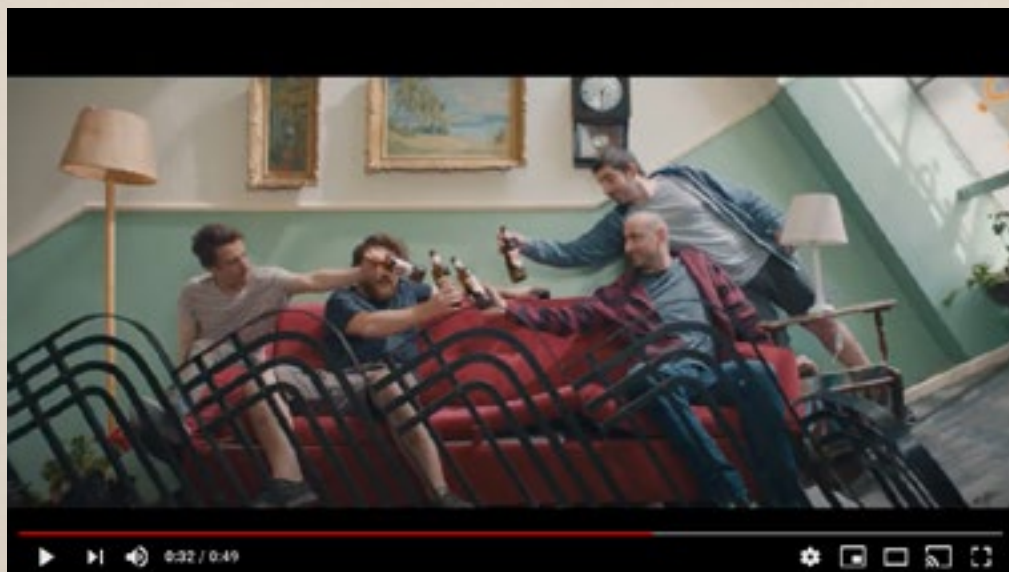


SECONDARY POSITIONS



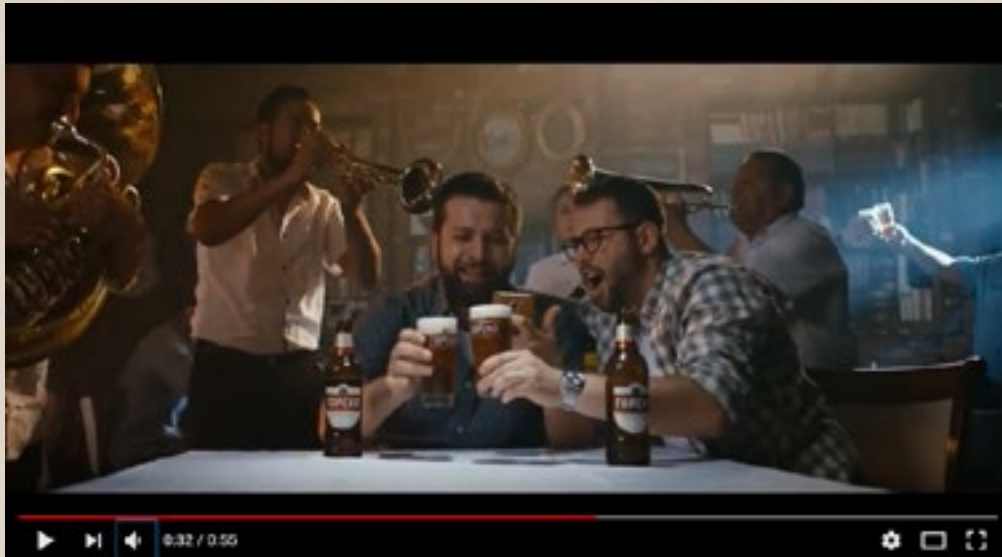
TVC 2019

[HTTPS://YOUTU.BE/BM3ZVLQOT3C](https://youtu.be/BM3ZVLQOT3C)



TVC 2018

[HTTPS://YOUTU.BE/4YSPEYZJFKY](https://youtu.be/4YSPEYZJFKY)



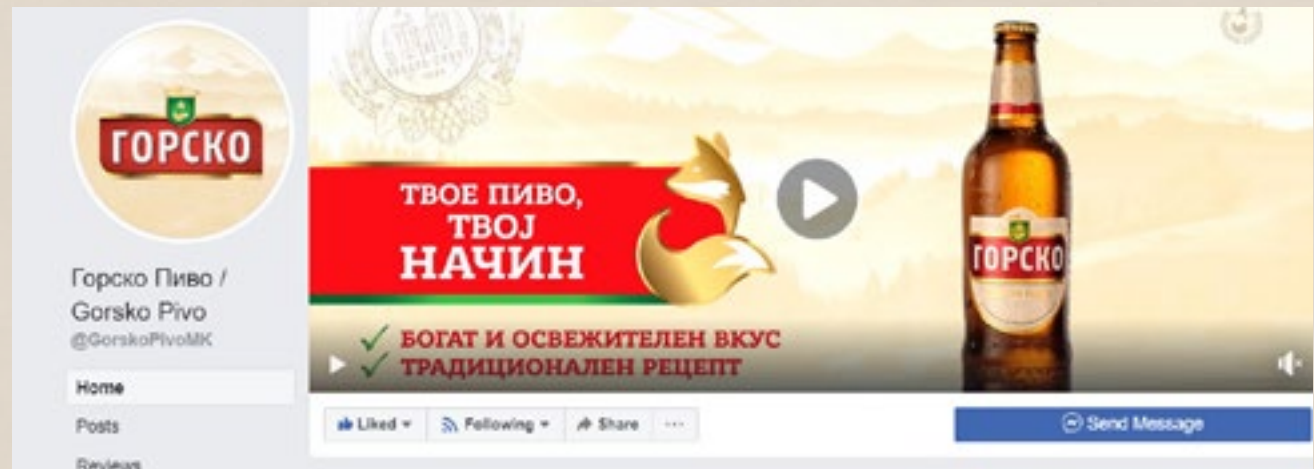
THE IDEA BEHIND THE STORY OF THE TVC IS TO CELEBRATE THE WAY IN WHICH OUR CONSUMERS HANDLE EVERYDAY OCCASIONS. THROUGH SHOWING THAT THERE IS ALWAYS ANOTHER WAY OF LOOKING AT THINGS, WE ARE EMPHASIZING THE WITNESS AND RELAXED ATTITUDE OF OUR TARGET GROUP.

FACEBOOK

BUILD A STRONG RELATIONSHIP BETWEEN GORSKO AND THE COMMUNITY IN A MORE DIRECT, INFORMAL AND FRIENDLY WAY.

PAGE FANS: 5488
REACH: 9 952 658
IMPRESSIONS: 18 947 446
ENGAGED USERS: 257 635

(PERIOD MAY 2018 TO JANUARY 2019)



FACEBOOK

Горско Пиво / Gorsko Pivo
July 21, 2016 · G

Ново пакување, ново доживување.
На ваќе барање, спого Горско и во лименка.

Учествувајте!
#ГорскоПивоТространки



**ЗБОГАТЕН ВКУС
ВО НОВО ПАКУВАЊЕ**

Performance for Your Post		
22,888 People Reached		
1,069 Reactions, Comments & Shares #		
530 Like	591 On Post	39 On Shares
19 Love	10 On Post	8 On Shares
3 Haha	3 On Post	8 On Shares
9 Wow	5 On Post	1 On Shares
35 Comments	20 On Post	7 On Shares
32 Shares	20 On Post	3 On Shares
441 Post Clicks		
222 Photo Views	0 Link Clicks	219 Other Clicks #
NEGATIVE FEEDBACK		
1 Hide Post	3 Hide Ad Posts	
8 Report as Spam	3 Unlike Page	

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.



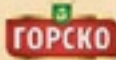
Горско Пиво | Gorsko Pivo

January 18 at 11:06 AM · G

А пивото се пие дур е ладно!
#НалогоМенаџ #GoodVibesOnlyМенаџ

ЖЕЛЕЗОТО СЕ КОВА ДОДЕКА Е ЖЕШКО





Performance for Your Post

15,963 People Reached

1,014 Reactions, Comments & Shares

Reactions	Comments	Shares
973 Like	959 On Post	14 On Shares
7 Love	7 On Post	0 On Shares
2 Haha	1 On Post	1 On Shares
3 Wow	3 On Post	0 On Shares
14 Comments	12 On Post	2 On Shares
10 Shares	14 On Post	1 On Shares

222 Post Clicks

Photo Views	Link Clicks	Other Clicks
163	0	59

NEGATIVE FEEDBACK

0 Hide Post 0 Hide All Posts

1 Report as Spam 0 Unlike Page

Горно Плато | Горико Плато
December 4, 2015 · GZ

Підприємство!
Також ви можете керувати своїм контентом та додати Горно Плато до вашого списку улюблених після роботи над ним.

Одразу ж! #LaTenda / #Lauda
#Tenda / #Lauda / #Lauda



11,248 People Reached

819 Reactions, Comments & Shares

393 Like	365 On Post	27 On Stories
5 Love	3 On Post	2 On Stories
2 Wow	2 On Post	6 On Stories
340 Comments	319 On Post	41 On Stories
59 Shares	46 On Post	13 On Stories

414 Post Clicks

114 Photo Views	0 Link Clicks	300 Other Clicks
--------------------	------------------	---------------------

REPORTING FEEDBACK

Hide Post Hide All Photos
 Report as Spam Unlike Page

Inights activity is reported in the Pacific time zone. Site activity is reported in the time zone of your ad account.



LAŠKO

INTEGRATED CAMPAIGN 2017 – 2019



Shelf talker

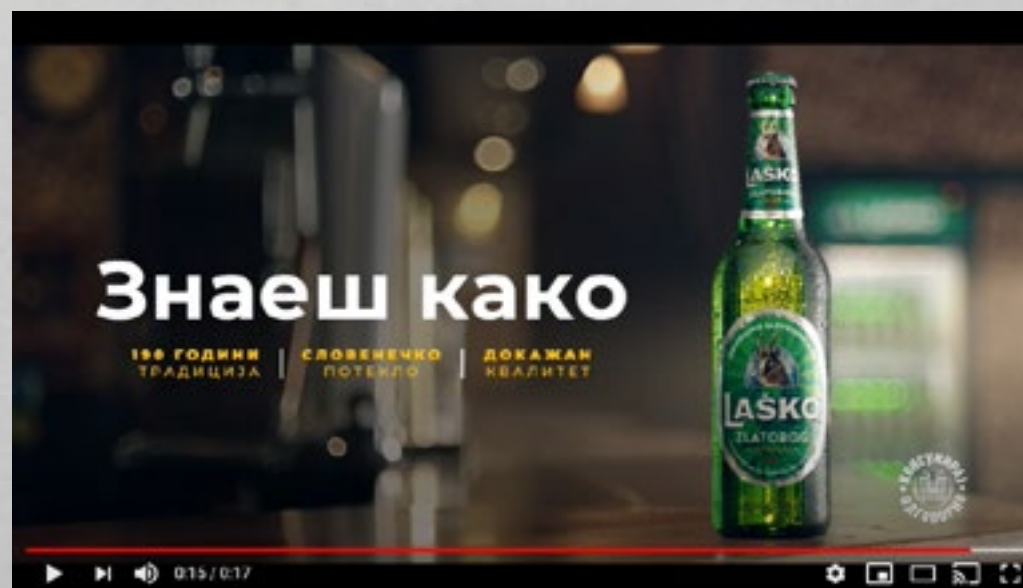


Impressive displays for KA



LAŠKO
TVC

[HTTPS://YOUTU.BE/LY9RYELTF50](https://youtu.be/ly9ryeltf50)



CIDER

INTEGRATED MARKETING CAMPAIGN

CIDER BRANDS:

APPLE BANDIT & STRONGBOW

- INTEGRATED STRATEGY FOR LAUNCH OF NEW CATEGORY ON THE MARKET
- DESIGN AND BRANDING OF ON TRADE AND OFF TRADE ELEMENTS

KEY VISUAL & KEY MESSAGE



CIDER

ИЗБЕРИ ВИСТИНСКО
ОСВЕЖУВАЊЕ

НОВО

АЛКОХОЛЕН ПИЈАЛОК НА БАЗА НА ЈАБОЛКО

A large green apple frame with a wooden stem and leaf. Inside the apple frame, three bottles of cider are displayed on a wooden surface. From left to right: a Strongbow bottle with a red label, a Strongbow bottle with a yellow label, and an Apple Bandit bottle with a red label. The background inside the apple frame shows a blurred indoor setting with string lights.

КОНСУМНА
ОДГОВОРНО

CIDER

-DESIGN AND BRANDING OF ON TRADE AND OFF TRADE ELEMENTS

CIDER BRANDS:

APPLE BANDIT & STRONGBOW



DISPLAY DESIGN AND PRODUCTION

CIDER

-BTL STRATEGY AND EVENT MANAGEMENT

CIDER BRANDS:

APPLE BANDIT



Total sampled consumers 2019 (06.11)

MT: 2391 PEOPLE
HORECA: 1908 PEOPLE
EVENTS: 5770 PEOPLE
DIGITAL: 110 PEOPLE

TOTAL: around 10.000

PIVARA SKOPJE

SALES & MARKETING CONFERENCE 2019

KEY VISUAL & KEY MESSAGE

КОНФЕРЕНЦИЈА ЗА ПРОДАЖБА И МАРКЕТИНГ '19

ОСМЕЛИ СЕ.
ВОДИ
ПОБЕДИ.



ЗА УШТЕ 95 ГОДИНИ НА ВРВОТ!

PIVARA SKOPJE

-DEVELOPING MAIN CREATIVE CONCEPT, THEME, AND VISUAL IDENTITY FOR PIVARA SKOPJE SALES AND MARKETING CONFERENCE

-PRODUCTION OF VIDEOS AND ANIMATIONS FOR THE CONFERENCE

-ORGANIZATION, LOGISTICS, AND COORDINATION OF THE MAIN CONFERENCE, AS WELL AS THE NIGHT PARTY FOR 400 EMPLOYEES



MONSTER ENERGY

-ORGANIZATION OF PRIZE GAME - ONGOING



MONSTER ENERGY

МОНСТЕР ТРКА

Име

Презиме

Место на живеење
(податоци од лична карта)

Телефонски број

Број на фискална сметка

*Се согласувам моите лични податоци да бидат користени исклучиво за целите на Наградната игра.
**Потврдувам дека сум запознаен со правилата на наградната игра и дека ги исполнувам условите за учество.



KFC

INTEGRATED MARKETING CAMPAIGN

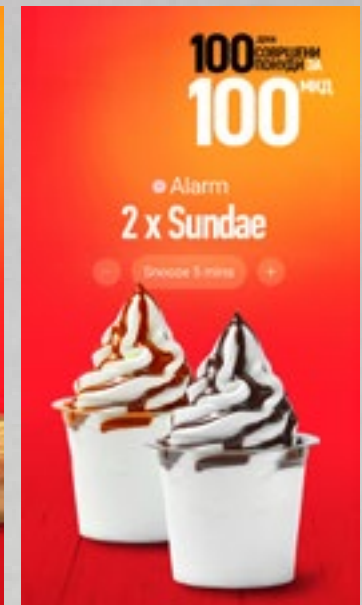
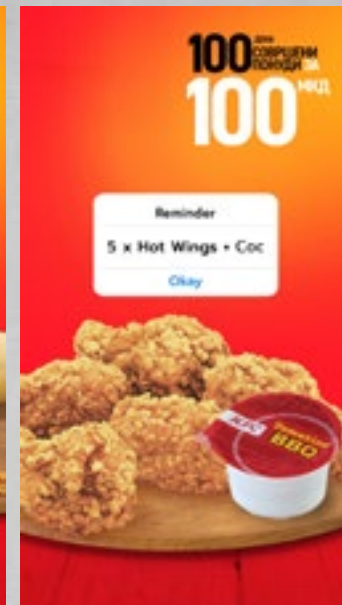
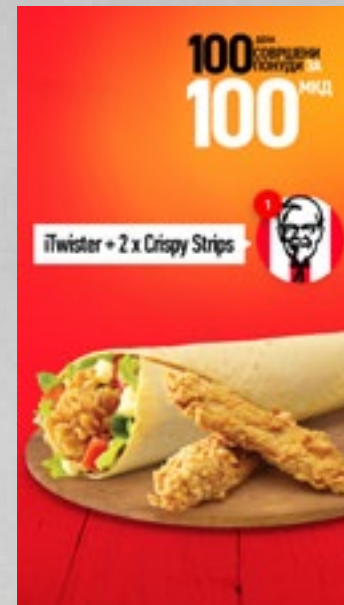
- DEVELOPMENT OF CONCEPT AND DIGITAL STRATEGY
- DEVELOPMENT OF KEY VISUAL, OTHER PROMO MATERIALS



KFC – 100 FOR 100

INTEGRATED MARKETING CAMPAIGN

- DEVELOPMENT OF CONCEPT AND DIGITAL STRATEGY
- OOH BRANDING



KFC – DRUMSTICKS

INTEGRATED MARKETING CAMPAIGN

- DEVELOPMENT OF CONCEPT AND DIGITAL STRATEGY
- DEVELOPMENT OF KEY VISUAL, OTHER PROMO MATERIALS
- PRODUCTION OF TVC

[HTTPS://WWW.FACEBOOK.COM/KFCMACEDONIA/VIDEOS/581180399499140](https://www.facebook.com/KFCMacedonia/videos/581180399499140)



KFC – DRUMSTICKS

INTEGRATED MARKETING CAMPAIGN

- DEVELOPMENT OF CONCEPT AND DIGITAL STRATEGY
- DEVELOPMENT OF KEY VISUAL, OTHER PROMO MATERIALS



SAVA OSIGURUVANJE

DIGITAL CAMPAIGN

-AUTOMOBILE INSURANCE



SAVA OSIGURUVANJE

DIGITAL CAMPAIGN

-TRAVEL INSURANCE



ПАТНИЧКО
ОСИГУРУВАЊЕ

www.sava.mk



ОСИГУРУВАЊЕ
ОД НЕЗГОДА

www.sava.mk



ПАТНИЧКО
ОСИГУРУВАЊЕ

www.sava.mk



SAVA OSIGURUVANJE

DIGITAL CAMPAIGN

-PRIVATE HEALTH INSURANCE



СЕКОЈ
ЧЕКОР
СО ТЕБЕ

ОД 999 ДЕНАРИ
МЕСЕЧНО



СЕКОЈ
ЧЕКОР
СО ТЕБЕ

ОД 999 ДЕНАРИ
МЕСЕЧНО

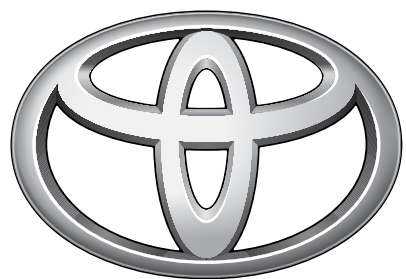


СЕКОЈ
ЧЕКОР
СО ТЕБЕ

ОД 999 ДЕНАРИ
МЕСЕЧНО

TOYOTA - ECO CITY

-BANNER
-EVENT

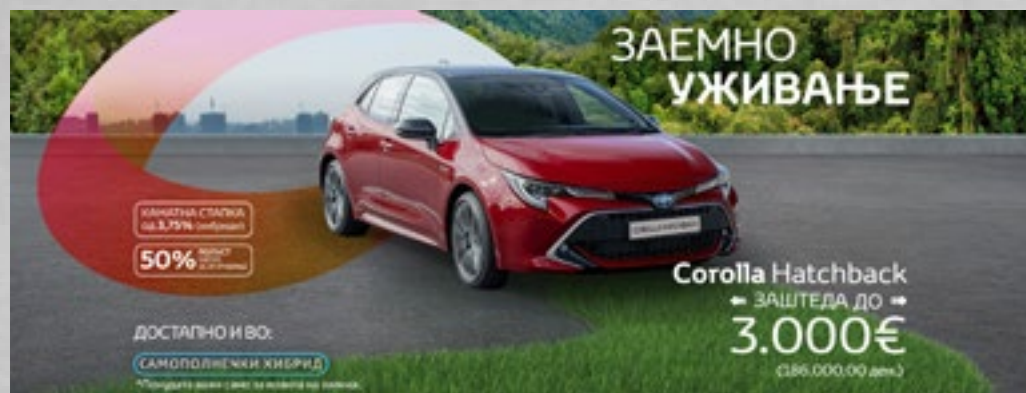


TOYOTA



TOYOTA – MUTUAL ENJOYMENT

DIGITAL CAMPAIGN



ЗАЕМНО
УЖИВАЊЕ

КАПИТАЛ СТАВКА
на 3,75% (години)

50% ПОСРЕДСТВО
ПОСРЕДСТВО

ДОСТАПНО И ВО:
САМОПОЛНЕЧКИ ХИБРИД

Corolla Hatchback
→ ЗАШТЕДА ДО →
3.000€
(186.000,00 ден.)

*Понудата важи само за возачите на лична.



ЗАЕМНО
УЖИВАЊЕ

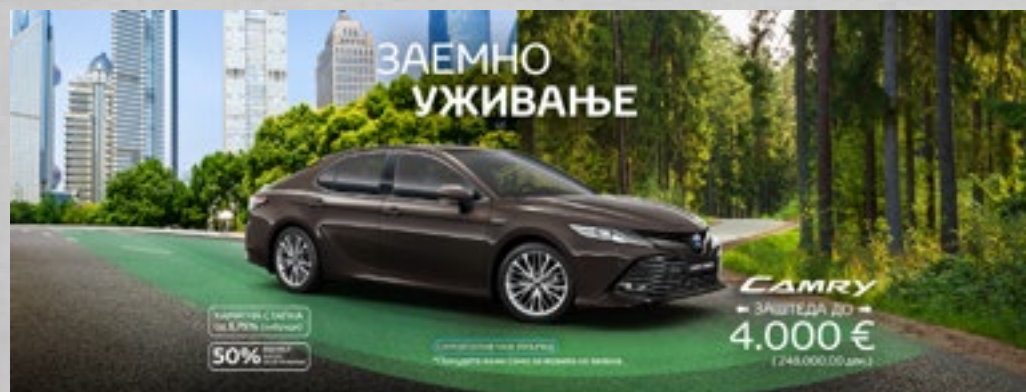
КАПИТАЛ СТАВКА
на 3,75% (години)

50% ПОСРЕДСТВО
ПОСРЕДСТВО

ДОСТАПНО И ВО:
САМОПОЛНЕЧКИ ХИБРИД

Corolla Sedan
→ ЗАШТЕДА ДО →
4.200€
(260.400,00 ден.)

*Понудата важи само за возачите на лична.



ЗАЕМНО
УЖИВАЊЕ

КАПИТАЛ СТАВКА
на 3,75% (години)

50% ПОСРЕДСТВО
ПОСРЕДСТВО

ДОСТАПНО И ВО:
САМОПОЛНЕЧКИ ХИБРИД

CAMRY
→ ЗАШТЕДА ДО →
4.000 €
(248.000,00 ден.)

*Понудата важи само за возачите на лична.



ЗАЕМНО
УЖИВАЊЕ

КАПИТАЛ СТАВКА
на 3,75% (години)

50% ПОСРЕДСТВО
ПОСРЕДСТВО

ДОСТАПНО И ВО:
САМОПОЛНЕЧКИ ХИБРИД

Corolla Touring Sports
→ ЗАШТЕДА ДО →
3.600€
(223.200,00 ден.)

*Понудата важи само за возачите на лична.



ЗАЕМНО
УЖИВАЊЕ

КАПИТАЛ СТАВКА
на 3,75% (години)

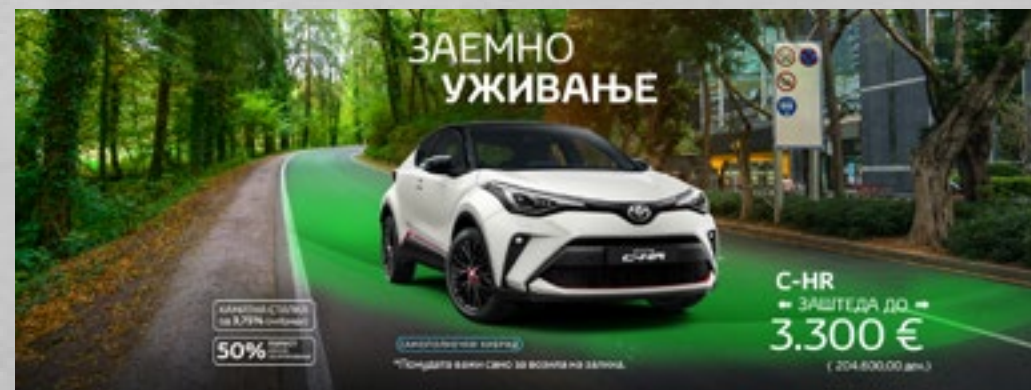
50% ПОСРЕДСТВО
ПОСРЕДСТВО

ДОСТАПНО И ВО:
САМОПОЛНЕЧКИ ХИБРИД

RAV4
→ ЗАШТЕДА ДО →
5.400 €
(334.800,00 ден.)

SUV НА ГОДИНАТА 2020

*Понудата важи само за возачите на лична.



ЗАЕМНО
УЖИВАЊЕ

КАПИТАЛ СТАВКА
на 3,75% (години)

50% ПОСРЕДСТВО
ПОСРЕДСТВО

ДОСТАПНО И ВО:
САМОПОЛНЕЧКИ ХИБРИД

C-HR
→ ЗАШТЕДА ДО →
3.300 €
(204.600,00 ден.)

*Понудата важи само за возачите на лична.

TIME IS A LUXURY, DRIVING IS A LEXUS

INTEGRATED CAMPAIGN



NEOTEL - SUPERIOR FIBER INTERNET

INTEGRATED MARKETING CAMPAIGN

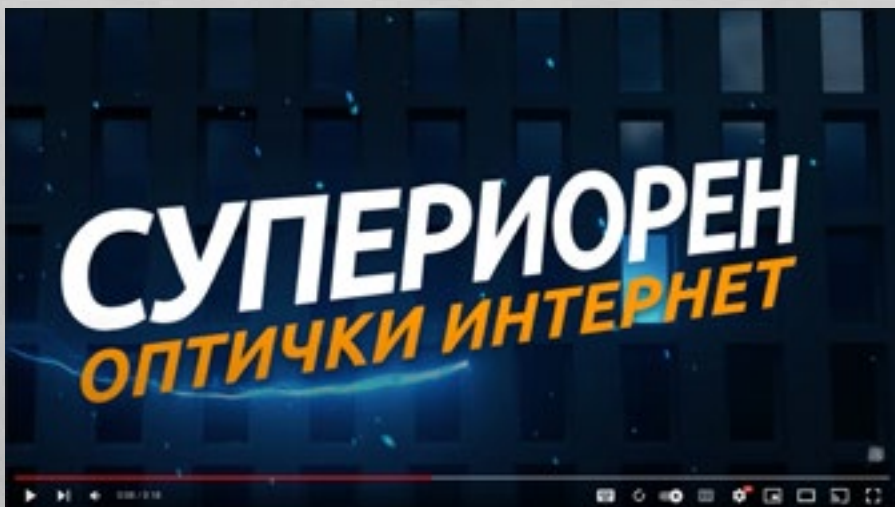
- TVC



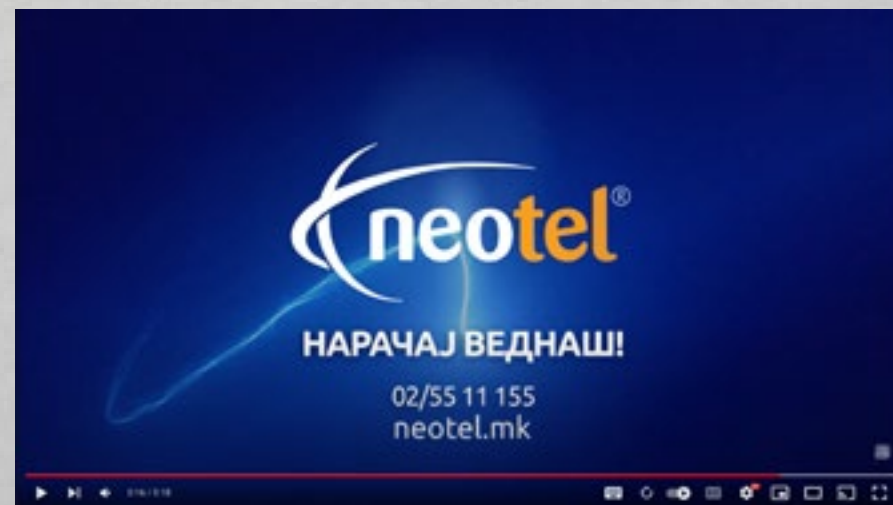
[HTTPS://YOUTU.BE/EAHD8Y97POU](https://youtu.be/EAHD8Y97POU)



[HTTPS://YOUTU.BE/EAHD8Y97POU](https://youtu.be/EAHD8Y97POU)



[HTTPS://YOUTU.BE/EAHD8Y97POU](https://youtu.be/EAHD8Y97POU)



[HTTPS://YOUTU.BE/EAHD8Y97POU](https://youtu.be/EAHD8Y97POU)

NEOTEL – SO MUCH SPORT/SO MANY OPTIONS

DIGITAL MARKETING CAMPAIGN

- TVC
- FLYER
- STORE BRANDING

[HTTPS://WWW.YOUTUBE.COM/WATCH?V=J5BD6VEJYBE](https://www.youtube.com/watch?v=J5BD6VEJYBE)



NEOTEL – EXTRAORDINARY GOOD NEWS

DIGITAL MARKETING CAMPAIGN

- POST
- BANNER



Horizontal banner for Neotel promotion. The background is dark blue with light blue diagonal lines and bokeh effects. On the left is the Neotel logo. In the center, a large orange and white graphic contains the text 'ВОНРЕДНИ УБАВИ ВЕСТИ' and '-50% ВО ПРВИТЕ 12 МЕСЕЦИ!'. Above this graphic, in a small red box, is the text 'ЗА СИТЕ НОВИ КОРИСНИЦИ'. To the right, a white box contains the text 'СУПЕР БРЗ ИНТЕРНЕТ И NEOTV ЗА САМО 645 ДЕН./МЕС.'.

neotel®

ЗА СИТЕ НОВИ КОРИСНИЦИ

**ВОНРЕДНИ
УБАВИ ВЕСТИ**

-50% ВО ПРВИТЕ
12 МЕСЕЦИ!

СУПЕР БРЗ ИНТЕРНЕТ
И NEOTV ЗА САМО **645** ДЕН./МЕС.



Vertical banner for Fiber 50. The background is dark blue with light blue diagonal lines and bokeh effects. At the top right is the Neotel logo. In the center, a blue box contains the text 'Fiber 50'. Below it, an orange box contains the text 'До 50 Mbps/50 Mbps'. At the bottom, a large white box contains the text '545 ДЕН./МЕС.'.

neotel®

Fiber 50

До 50 Mbps/50 Mbps

545 ДЕН./МЕС.



Vertical banner for neoTrio 30. The background is orange with yellow diagonal lines and bokeh effects. At the top left is the Neotel logo. In the center, a blue box contains the text 'neoTrio 30'. Below it, a white box contains a list of features: 'До 80 ТВ - канали (41 HD канали)' and 'До 30 Mbps / 5 Mbps'. At the bottom, a large white box contains the text '645 ДЕН./МЕС.'.

neotel®

neoTrio 30

- До 80 ТВ - канали (41 HD канали)
- До 30 Mbps / 5 Mbps

645 ДЕН./МЕС.



Vertical banner for Neotel promotion. The background is dark blue with light blue diagonal lines and bokeh effects. At the top right is the Neotel logo. In the center, a large orange and white graphic contains the text 'ВОНРЕДНИ УБАВИ ВЕСТИ' and '-50% ВО ПРВИТЕ 12 МЕСЕЦИ!'. Above this graphic, in a small red box, is the text 'ЗА СИТЕ НОВИ КОРИСНИЦИ'. At the bottom, a white box contains the text 'СУПЕР БРЗ ИНТЕРНЕТ И NEOTV ЗА САМО 645 ДЕН./МЕС.'.

ЗА СИТЕ НОВИ КОРИСНИЦИ

**ВОНРЕДНИ
УБАВИ ВЕСТИ**

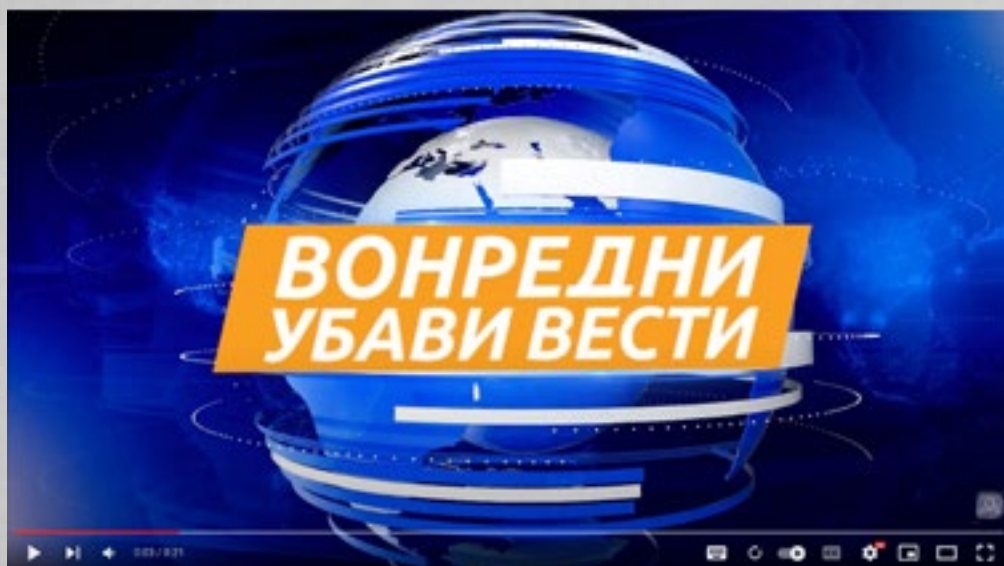
-50% ВО ПРВИТЕ
12 МЕСЕЦИ!

СУПЕР БРЗ ИНТЕРНЕТ И NEOTV ЗА САМО **645** ДЕН./МЕС.

neotel®

- TVC
- FLYER

[HTTPS://YOUTU.BE/OMNFXRVM5SM](https://youtu.be/OMNFXRVM5SM)



NEOTEL – NO FEARS

DIGITAL MARKETING CAMPAIGN

- DEVELOPMENT OF CONCEPT AND DIGITAL STRATEGY



Стрес
/stress/ именка.

Чувството кога **немаш**
оптички интернет од Неотел.

Fiber 50

890
ден./мес.*

neotel



neoTrio 50, 100 или 300

заедно со
EUROSPORT и SPORTKLUB

+

Арена Спорт пакетот

3 месеци
бесплатно

1 2 3 4 5

neotel



neotel

neoTrio 100

- Вклучени Sport Klub & Eurosport
- До 100 Mbps/100 Mbps
- 5000 GB вклучени

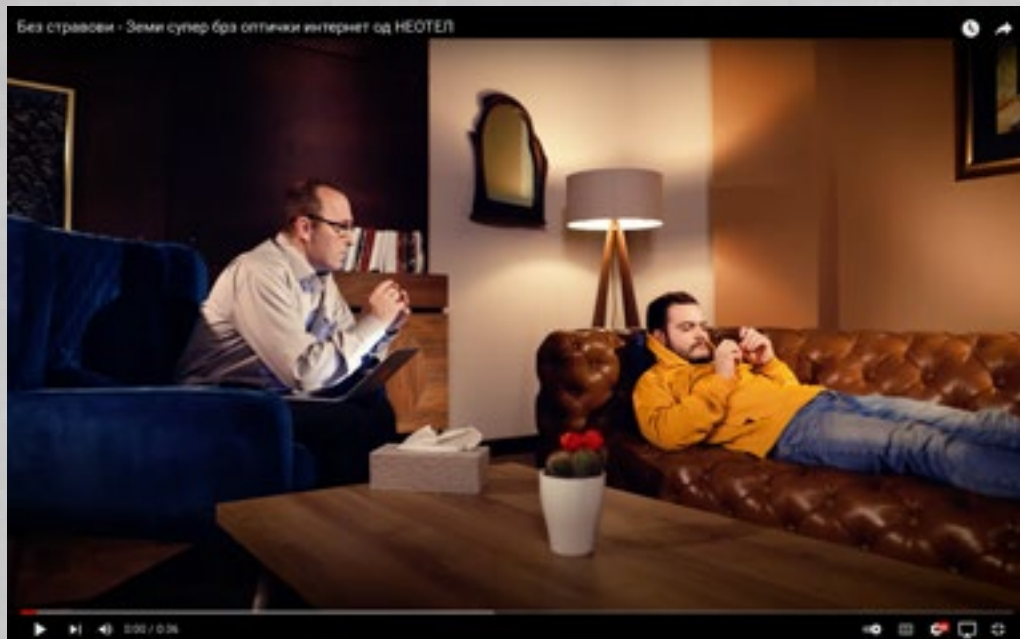
1.590
ден./мес.*

+ Арена Спорт пакет

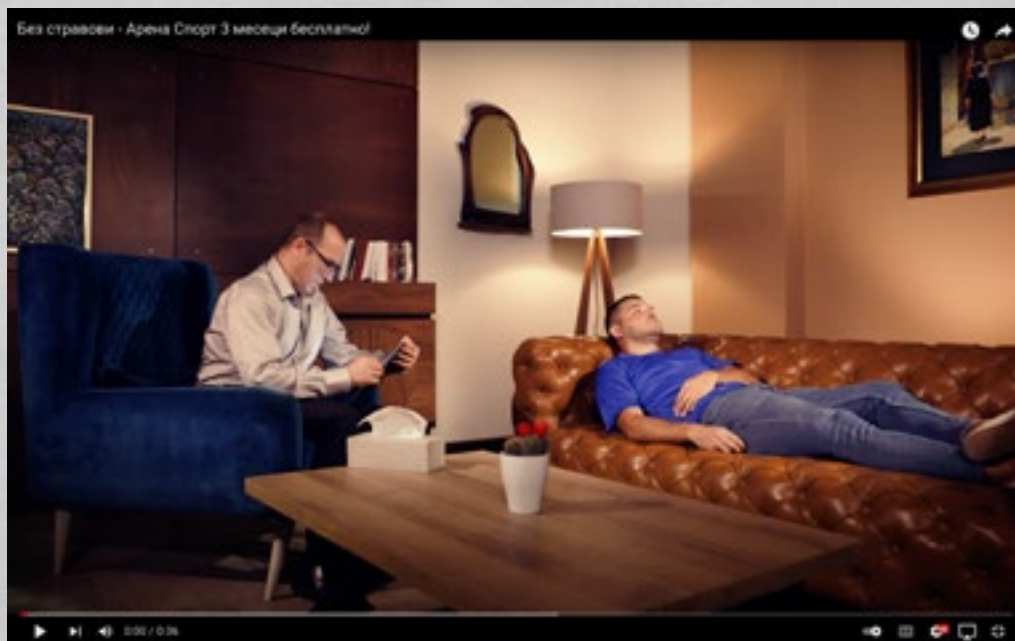
3 месеци
бесплатно

1 2 3 4 5

- TVC



[HTTPS://YOUTU.BE/XHTDISVI6U4](https://youtu.be/xHTDISVI6U4)



[HTTPS://YOUTU.BE/707NMCQO-VW](https://youtu.be/707NMCQO-VW)

NEOTEL – THAT FAST! INTEGRATED MARKETING CAMPAIGN

- TVC

[HTTPS://YOUTU.BE/XIIRJ5J8610](https://youtu.be/XiIRJ5J8610)



[HTTPS://YOUTU.BE/NJU47BK30B0](https://youtu.be/NJU47BK30B0)



[HTTPS://YOUTU.BE/EGMSN_G7YDQ](https://youtu.be/EGMSN_G7YDQ)



[HTTPS://YOUTU.BE/TEI6BNMZDC4](https://youtu.be/TEI6BNMZDC4)



ТОЛКУ БРЗ
сурфај со супер брз интернет

ПРОМОТИВНО
-50%
ПОПУСТ
на претплатата до крајот на годината

БЕСПЛАТЕН
ДОПОЛНИТЕЛЕН ТВ ПАКЕТ
ДО КРАЈОТ НА ГОДИНАТА

БАЛКАН+
(1.3 канали)
или
ДИГИТАЛБ Basic
(1.3 канали)

neotv

neotel
neotel.mk

Дознајте повеќе на:
02/55 11 155

*Промоционална понуда важи до 15.10.2018

A man with a surprised expression, wearing a blue towel and holding a razor. He is looking at the camera with his mouth open.

NEOTEL – THAT FAST! INTEGRATED MARKETING CAMPAIGN

DIGITAL

Neotel MKD
Published by Gjoko Kreselji · 11 · September 3 at 12:25 PM · G

Топку брз интернет од НЕОТЕЛ!



06:15

[View insights](#) [Boost Again](#)

Recent Activity

Boosted on Sep 05
Audience: Macedonia, 13 - 45, Male
By Gjoko Kreselji · Completed

[View Results](#)

Boosted on Sep 05
Audience: Macedonia, 13 - 45, Male
By Gjoko Kreselji · Completed

[View Results](#)

540 Likes 36 Comments 51 Shares

[Like](#) [Comment](#) [Share](#)

Performance for Your Post

395,208 People Reached

245,183 Video Views

1,408 Reactions, Comments & Shares

862 Like	443 On Post	419 On Shares
30 Love	13 On Post	17 On Shares
294 Haha	152 On Post	242 On Shares
8 Wow	2 On Post	6 On Shares
2 Sad	1 On Post	1 On Shares
1 Angry	1 On Post	0 On Shares
64 Comments	40 On Post	24 On Shares
57 Shares	51 On Post	6 On Shares

7,791 Post Clicks

3,221 Clicks to Play	0 Link Clicks	4,570 Other Clicks
-------------------------	------------------	-----------------------

Neotel MKD
Published by Gjoko Kreselji · 11 · September 4 at 11:11 AM · G

Топку брз интернет од НЕОТЕЛ!



00:12

Топку брз - Дечко и девојка

Get More Likes, Comments and Shares
Boost this post for \$250 to reach up to 320,000 people

[View insights](#) [Boost Post](#)

607 Likes 24 Comments 55 Shares

[Like](#) [Comment](#) [Share](#)

Performance for Your Post

251,137 People Reached

174,746 Video Views

1,484 Reactions, Comments & Shares

1,045 Like	534 On Post	511 On Shares
48 Love	10 On Post	38 On Shares
185 Haha	84 On Post	101 On Shares
24 Wow	14 On Post	10 On Shares
2 Sad	0 On Post	2 On Shares
2 Angry	2 On Post	0 On Shares
121 Comments	32 On Post	89 On Shares
55 Shares	55 On Post	4 On Shares

8,276 Post Clicks

4,633 Clicks to Play	0 Link Clicks	4,243 Other Clicks
-------------------------	------------------	-----------------------

INTEGRATED EDUCATIVE MARKETING CAMPAIGN: FOCUS ON WHAT'S IMPORTANT!

MAPAS; SAVA OSIGURUVANJE; KB PRVO PENZISKO

- STRATEGY FOR A COMMUNICATION PLATFORM



ФОКУСИРАЈ СЕ
НА ВАЖНОТО

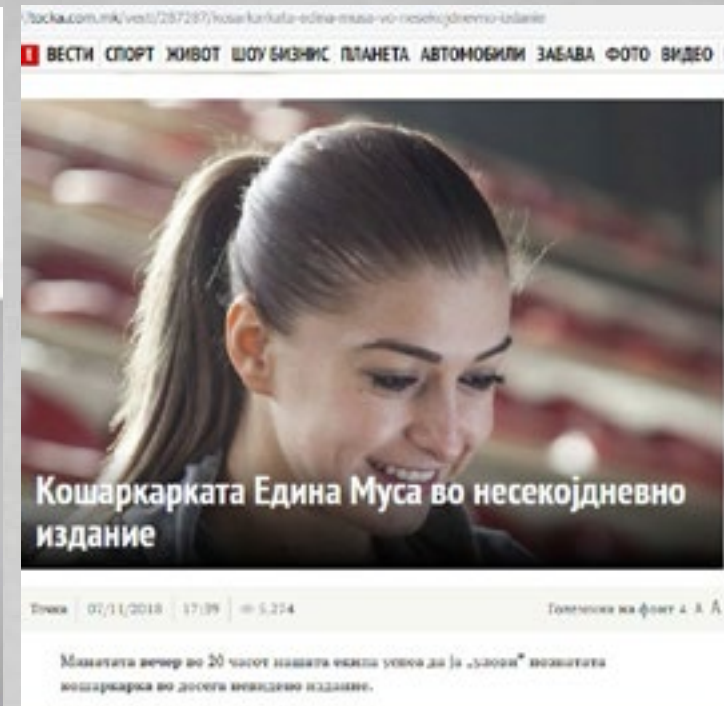
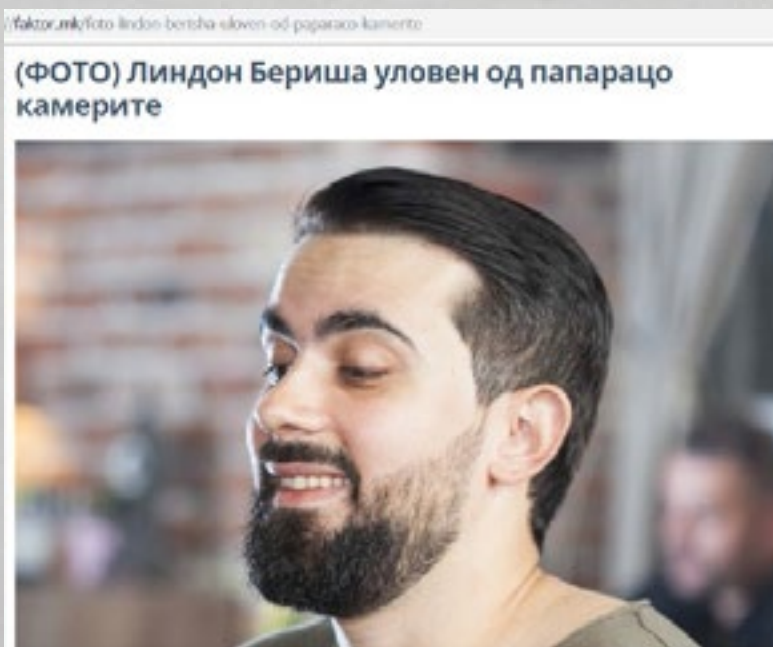
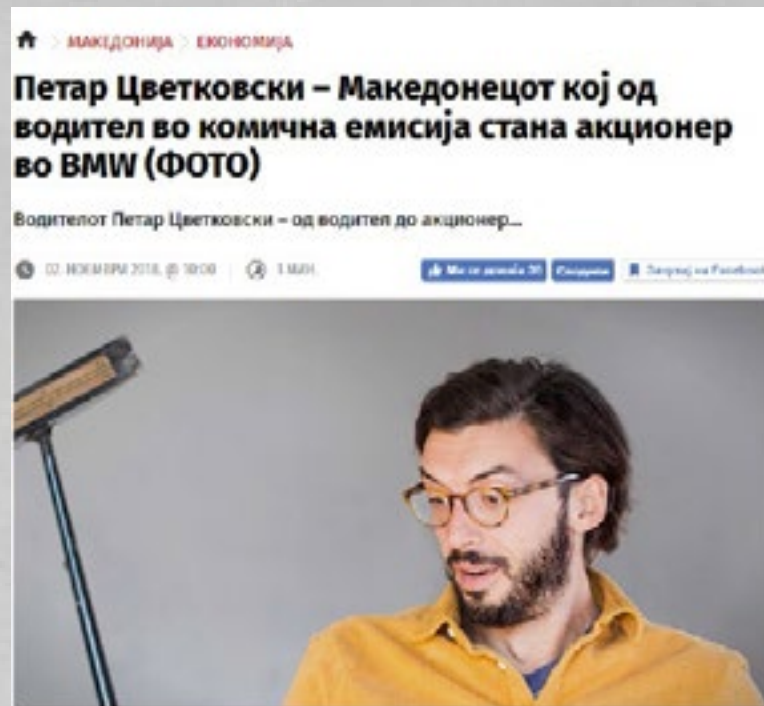
информирај се колкава е твојата
пензиска заштеда на **penzija.mk**

МАПАС SAVA PENZISKO КБ ПРВО ПЕНЗИСКО ДРУШТВО
www.kbpvo.com.mk

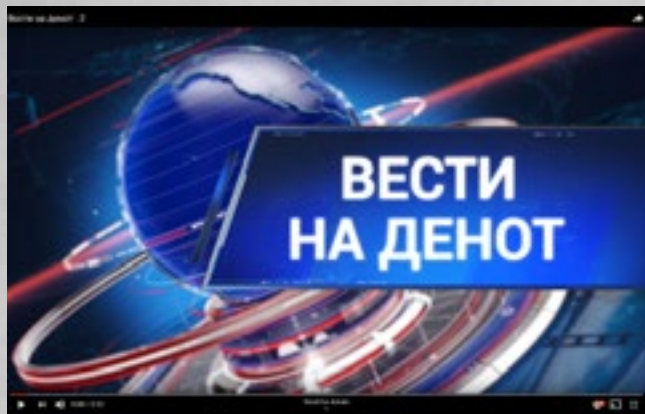
TEASER CLICKBAIT DIGITAL CAMPAIGN

ARTICLE READS: 73.000

FACEBOOK REACH: 405.000



TVC



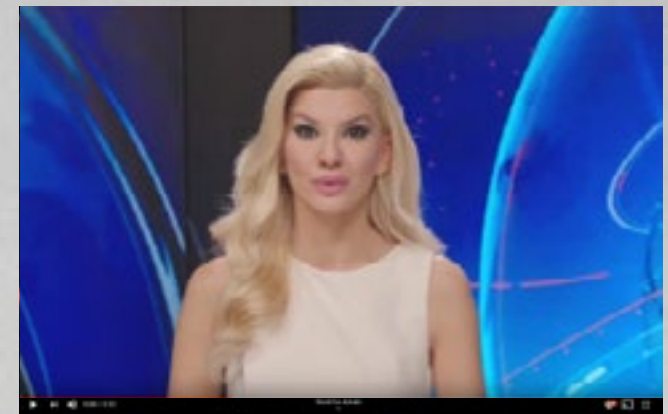
VIDEO 1

[HTTPS://YOUTU.BE/2EOILRO_GKQ](https://youtu.be/2EOILRO_GKQ)



VIDEO 2

[HTTPS://YOUTU.BE/JT1RAFUYDHY](https://youtu.be/JT1RAFUYDHY)



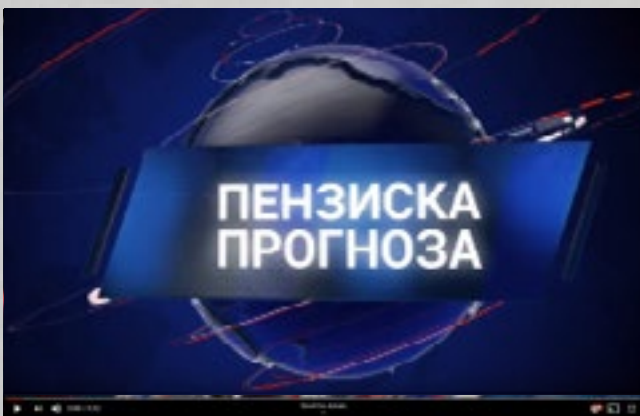
VIDEO 3

[HTTPS://YOUTU.BE/ZGHXYH2ILNY](https://youtu.be/ZGHXYH2ILNY)



VIDEO 4

[HTTPS://YOUTU.BE/DJSXB8UT1NE](https://youtu.be/DJSXB8UT1NE)



VIDEO 5

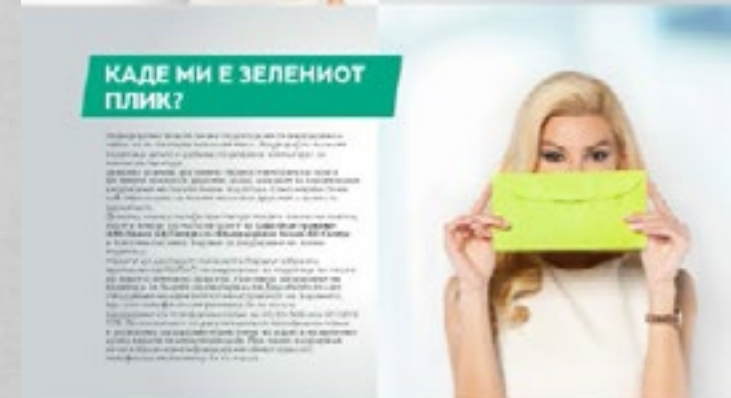
[HTTPS://YOUTU.BE/VQCYUUOEHOS](https://youtu.be/VQCYUUOEHOS)



VIDEO 6

[HTTPS://YOUTU.BE/PBQ6UPWIWIE](https://youtu.be/PBQ6UPWIWIE)

WEBSITE

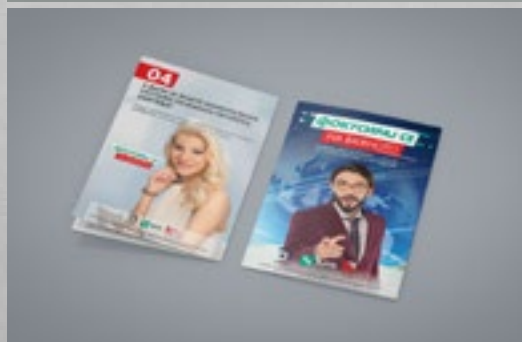


DESIGN AND CONCEPT FOR WEB PAGE
(70.000 PAGE VISITS)

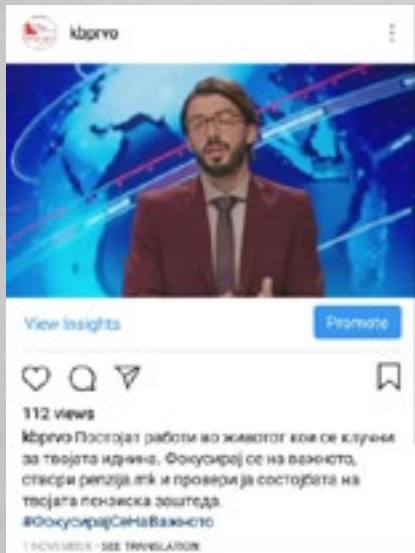
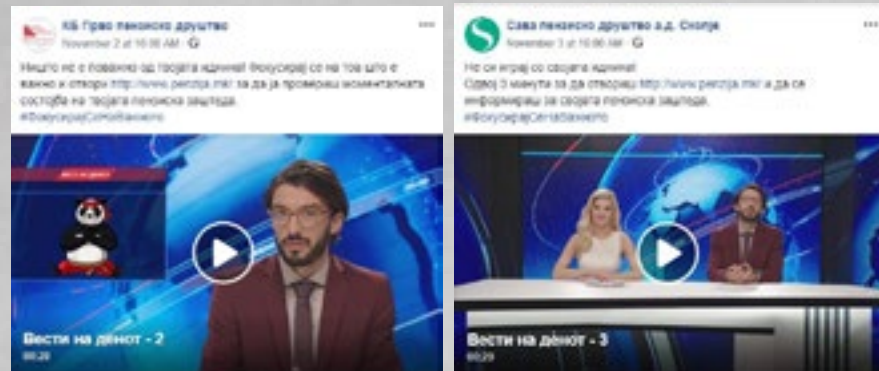
WWW.PENZIJA.MK

ATL: TV, RADIO

BTL: CARDBOARDS WITH FLYERS



DIGITAL MEDIA: SOCIAL MEDIA (FB, INSTAGRAM, YOUTUBE, LINKEDIN), WEB PAGES, GOOGLE ADS



VIDEO POST

REACH: 1407521

IMPRESSIONS: 1596115

CLICK PER POST: 11316

CLICK TO WEB: 1265



POST

REACH: 754035

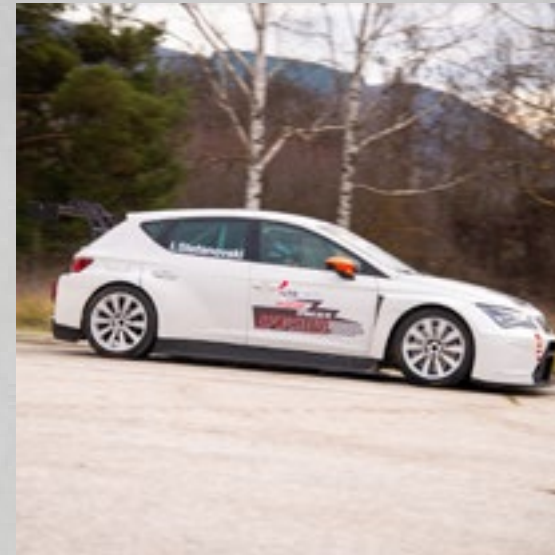
IMPRESSIONS: 755583

CLICK PER POST: 2426

CLICK TO WEB: 1305



IUTE CREDIT VIDEO PRODUCTION & POST-PRODUCTIONS



[HTTPS://YOUTU.BE/BYZH5TOKA0W](https://youtu.be/ByZH5tOKa0w)



IUTE CREDIT

INTEGRATED MARKETING CAMPAIGN

TVC

[HTTPS://YOUTU.BE/DMUMLJNIHVO](https://youtu.be/dmumljnihvo)



[HTTPS://WWW.YOUTUBE.COM/WATCH?V=W4ED6TTARDO](https://www.youtube.com/watch?v=W4ED6TTARDO)



[HTTPS://YOUTU.BE/N-LXLBKU6CG](https://youtu.be/n-lxlbku6cg)



[HTTPS://YOUTU.BE/N-LXLBKU6CG](https://youtu.be/n-lxlbku6cg)



IUTE CREDIT

INTEGRATED MARKETING CAMPAIGN

DIGITAL

Десет минути
до твојата желба

До 200.000 денари
за 10 минути

До 48 месечни рати

Download on the App Store | GET IT ON Google Play

Dhjetë minuta
deri te dëshira juaj

Deri 200.000 denarë
për 10 minuta

Me 48 këste

Download on the App Store | GET IT ON Google Play

Десет минути
до твојата желба

До 60.000 денари
за 10 минути

До 24 месечни рати

Download on the App Store | GET IT ON Google Play

Dhjetë minuta
deri te dëshira juaj

Deri 60.000 denarë
për 10 minuta

Me 24 këste

Download on the App Store | GET IT ON Google Play

BILLBOARD

Десет минути
до твојата желба

iutecredit

До 200.000 денари
за 10 минути

www.iutecredit.mk ☎ 13 333

Download on the App Store | GET IT ON Google Play

Посети ја нашоа ексклузивна

Десет минути
до твојата желба

До 200.000 денари
за 10 минути

До 48 месечни рати

Download on the App Store | GET IT ON Google Play

Dhjetë minuta
deri te dëshira juaj

Deri 200.000 denarë
për 10 minuta

Me 48 këste

Download on the App Store | GET IT ON Google Play

IUTE CREDIT

INTEGRATED MARKETING CAMPAIGN

- POSTER & FLYER

БРЗ НАМЕНСКИ И ПОТРОШУВАЧКИ КРЕДИТ

iutecredit
Набрзо и непроценливо

- ДО 120 000 ДЕНАРИ
- БРЗО, ЕДНОСТАВНО И ОДОБРУВАЊЕ ВЕДНАШ
- САМО СО ЛИЧНА КАРТА

Повеќе информации на: **13 333**
Апликација онлајн на: www.iutecredit.mk

ИНСТАНТ АВТОМОБИЛСКИ КРЕДИТ

iutecredit
Набрзо и непроценливо

- ДО 1 000 000 ДЕНАРИ
- БЕЗ УЧЕСТВО
- БЕЗ КАСКО
- БЕЗ ЛИЗИНГ

Повеќе информации на: **13 333**
Апликација онлајн на: www.iutecredit.mk

ИСПРАВИ СЕ
Уживај во моментите кои ти значат.

Новата бесkontakтна MasterCard™ картичка од Иуте Кредит со уникатен вертикален дисплеј, ти дозволува брз пристап до финансиски средства од било каде и било кога.

Брзо. Сигурно. Непроценливо™.

mastercard | **iutecredit**
Набрзо и непроценливо

Дознај повеќе на: www.iutecredit.mk

ИСПРАВИ СЕ
Уживај во моментите кои ти значат.

Новата бесkontakтна MasterCard™ картичка од Иуте Кредит со уникатен вертикален дисплеј, ти дозволува брз пристап до финансиски средства од било каде и било кога.

Брзо. Сигурно. Непроценливо™.

mastercard | **iute**
Набрзо и непроценливо

Дознај повеќе на: www.iutecredit.mk или 13 333

IUTE CREDIT

INTEGRATED MARKETING CAMPAIGN

- 00H



iutecredit
Најбрзо и најкомфорно

ИНСТАНТ АВТОМОБИЛСКИ КРЕДИТ

- ДО 1.000.000 ДЕНАРИ
- БЕЗ КАСКО
- БЕЗ УЧЕСТВО
- БЕЗ ЛИЗИНГ

Повеќе информации на: **13 333**
Апликација онлајн на: www.iutecredit.mk



**БРЗ НАМЕНСКИ И
ПОТРОШУВАЧКИ
КРЕДИТ**

- ДО 120.000 ДЕНАРИ
- БРЗО, ЕДНОСТАВНО И
ОДОБРУВАЊЕ ВЕДНАШ
- САМО СО
ЛИЧНА КАРТА

Повеќе информации на: **13 333**
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Најбрзо и најкомфорно

IUTE CREDIT

INTEGRATED MARKETING CAMPAIGN

- TVC



[HTTPS://YOUTU.BE/KCTXS1DGXQ4](https://youtu.be/KCTXS1DGXQ4)



[HTTPS://YOUTU.BE/DVOX2_2VJ9W](https://youtu.be/DVOX2_2VJ9W)



[HTTPS://YOUTU.BE/7PLT55HIN4I](https://youtu.be/7PLT55HIN4I)

IT LABS

EVENT - REIMAGINE - ARCHITECTURE UNLEASHED

KEY VISUAL & KEY MESSAGE

1. CREATING A BASIC CREATIVE CONCEPT AND A COMPLETE VISUAL IDENTITY
2. DESIGN AND PRODUCTION OF BRANDING MATERIALS
3. PLANNING, ORGANIZATION, AND EXECUTION OF ACTIVITIES FOR 250 PEOPLE
4. DEVELOP A FULL DAY SCENARIO AND LOGISTICS
5. COORDINATION AND CONTROL OF ALL ACTIVITIES ABOVE, INCLUDING MAINTAINING THEIR QUALITY AND COMPLIANCE

✓ THE CAMPAIGN WAS REALIZED ON THE FOLLOWING CHANNELS: FACEBOOK, INSTAGRAM, LINKEDIN, TWITTER, GOOGLE, YOUTUBE, AND THE WEBSITE IT.COM.

✓ THE RESULT: MORE THAN 300 EMAIL ADDRESSES OBTAINED.

✓ THE NUMBER OF GUESTS THAT VISITED THE EVENT WAS OVER THE INITIALLY EXPECTED NUMBER



IT LABS

EVENT - REIMAGINE - ARCHITECTURE UNLEASHED



[HTTPS://YOUTU.BE/JAELZ8WHZAK](https://youtu.be/jaelz8whzak)

UKLO

VIDEO 40 YEARS UKLO

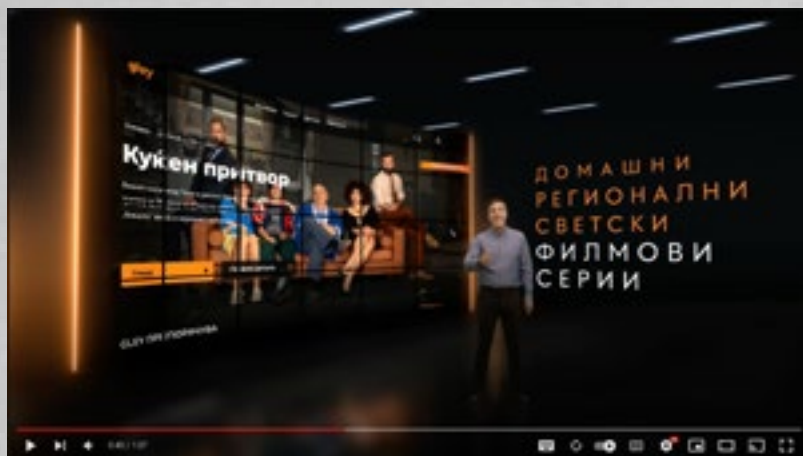


[HTTPS://WWW.YOUTUBE.COM/WATCH?V=VM3HW02Q-98](https://www.youtube.com/watch?v=VM3HW02Q-98)

GLEY

INTEGRATED MARKETING CAMPAIGN

-TVC



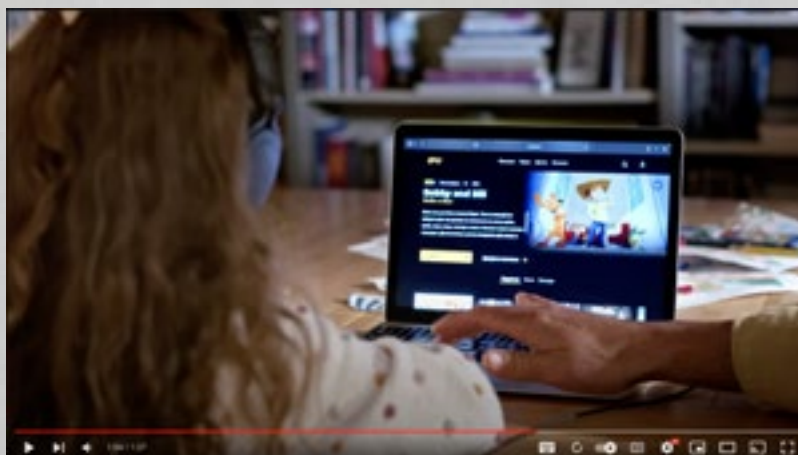
[HTTPS://WWW.YOUTUBE.COM/WATCH?V=HQSTHCCTMKU](https://www.youtube.com/watch?v=HQSTHCCTMKU)



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[HTTPS://WWW.YOUTUBE.COM/WATCH?V=HQSTHCCTMKU](https://www.youtube.com/watch?v=HQSTHCCTMKU)

GLEY

INTEGRATED MARKETING CAMPAIGN

- DEVELOPMENT OF CONCEPT AND DIGITAL STRATEGY
- DEVELOPMENT OF KEY VISUALS
- TVC



[HTTPS://WWW.YOUTUBE.COM/WATCH?V=74WC3QAYWZW](https://www.youtube.com/watch?v=74WC3QAYWZW)



[HTTPS://WWW.YOUTUBE.COM/WATCH?V=XXBCWVXBJL8](https://www.youtube.com/watch?v=XXBCWVXBJL8)



[HTTPS://WWW.YOUTUBE.COM/WATCH?V=8L_GAPOEUIS](https://www.youtube.com/watch?v=8L_GAPOEUIS)



[HTTPS://WWW.YOUTUBE.COM/WATCH?V=S5L270B8XIK](https://www.youtube.com/watch?v=S5L270B8XIK)

GLEY

INTEGRATED MARKETING CAMPAIGN

-00H

ПРВА МАКЕДОНСКА СТРИМИНГ ПЛАТФОРМА

gley

ШТО САКАШ КОГА САКАШ КАДЕ САКАШ КОЛКУ САКАШ

WWW.GLEY.TV

ПРВА МАКЕДОНСКА СТРИМИНГ ПЛАТФОРМА

gley

СО НАПОЛНОПРОИЗВОДЕНИ МАКЕДОНСКИ

ПРОБАЈ 7 ДЕНА
БЕСПЛАТНО
БЕЗ ОБВРЗУВАЧКИ ДОГОВОР

WWW.GLEY.TV



ПРВА МАКЕДОНСКА СТРИМИНГ ПЛАТФОРМА

gley

СО ПРЕВОД БЕЗ РЕКЛАМИ

ПРОБАЈ 7 ДЕНА
БЕСПЛАТНО
БЕЗ ОБВРЗУВАЧКИ ДОГОВОР

WWW.GLEY.TV



ПРВА МАКЕДОНСКА СТРИМИНГ ПЛАТФОРМА

gley

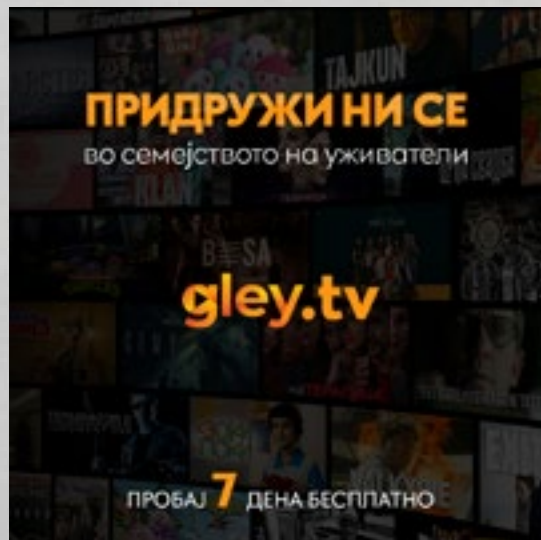
СО ПРЕВОД БЕЗ РЕКЛАМИ

ПРОБАЈ 7 ДЕНА
БЕСПЛАТНО
БЕЗ ОБВРЗУВАЧКИ ДОГОВОР

WWW.GLEY.TV



GLEY
INTEGRATED MARKETING CAMPAIGN
-DIGITAL



AVON

EVENTS ORGANIZATION

- CONFERENCES
- WORK MEETINGS
- PROMOTIONS



OSCE - CHECK TWICE, TRUST ONCE

INTEGRATED MARKETING CAMPAIGN

- DEVELOPMENT OF CONCEPT AND DIGITAL STRATEGY
- DEVELOPMENT OF KEY VISUAL,

GUERRILLA MARKETING
AND OTHER PROMO MATERIALS
-TVC



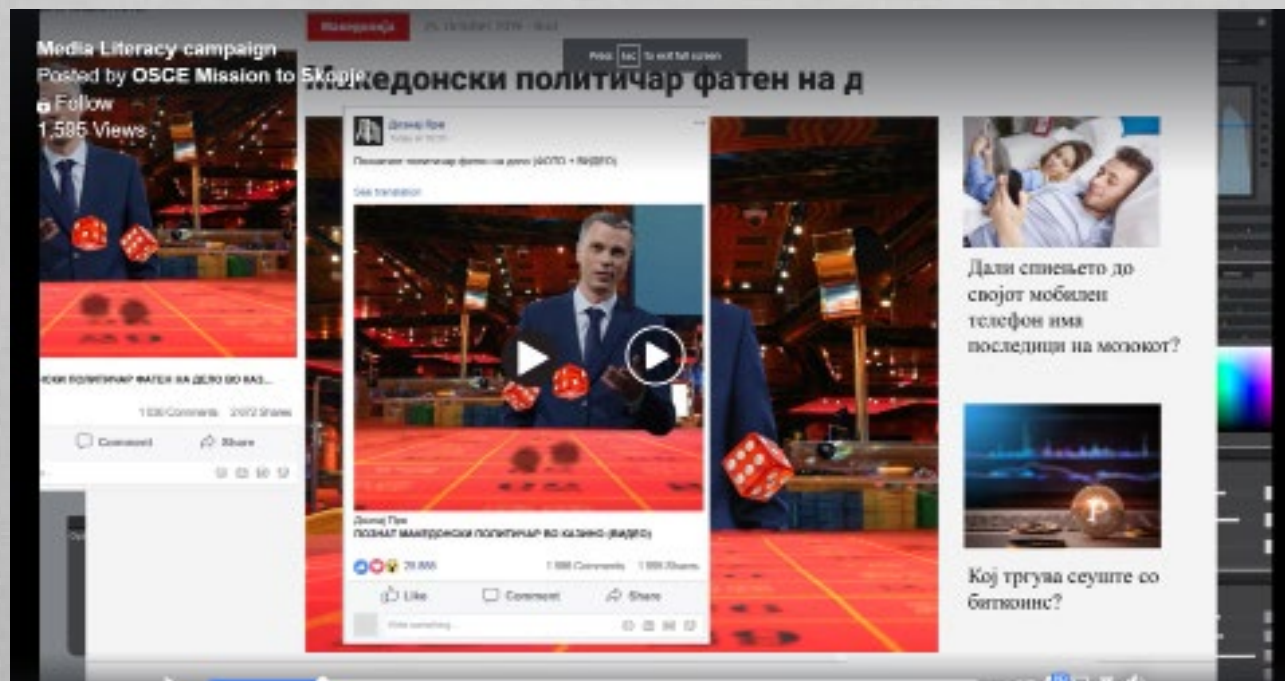
OSCE - CHECK TWICE, TRUST ONCE

INTEGRATED MARKETING CAMPAIGN

- DEVELOPMENT OF CONCEPT AND DIGITAL STRATEGY
- DEVELOPMENT OF KEY VISUAL, GUERRILLA MARKETING AND OTHER PROMO MATERIALS

TVC

[HTTPS://WWW.FACEBOOK.COM/WATCH/?V=910452156003767](https://www.facebook.com/watch/?v=910452156003767)



OXO EKSTERNO

INTEGRATED MARKETING CAMPAIGN



BADGES & MAGNETS



T-SHIRTS & BAGS



POSTCARDS

OXO EKSTERNO

INTEGRATED MARKETING CAMPAIGN



UNICEF INTEGRATED MARKETING CAMPAIGN

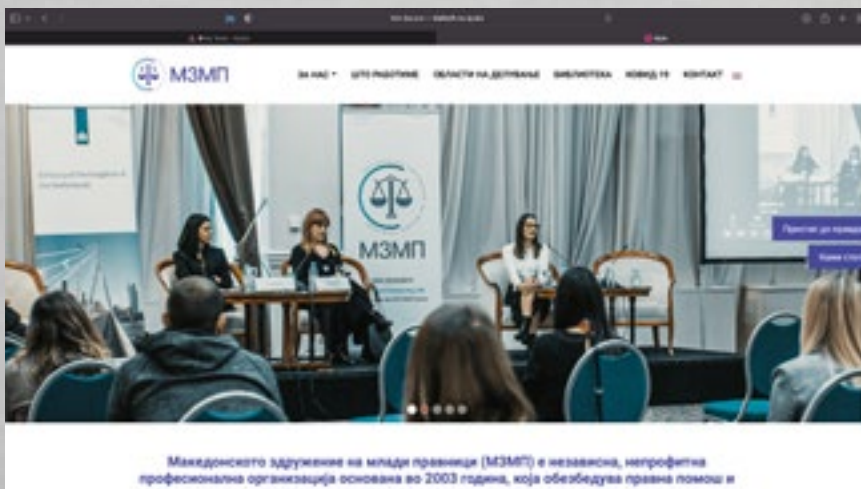
-00H



MACEDONIAN YOUNG LAWYERS ASSOCIATION - RE BRANDING

DIGITAL MARKETING CAMPAIGN

- RE DESIGN OF LOGO AND BRAND BOOK DEVELOPMENT
- REDESIGN OF WEBSITE



[HTTPS://MYLA.ORG.MK/](https://myla.org.mk/)

LATIN VERSION



PLEASE DON'T



Logo Guidelines

BRAND BOOK MYLA

This Brand Book is a reference of how the logo should be used, and helps maintain consistency in the brand book.

PRIMARY LOGO



SECONDARY LOGO



NEGATIVE



NEGATIVE



#47499D
C: 80% M: 83% Y: 0% K: 0%

#2B00CE

GRADIENT

#47499D

Color palette

This color palette is used in the logo and should be used on official corporate materials. However, it is not mandatory for project related materials.

TYPOGRAPHY
TYPE FACE FAMILY

Articulat CF

Aa Bb Cc Dd Ee Ff
Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz

LIGHT

REGULAR

DEM BOLD

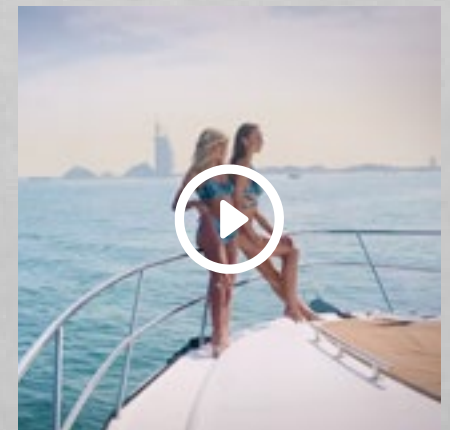
EXTRA BOLD

This is the font used in the logo and should be used on official corporate materials. However, it can be combined with other fonts for project related materials.

SARA FASHION SWIMWEAR COLLECTION - 2023

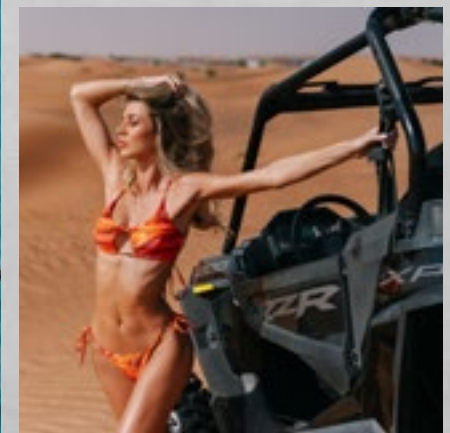
INTEGRATED MARKETING CAMPAIGN

[HTTPS://WWW.YOUTUBE.COM/WATCH?V=R3YSOHVYUXI](https://www.youtube.com/watch?v=R3YSOHVYUXI)



SARA FASHION SWIMWEAR COLLECTION 2023

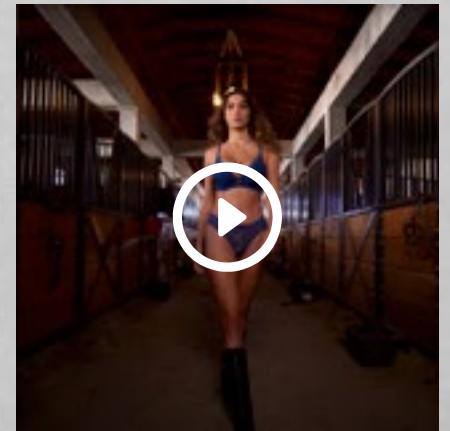
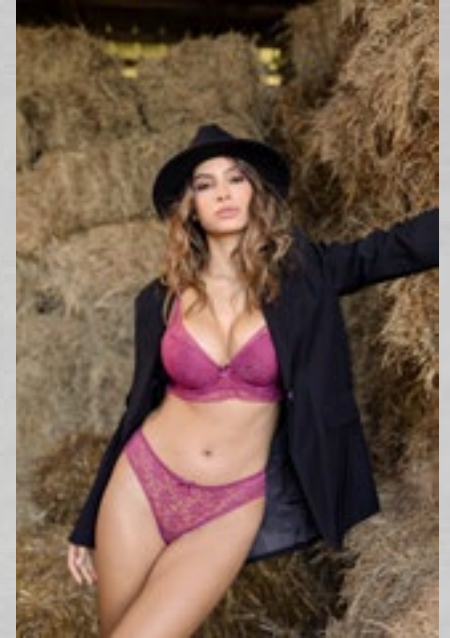
INTEGRATED MARKETING CAMPAIGN



SARA FASHION SWIMWEAR COLLECTION

INTEGRATED MARKETING CAMPAIGN

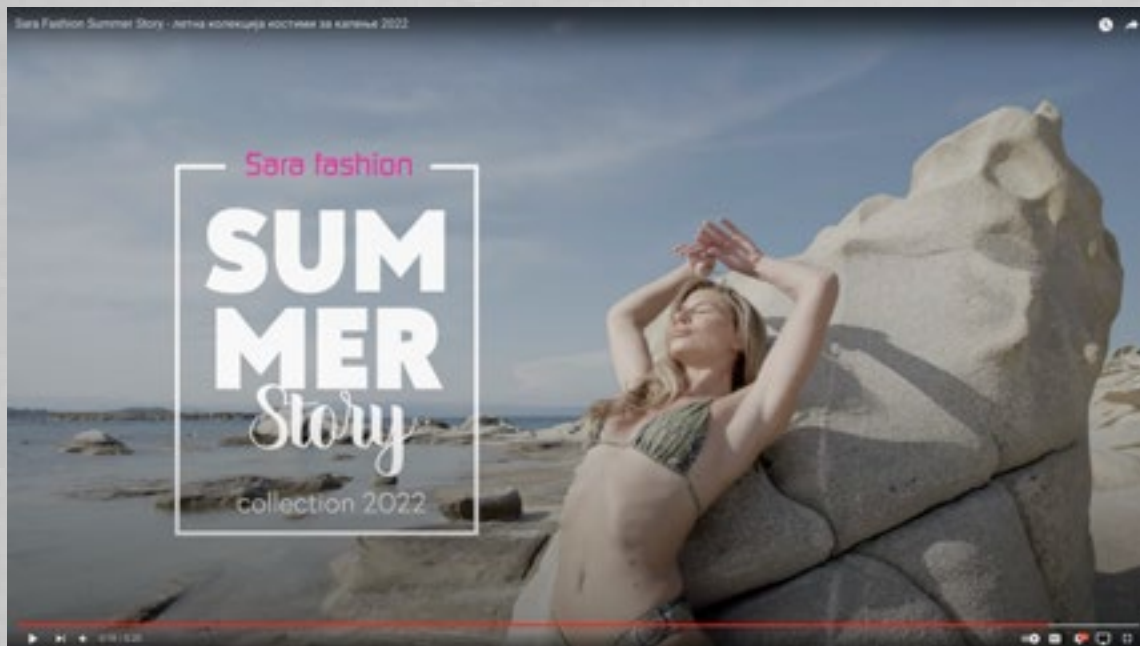
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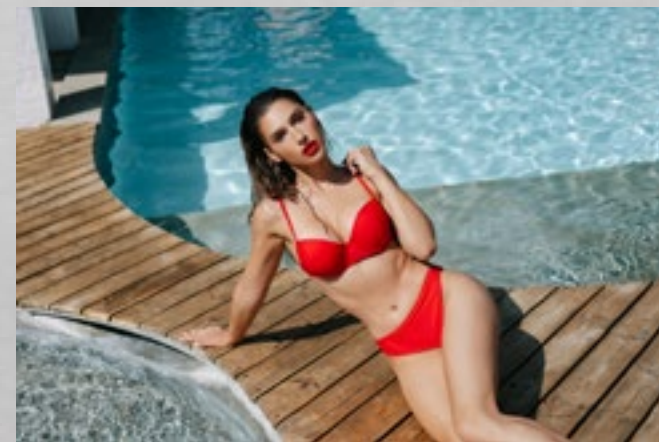
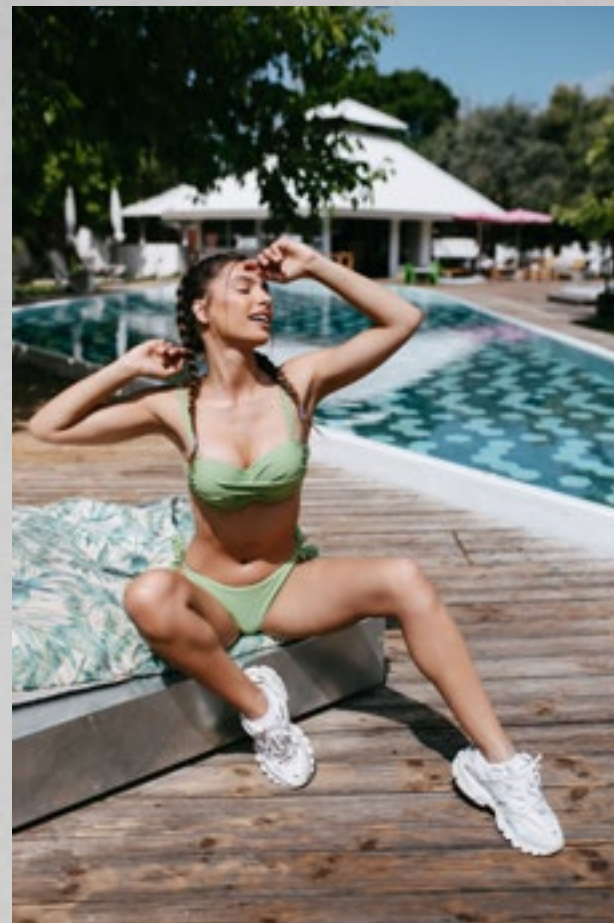
SARA FASHION

INTEGRATED MARKETING CAMPAIGN

-PRODUCTION OF VIDEO



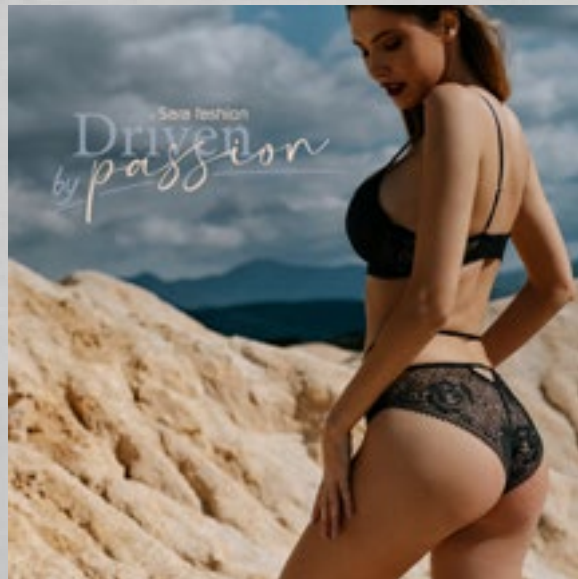
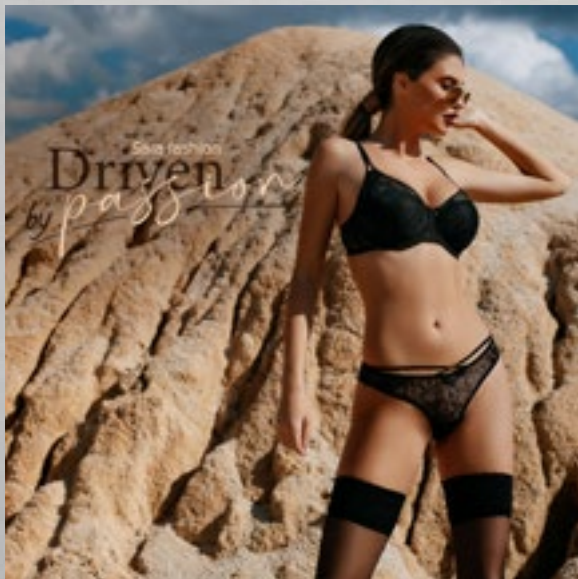
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SARA FASHION

INTEGRATED MARKETING CAMPAIGN

-CONCEPT, STRATEGY, PHOTOSHOOT, VIDEO AND DIGITAL CAMPAIGN



SARA FASHION

INTEGRATED MARKETING CAMPAIGN

-CONCEPT, STRATEGY, PHOTOSHOOT, VIDEO AND DIGITAL CAMPAIGN



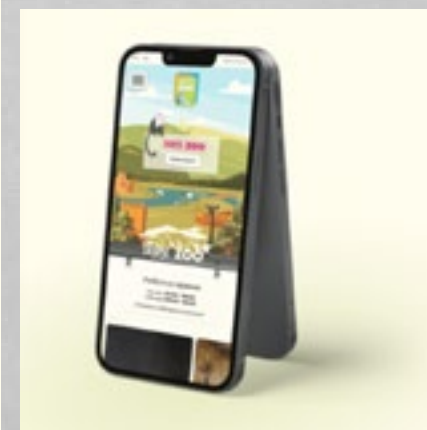
SF SWIMWEAR COLLETICION 2022
INTEGRATED MARKETING CAMPAIGN



SKOPJE ZOO

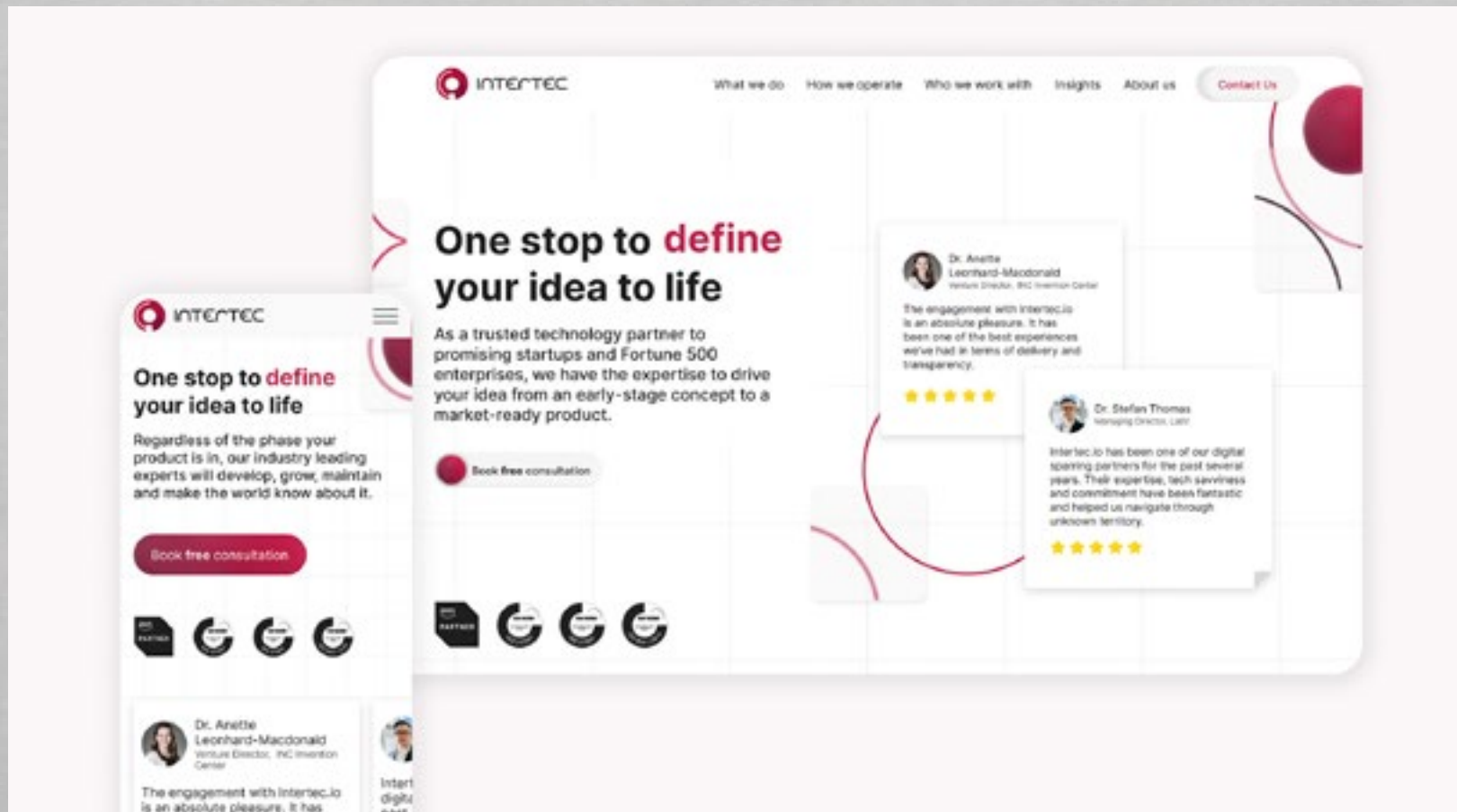
WEB PAGE & MOBILE APP

[HTTPS://ZOOSKOPJE.COM.MK](https://zooskopje.com.mk)



INTERTEC WEB PAGE & MOBILE APP

[HTTPS://WWW.INTERTEC.IO](https://www.intertec.io)



VITALIA - PROBIOTIC PRODUCT LINE

INTEGRATED MARKETING CAMPAIGN

- VIDEO ANIMATION
- SOCIAL MEDIA
- OOH

TVC



[HTTPS://WWW.YOUTUBE.COM/WATCH?V=TQ1XNWLXWOK](https://www.youtube.com/watch?v=TQ1XNWLXWOK)



EUROPEAN UNION AND COUNCIL OF EUROPE - HORIZONTAL FACILITY II PREVENTING AND COMBATING TRAFFICKING IN HUMAN BEINGS IN NORTH MACEDONIA (2022)

- PR SERVICES FOR REGIONAL CONFERENCE
- PRODUCTION OF VIDEO FOR SUCCESS STORY FROM THE PROGRAM
- DESIGN AND PREPRESS FOR REPORT

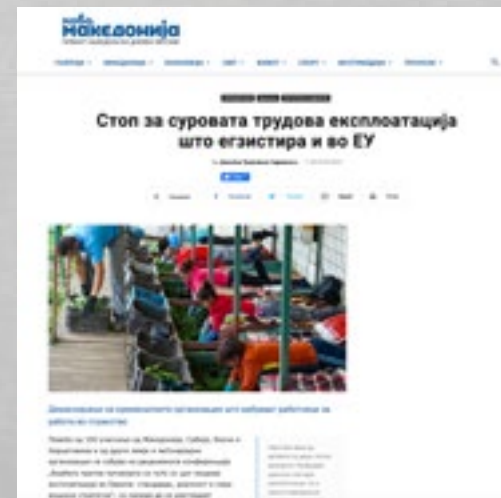


Labour trafficking in North Macedonia: risk factors, trends and challenges

Funded
by the European Union
and the Council of Europe



Implemented
by the Council of Europe



EUROPEAN UNION AND COUNCIL OF EUROPE - HORIZONTAL FACILITY II (ONGOING PROJECT)
FREEDOM OF EXPRESSION AND FREEDOM OF THE MEDIA
INTEGRATED MARKETING CAMPAIGN

- DEVELOPMENT OF CONCEPT AND DIGITAL STRATEGY
- DEVELOPMENT OF KEY VISUAL, OOH MATERIALS AND OTHER PROMOTIONAL MATERIALS

DIGITAL CAMPAIGNS

TIKVES WHITE RAKIJA

DIGITAL



[HTTPS://WWW.INSTAGRAM.COM/P/DNH3ZYNTT8F/](https://www.instagram.com/p/DNH3ZYNTT8F/)



[HTTPS://WWW.INSTAGRAM.COM/P/DPEJLRIFPOZ/](https://www.instagram.com/p/DPEJLRIFPOZ/)

VITAMINKA STOBI FLIPS



[HTTPS://WWW.INSTAGRAM.COM/P/DBRD6ZOIOX6/](https://www.instagram.com/p/DBRD6ZOIOX6/)



<https://www.instagram.com/p/DBJIWQFPVZI>

HAPPY

PACKAGING DESIGN & DIGITAL CAMPAIGN



HAPPY

PACKAGING DESIGN & DIGITAL CAMPAIGN



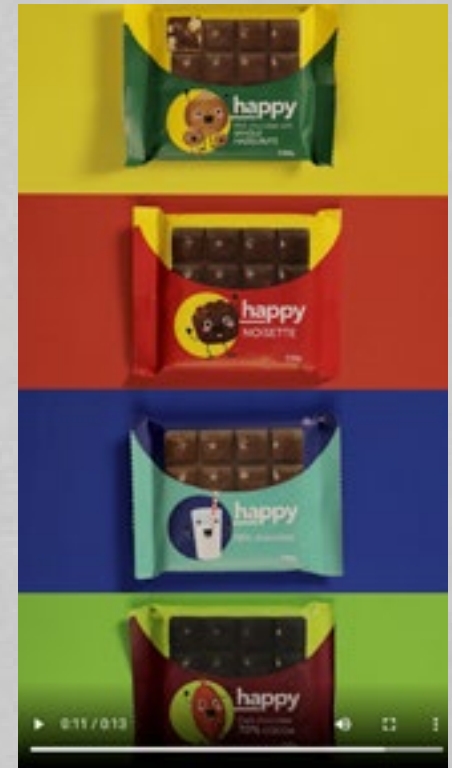
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HAPPY-CHOCOLATE-VITAMINKA/](https://division.marketing/project/happy-chocolate-vitaminka/)



[HTTPS://DIVISION.MARKETING/PROJECT/
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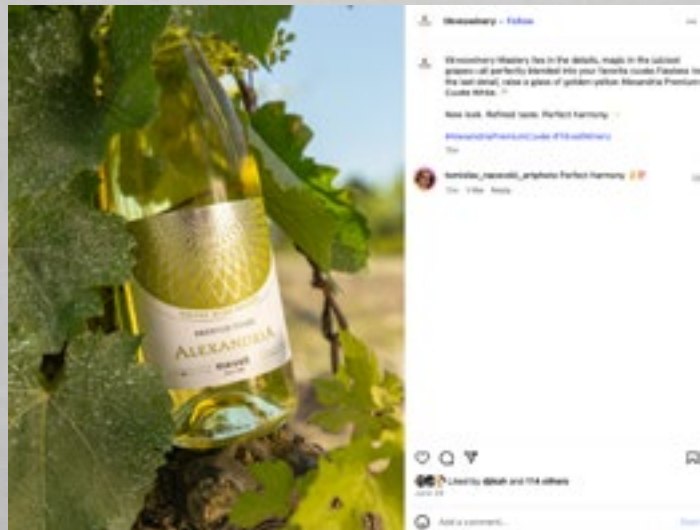
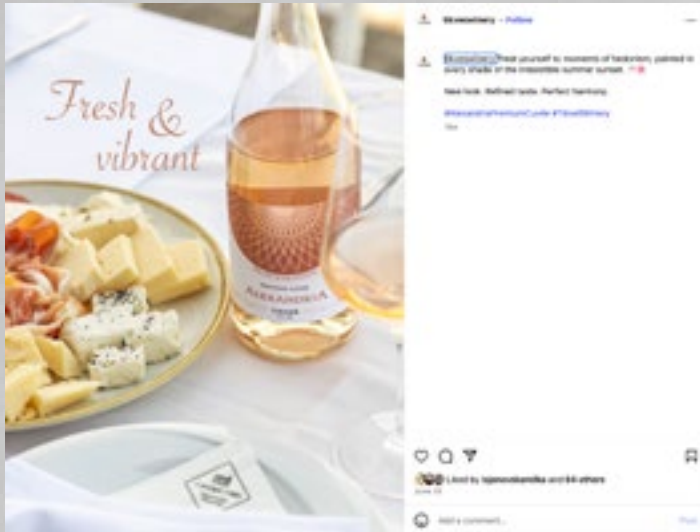
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HAPPY-CHOCOLATE- /](https://division.marketing/project/happy-chocolate-/)



[HTTPS://DIVISION.MARKETING/PROJECT/
HAPPY-CHOCOLATE-VITAMINKA/](https://division.marketing/project/happy-chocolate-vitaminka/)

TIKVES ALEXANDRIA PREMIUM CUVÉE

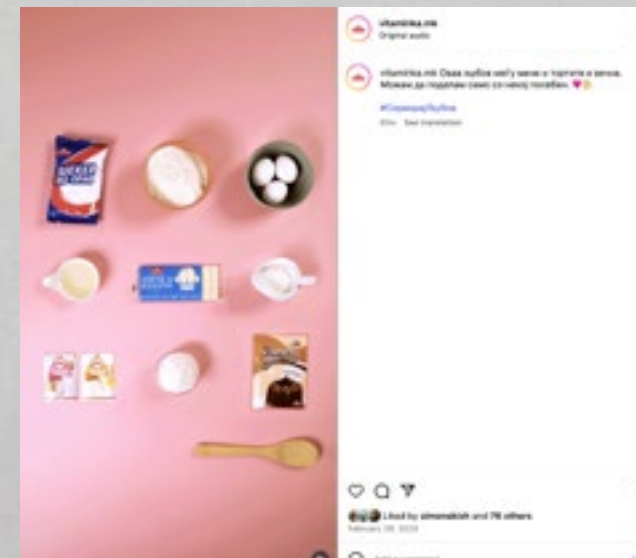
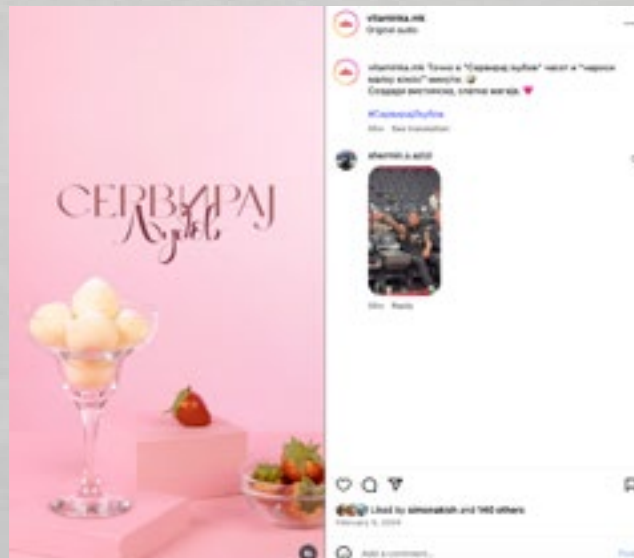
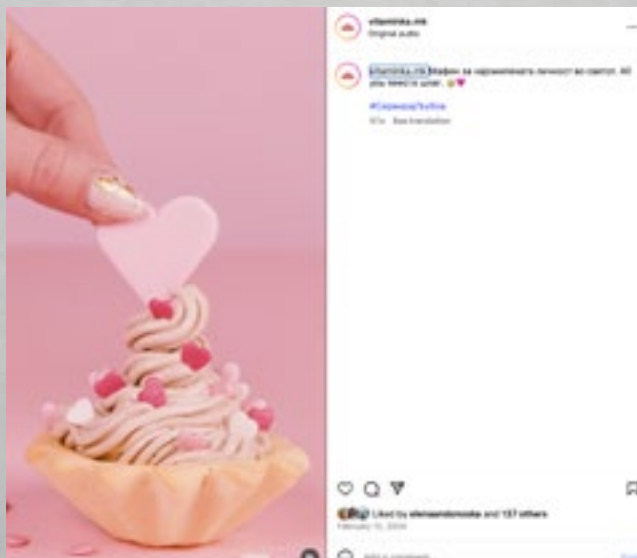
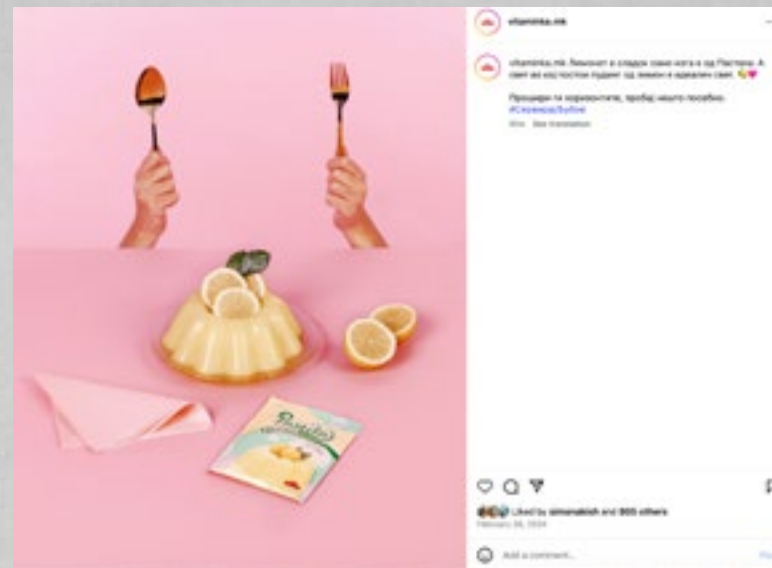
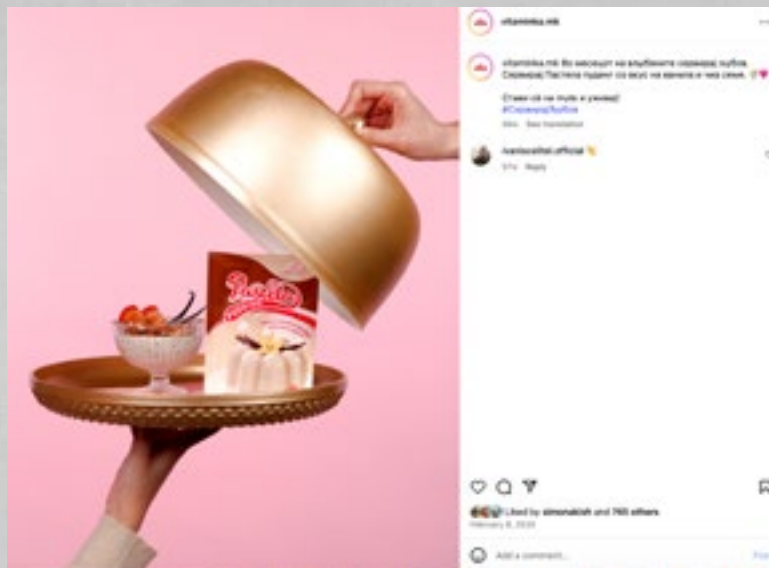
DIGITAL



[HTTPS://WWW.INSTAGRAM.COM/P/DLC8GZ-HFA4/](https://www.instagram.com/p/DLC8GZ-HFA4/)

VITAMINKA PASTELA

DIGITAL

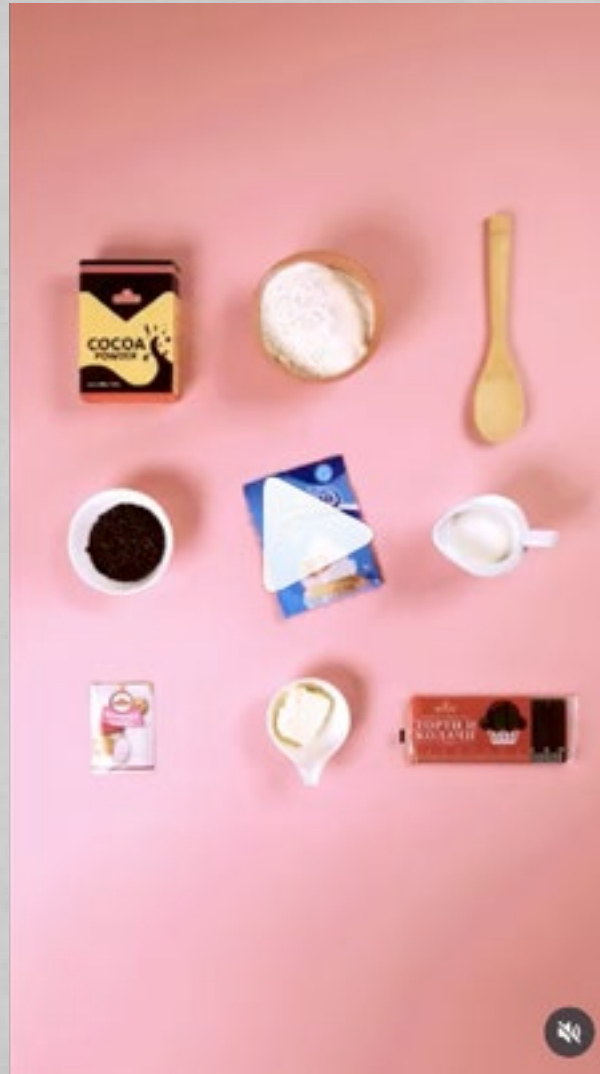


VITAMINKA PASTELA

DIGITAL



[HTTPS://WWW.INSTAGRAM.COM/P/C3AG_VLM160/](https://www.instagram.com/p/C3AG_VLM160/)



[HTTPS://WWW.INSTAGRAM.COM/P/C3KK9PHIOFL/](https://www.instagram.com/p/C3KK9PHIOFL/)



[HTTPS://WWW.INSTAGRAM.COM/P/C3PKNS8RCF6/](https://www.instagram.com/p/C3PKNS8RCF6/)

APPLE BANDIT

-DIGITAL AND SOCIAL LOCAL MEDIA STRATEGY AND MANAGEMENT

-INFLUENCER COLLABORATION



@ANASTAZIJA_BRANCHELLA

@DONNAOCTOBER

@EVGENIJ.HOUP

@BIBIRIBI

@MARIJAMARIJAMARIJA

Post likes

11371

Story Impressions

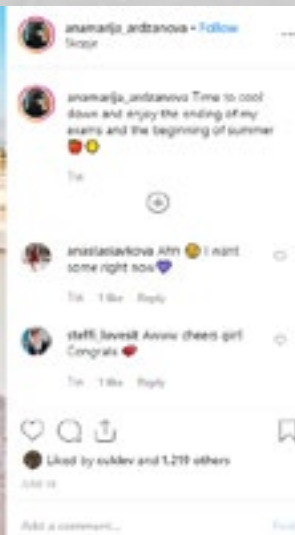
78 100



STRONGBOW

-DIGITAL AND SOCIAL LOCAL MEDIA STRATEGY AND MANAGEMENT

-INFLUENCER COLLABORATION



@ANAMARIJA_ARDZANOVA

@MYMACEDONIANHOME

@DANIEL_ARTEVSKI

@VD_MAKE_UP_SKOPJE

Post likes

7494

Story Impressions

116 149

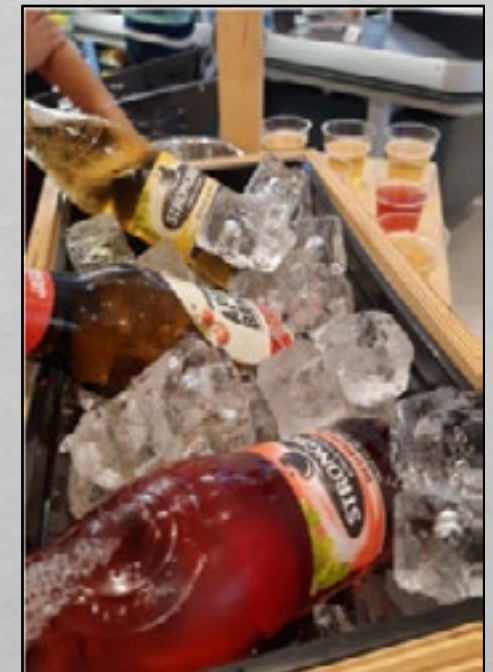


CIDER

-BTL STRATEGY AND EVENT MANAGEMENT

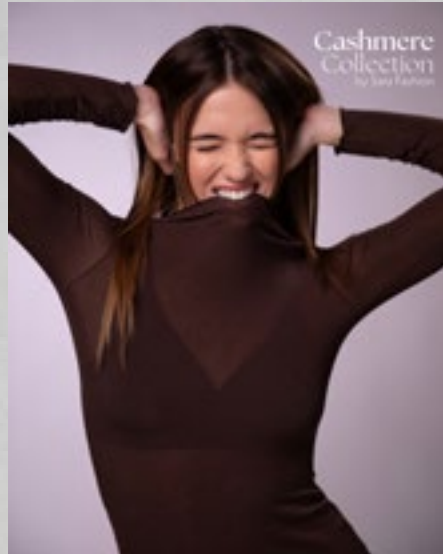
CIDER BRANDS:

APPLE BANDIT & STRONGBOW



SARA FASHION CASHMERE COLLECTION

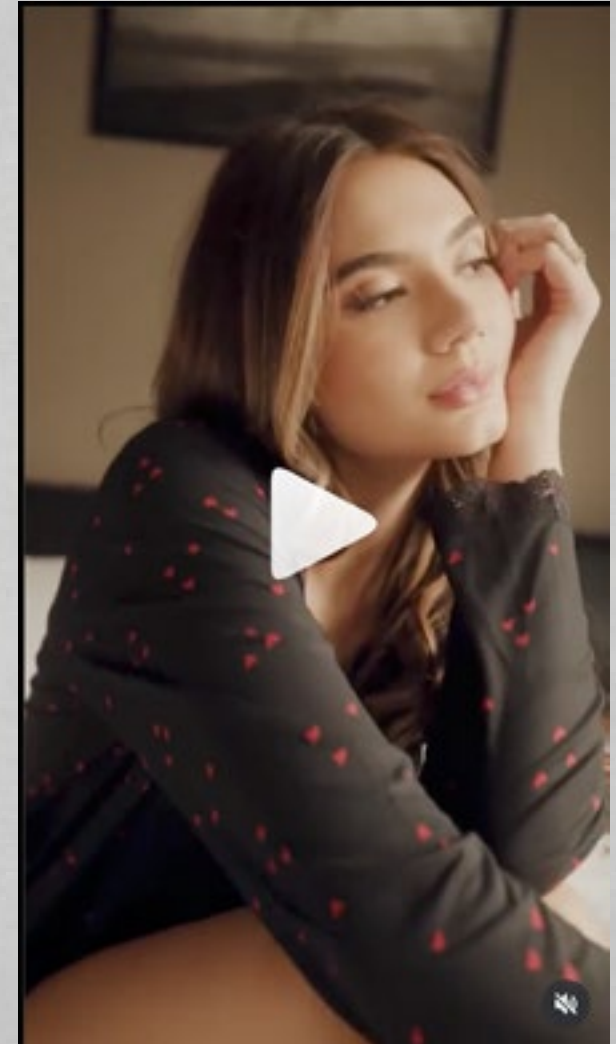
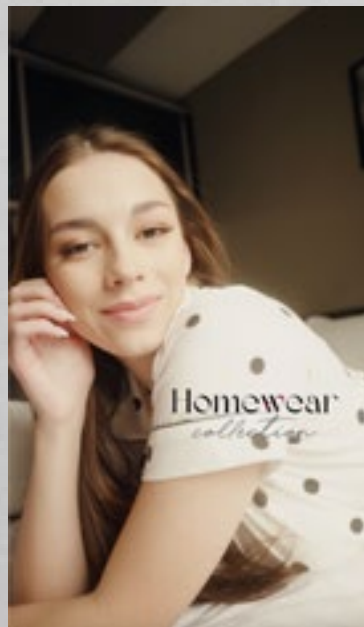
DIGITAL



[HTTPS://WWW.INSTAGRAM.COM/REEL/DPDWMTVJNFB/](https://www.instagram.com/reel/dpdwmtvjnfb/)

SARA FASHION SOFT&HOMEWEAR COLLECTION

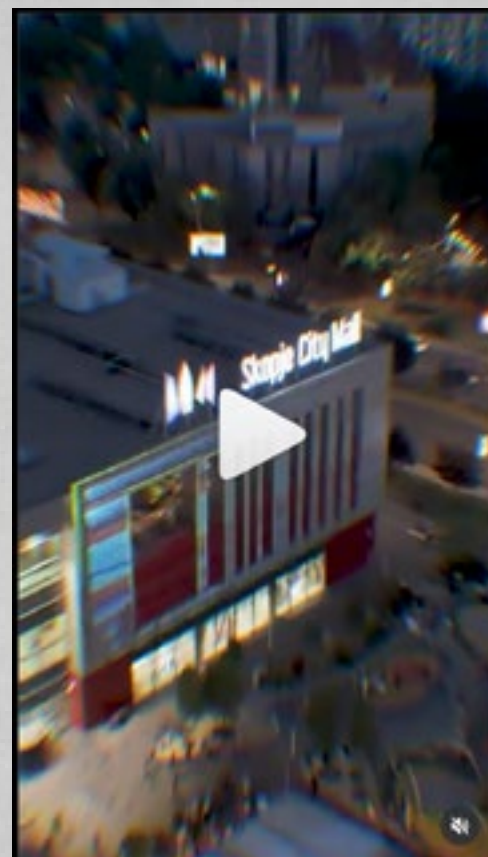
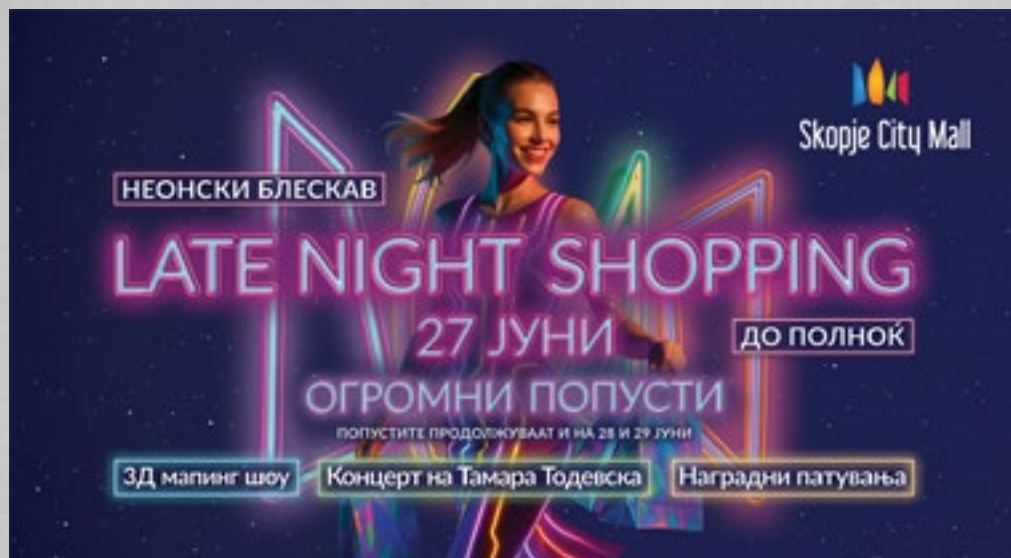
DIGITAL



[HTTPS://WWW.INSTAGRAM.COM/REEL/DGCN6VVNWt4](https://www.instagram.com/reel/DGCN6VVNWt4)

CITYMALL LATE NIGHT SHOPPING

DIGITAL

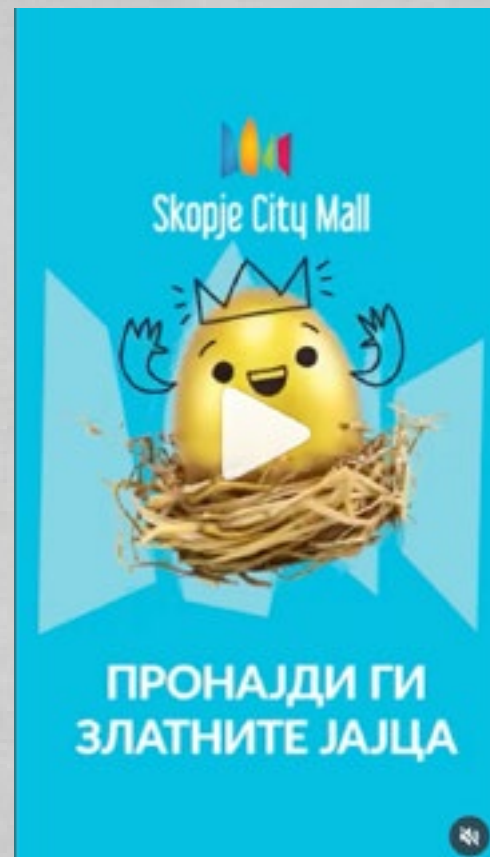


[HTTPS://WWW.INSTAGRAM.COM/P/DLKPRZIOHW/](https://www.instagram.com/p/DLKPRZIOHW/)



[HTTPS://WWW.INSTAGRAM.COM/P/DLRXP4UMASO/](https://www.instagram.com/p/DLRXP4UMASO/)

CITYMALL EASTER DIGITAL



[HTTPS://WWW.INSTAGRAM.COM/P/DIDSCGPVWRA/](https://www.instagram.com/p/didscgpiwra/)

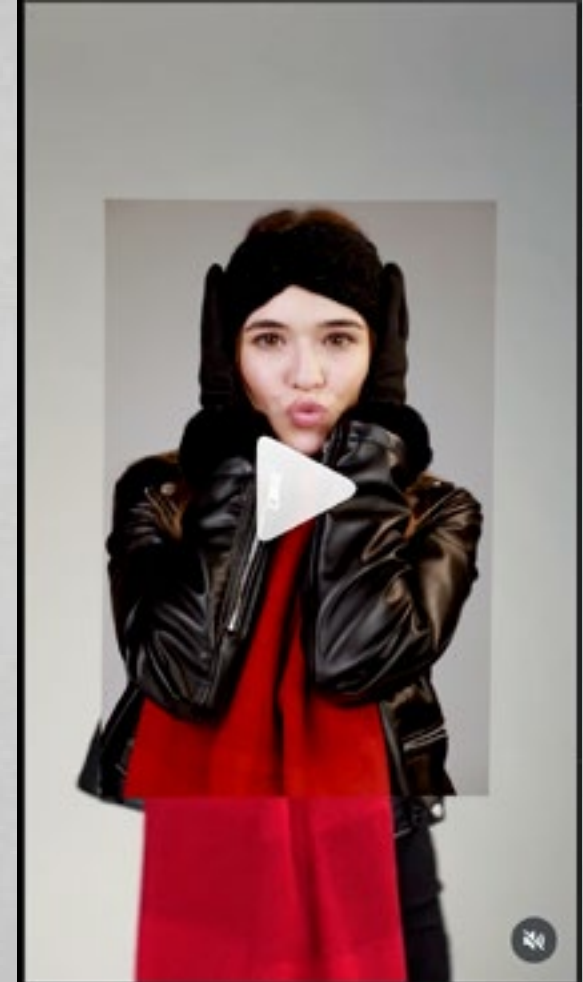
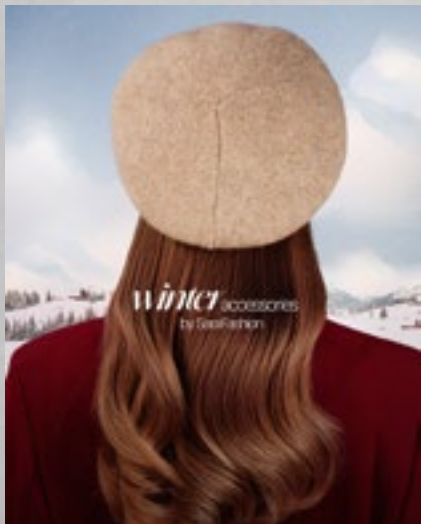
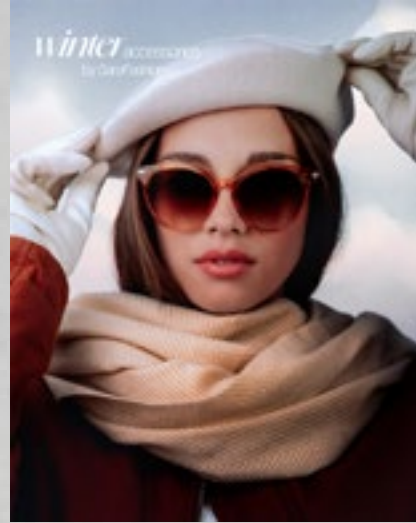
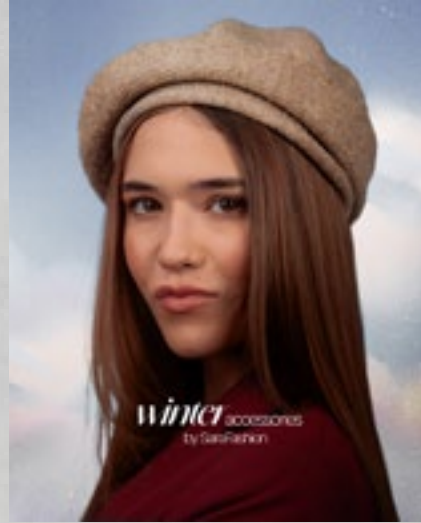


[HTTPS://WWW.INSTAGRAM.COM/P/DIVOPAO57XI/](https://www.instagram.com/p/divopao57xi/)



SARA FASHION WINTER ACCESSORIES

DIGITAL



[HTTPS://WWW.INSTAGRAM.COM/REEL/DPIT-KKJG7F](https://www.instagram.com/reel/DPIT-KKJG7F)

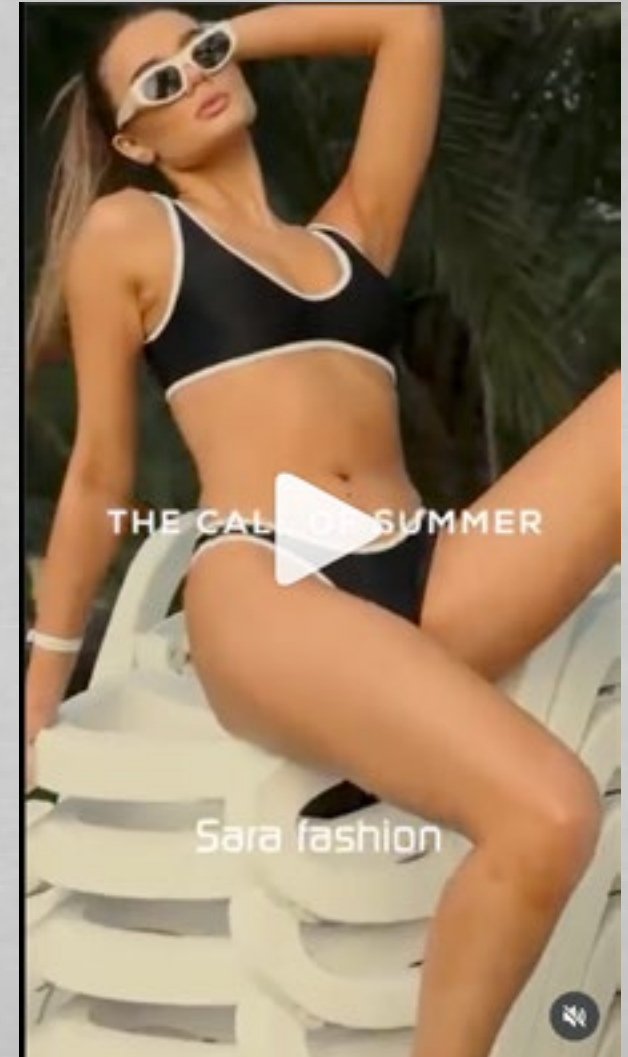
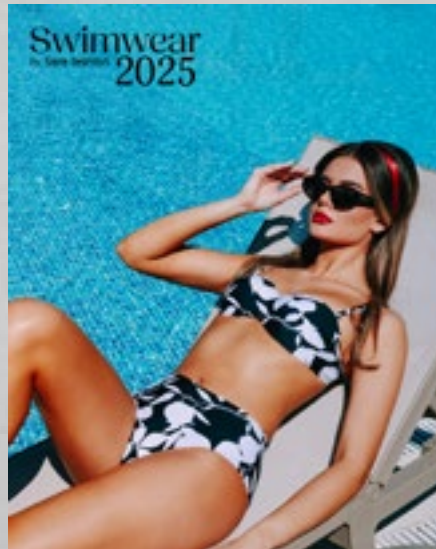
SARA FASHION PYJAMA PARTY

DIGITAL



SARA FASHION SWIMWEAR COLLECTION

DIGITAL



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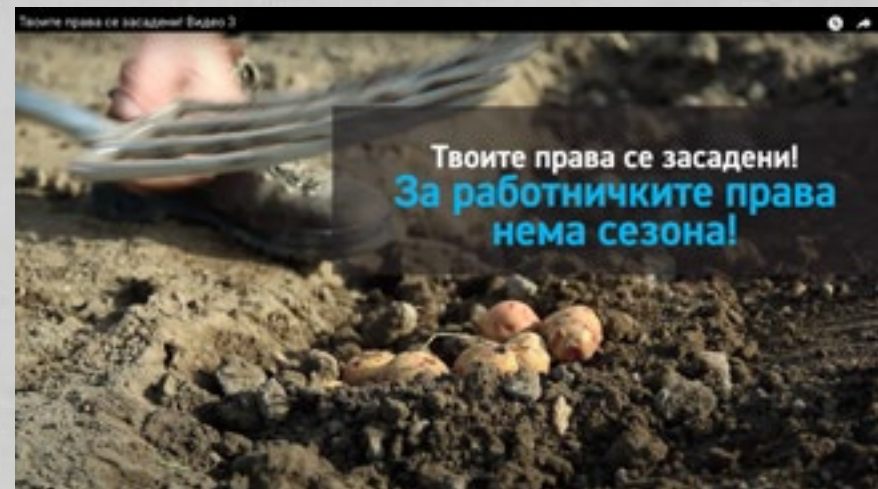
MACEDONIAN YOUNG LAWYERS ASSOCIATION - CAMPAIGN FOR THE PREVENTION OF HUMAN TRAFFICKING AMONG MIGRANTS AND SEASONAL WORKERS

DIGITAL MARKETING CAMPAIGN

- DEVELOPMENT OF CONCEPT AND DIGITAL STRATEGY
- DEVELOPMENT OF VIDEOS



[HTTPS://WWW.YOUTUBE.COM/WATCH?V=-8SPKJCLAYA](https://www.youtube.com/watch?v=-8SPKJCLAYA)



[HTTPS://WWW.YOUTUBE.COM/WATCH?V=NWVVG737GCO](https://www.youtube.com/watch?v=NWVVG737GCO)



[HTTPS://WWW.YOUTUBE.COM/WATCH?V=TAT9N7NXD1S](https://www.youtube.com/watch?v=TAT9N7NXD1S)



[HTTPS://WWW.YOUTUBE.COM/WATCH?V=OMQBOM74FDQ](https://www.youtube.com/watch?v=OMQBOM74FDQ)

Екстерно МК
Published by Oliver Noveski (M) November 7 · 0

Дали знаете што може да ти се случи доколку не излезеш да гласаш на избори?



342,492 people reached

1 Like 1 Love 1 Haha 1 Wow 1 Sad 1 Angry

106 Comments 254 Shares

Like Comment Share

342,492 People Reached

264,672 Video Views

2,391 Reactions, Comments & Shares

1,898	908	650
Like	On Post	On Shares
18	12	23
Love	On Post	On Shares
229	174	95
Haha	On Post	On Shares
10	4	6
Wow	On Post	On Shares
2	0	2
Sad	On Post	On Shares
7	5	2
Angry	On Post	On Shares
258	156	102
Comments	On Post	On Shares
289	289	30
Shares	On Post	On Shares

16,689 Post Clicks

10,180	27	6,282
Clicks to Play #	Link Clicks	Other Clicks #

Екстерно МК
Published by Oliver Noveski (M) December 1 at 2:21pm · 0

Што може да ти се случи доколку не излезеш на избори?

За повеќе видео посетете го веб-сайтот www.oxo.mk



116,054 people reached

1 Like 1 Love 1 Haha 1 Wow 1 Sad 1 Angry

89 Comments 53 Shares

Like Comment Share

110,054 People Reached

36,058 Video Views

559 Reactions, Comments & Shares

302	165	127
Like	On Post	On Shares
12	8	8
Love	On Post	On Shares
64	47	17
Haha	On Post	On Shares
2	0	2
Wow	On Post	On Shares
3	2	1
Sad	On Post	On Shares
2	1	1
Angry	On Post	On Shares
118	68	80
Comments	On Post	On Shares
89	83	6
Shares	On Post	On Shares

4,902 Post Clicks

2,897	129	1,876
Clicks to Play #	Link Clicks	Other Clicks #

Екстерно МК
Published by Viktor Milevski (M) November 18 at 3:31pm · 0

Гласајте стран! Ако гласаш со стран, може да се најдеш во многу непозната ситуација 😊

За повеќе видео посетете го веб-сайтот www.oxo.mk



173,851 people reached

1 Like 1 Love 1 Haha 1 Wow 1 Sad 1 Angry

38 Comments 66 Shares

Like Comment Share

173,451 People Reached

76,322 Video Views

720 Reactions, Comments & Shares

512	345	167
Like	On Post	On Shares
7	1	6
Love	On Post	On Shares
49	43	6
Haha	On Post	On Shares
1	1	0
Wow	On Post	On Shares
2	1	1
Sad	On Post	On Shares
18	13	2
Angry	On Post	On Shares
62	52	11
Comments	On Post	On Shares
74	66	8
Shares	On Post	On Shares

7,151 Post Clicks

4,828	246	2,075
Clicks to Play #	Link Clicks	Other Clicks #

Екстерно МК
Published by Viktor Milevski (M) December 5 at 11:34am · 0

Ако не сакаш да донесеш соба со Перо кој слуша видео гласови во ташета, излезе и ташета 😊



94,372 people reached

1 Like 1 Love 1 Haha 1 Wow 1 Sad 1 Angry

22 Comments 34 Shares

Like Comment Share

94,372 People Reached

26,463 Video Views

406 Reactions, Comments & Shares

269	154	115
Like	On Post	On Shares
5	0	3
Love	On Post	On Shares
40	31	9
Haha	On Post	On Shares
2	2	0
Sad	On Post	On Shares
2	0	2
Angry	On Post	On Shares
54	40	14
Comments	On Post	On Shares
38	34	4
Shares	On Post	On Shares

2,691 Post Clicks

1,418	0	1,273
Clicks to Play #	Link Clicks	Other Clicks #

TOYOTA

SAMPLES: ONE ANIMATED GIF FOR SOCIAL MEDIA

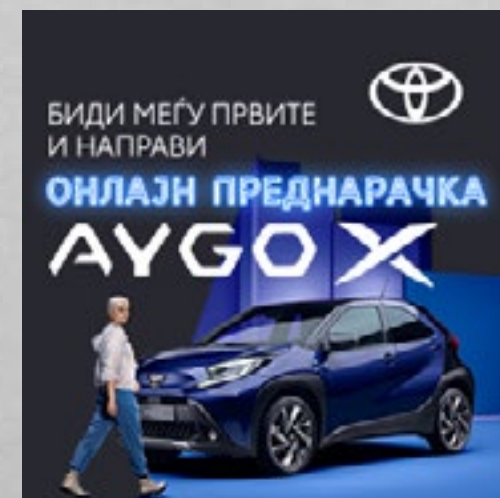
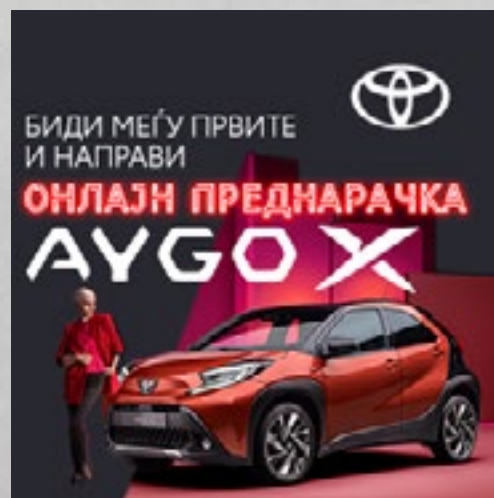
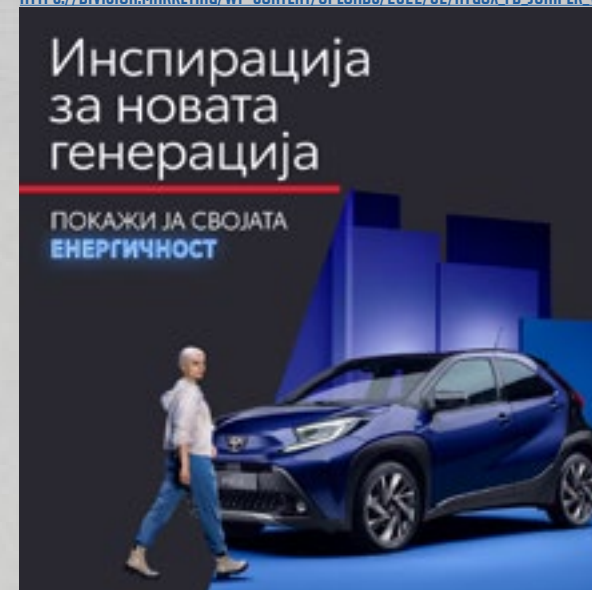
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[HTTPS://DIVISION.MARKETING/WP-CONTENT/UPLOADS/2022/02/AYGOX_FB_CHILL_V001.MP4](https://division.marketing/wp-content/uploads/2022/02/AYGOX_FB_CHILL_V001.MP4)



[HTTPS://DIVISION.MARKETING/WP-CONTENT/UPLOADS/2022/02/AYGOX_FB_JUNIPER_V001.MP4](https://division.marketing/wp-content/uploads/2022/02/AYGOX_FB_JUNIPER_V001.MP4)



КОН НОВА РАВАНТУРА



НОВИОТ RAV4 ADVENTURE 2022

ДОСТАПЕН КАКО
SELF-CHARGING HYBRID
& PLUG-IN HYBRID

10
ГОДИНИ У ГАРАНТИЈА

3,75% КРЕДИТНА СТАПКА

НЕ ТЕ ОСТАВА РАМНОДУШЕН

Новиот Toyota C-HR 2022

SELF-CHARGING HYBRID



10
ГОДИНИ У ГАРАНТИЈА

од 244 €
(15.128 денари)
месечна рата

ПОКАЖИ ГО ТВОЈОТ СТИЛ!

Corolla Hatchback



10
ГОДИНИ У ГАРАНТИЈА

од 16.490 €
(1.022.380 денари)

ПРАКТИЧНО, ДЕЛ ОД СЕМЕЈСТВОТО!



Corolla Sedan

10
ГОДИНИ У ГАРАНТИЈА

од 17.990 €
(1.115.380 денари)

НОВИОТ HIGHLANDER HYBRID ELECTRIC

НЕЗАБОРАВНИТЕ ПАТУВАЊА
МОЖЕ ДА ЗАПОЧНАТ!



СОЗДАДЕН ЗА ВАШИОТ БИЗНИС

PROACE CITY VAN



Toyota Professional

DIGITAL CAMPAIGN:

CONCEPT, SLOGAN, DESIGN, ANIMATION

Corolla
Cross my 

Aygo X
од **146€**
(9.052,00 денари)



EAST GATE MALL - SHOPPING DAYS

INTEGRATED MARKETING CAMPAIGN

- OOH
- DIGITAL
- EVENT ORGANIZATION

East Gate Shopping days

Доделуваме 960 шопинг ваучери



15-21 НОЕМВРИ

East Gate Shopping days

— GIVEAWAY —

Доделуваме 240 ваучери

Vol. 1



East Gate Shopping days

— GIVEAWAY —

Доделуваме 240 ваучери



Vol. 2

East Gate Shopping days

Дојди во East Gate,
пријави се и освој shopping
ваучер за мода



EAST GATE MALL - SHOPPING DAYS

INTEGRATED MARKETING CAMPAIGN

-OOH

-DIGITAL

-EVENT ORGANIZATION

Ви благодариме за Вашата лојалност

ПОДАРОК
— ВАУЧЕР —
500ден.



*Ваучерот е со важност до 24 ноември 2021год.



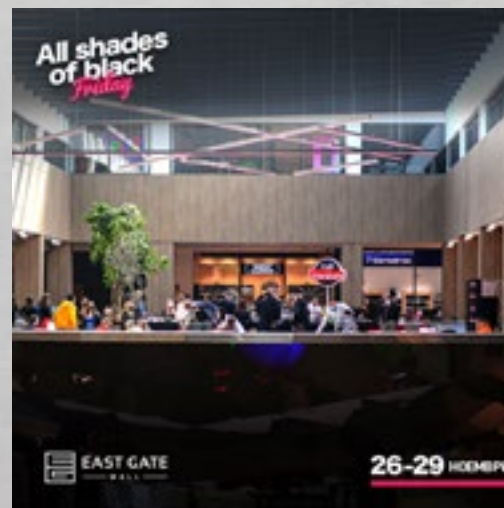
East Gate
Shopping
days



EAST GATE MALL - BLACK FRIDAY

INTEGRATED MARKETING CAMPAIGN

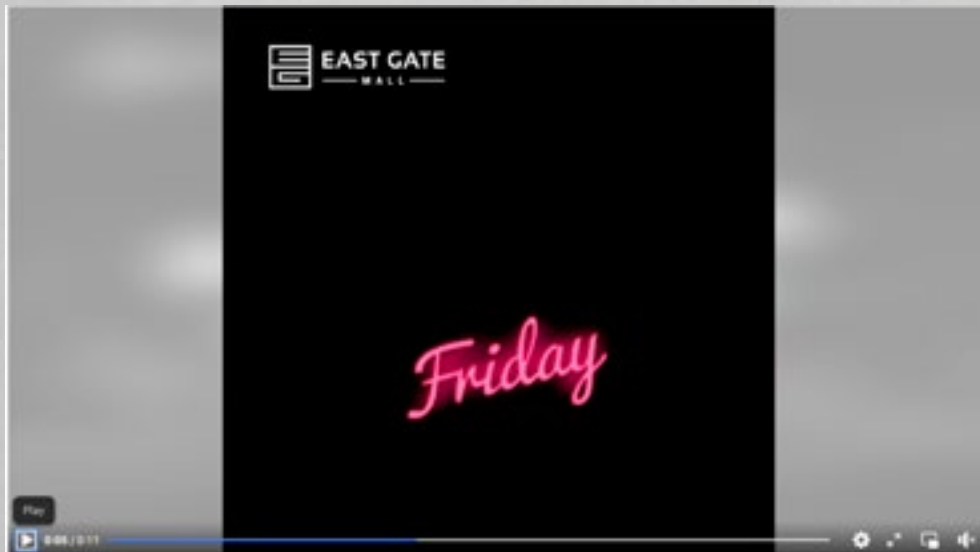
- OOH
- DIGITAL
- EVENT ORGANIZATION



EAST GATE MALL - BLACK FRIDAY

INTEGRATED MARKETING CAMPAIGN

- OOH
- DIGITAL
- EVENT ORGANIZATION



[HTTPS://FB.WATCH/HBXCBNYRVY/](https://fb.watch/HBXCBNYRVY/)



[HTTPS://FB.WATCH/HBXKNHYVMZ/](https://fb.watch/HBXKNHYVMZ/)

CEVITANA

INTEGRATED CAMPAIGN 2022

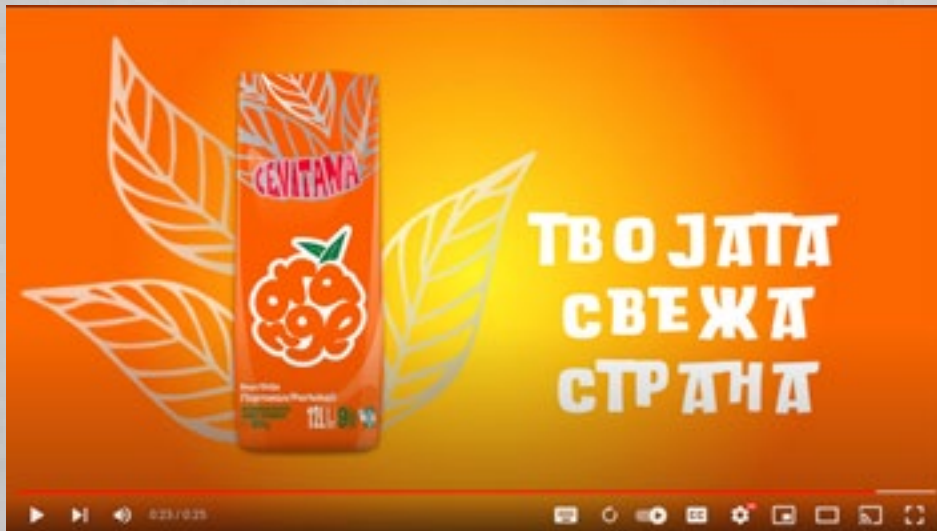
- DEVELOPMENT OF KEY VISUAL AND OTHER PROMO MATERIALS
- PRODUCTION OF TVC
- SOCIAL MEDIA



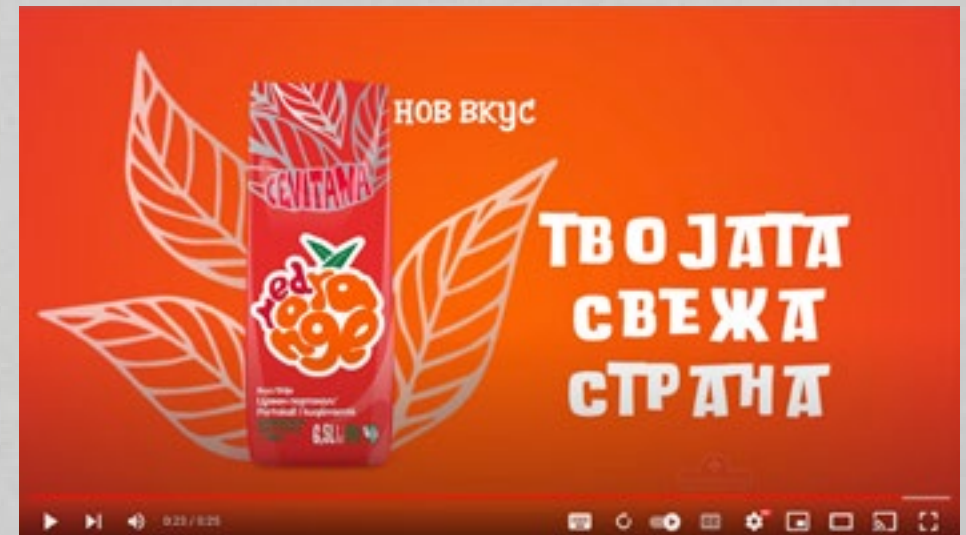
CEVITANA

INTEGRATED CAMPAIGN 2022

- DEVELOPMENT OF KEY VISUAL AND OTHER PROMO MATERIALS
- PRODUCTION OF TVC
- SOCIAL MEDIA



[HTTPS://WWW.YOUTUBE.COM/WATCH?V=TEUHADQHYGA](https://www.youtube.com/watch?v=TEUHADQHYGA)



[HTTPS://WWW.YOUTUBE.COM/WATCH?V=QLDDCFJFMY8](https://www.youtube.com/watch?v=QLDDCFJFMY8)

DIGITAL CAMPAIGN - MACEDONIAN MARKET

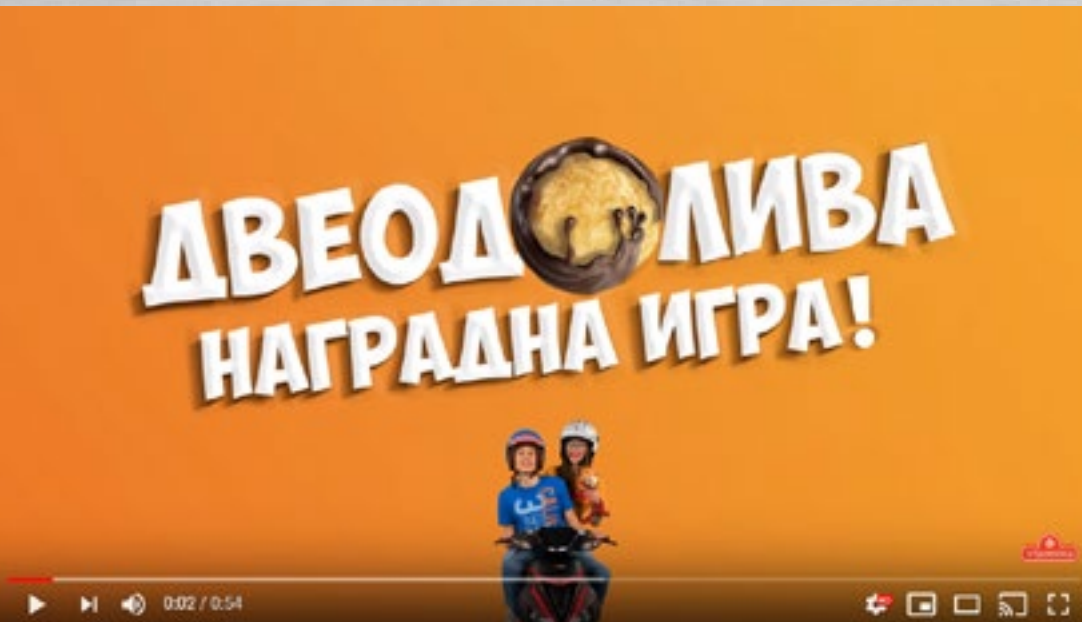
- DEVELOPMENT OF CONCEPT AND DIGITAL STRATEGY FOR PRIZE GAME
- DEVELOPMENT OF KEY VISUAL, PROMO MATERIALS AND WEB PAGE
- ORGANIZATION, COORDINATION, LOGISTICS AND CONTROL FOR ALL ASPECTS (LEGAL, PRIZE FUND, DELIVERY OF PRIZES ETC)



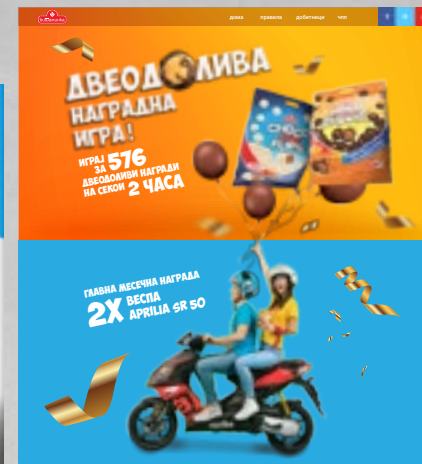
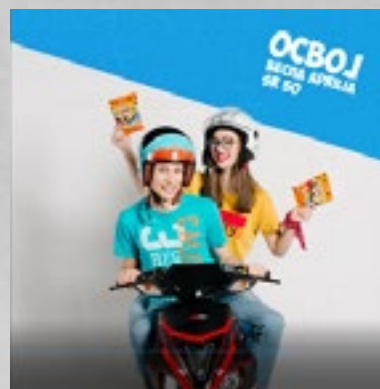
CHOCO STOBI FLIPS

DIGITAL CAMPAIGN - MACEDONIAN MARKET

- DEVELOPMENT OF CONCEPT AND DIGITAL STRATEGY FOR PRIZE GAME
- DEVELOPMENT OF KEY VISUAL, PROMO MATERIALS AND WEB PAGE
- ORGANIZATION, COORDINATION, LOGISTICS AND CONTROL FOR ALL ASPECTS (LEGAL, PRIZE FUND, DELIVERY OF PRIZES ETC)
- PRODUCTION OF TVC
- CREATION OF VIBER STICKERS



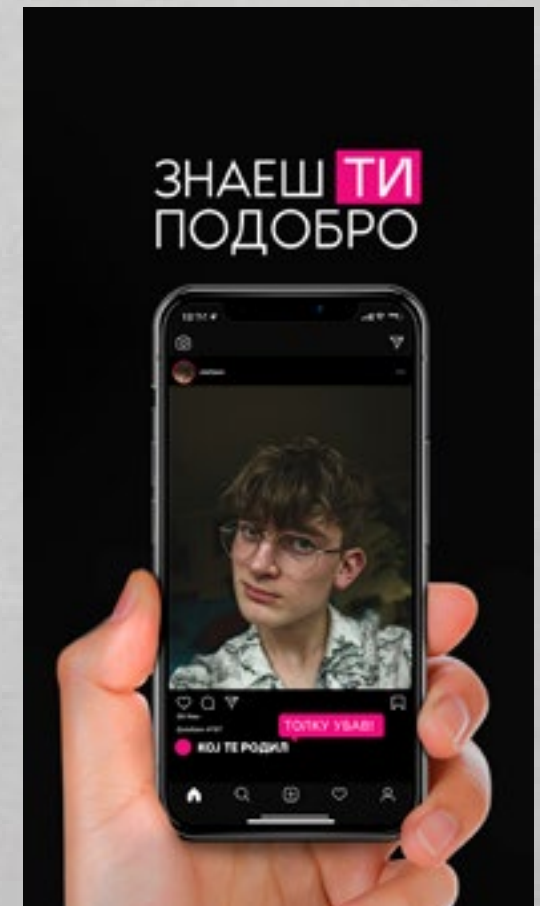
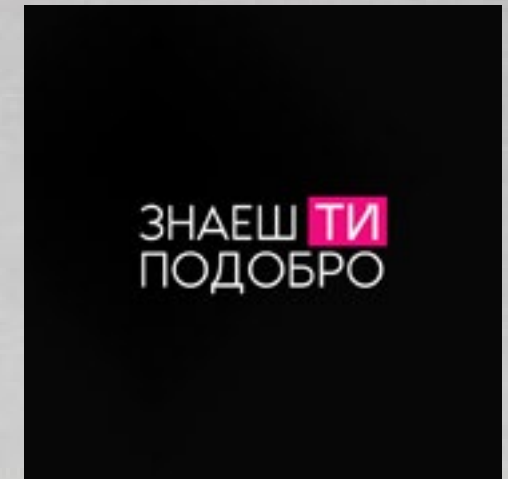
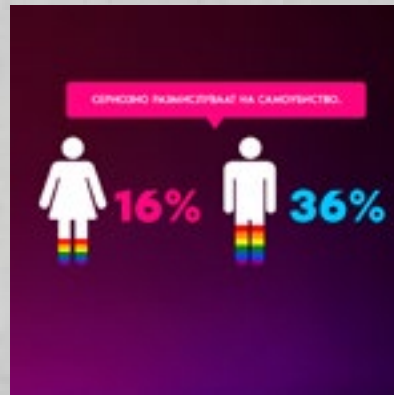
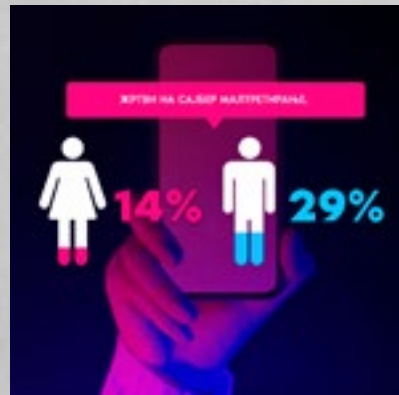
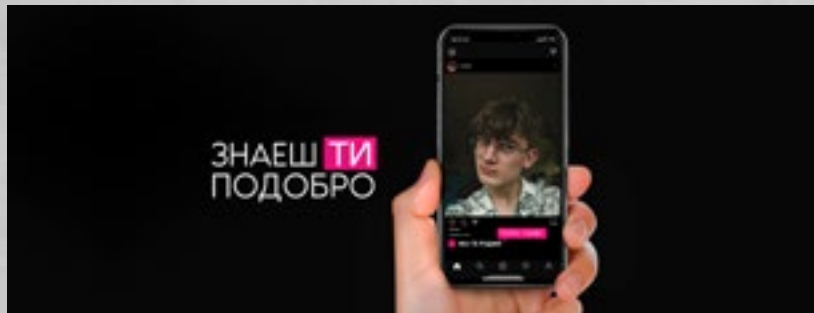
[HTTPS://YOUTU.BE/I3RMCEI9QWO](https://youtu.be/I3RMCEI9QWO)



COALITION MARGINS - CAMPAIGN AGAINST GENDER BASED BULLYING

DIGITAL MARKETING CAMPAIGN

- DEVELOPMENT OF CONCEPT AND DIGITAL STRATEGY
- DEVELOPMENT OF KEY VISUALS



COALITION MARGINS - AWARENESS CAMPAIGN FOR LEGAL HELP AND PSYCHOSOCIAL SUPPORT

DIGITAL MARKETING CAMPAIGN

- DEVELOPMENT OF CONCEPT AND DIGITAL STRATEGY
- ORGANIZATION OF 4 PROMOTIONAL EVENTS

ТУКА СМЕ ЗА ТЕБЕ

Има кој да те сослуша,
насочи и поддржи!



БЕСПЛАТНА
•ПРАВНА ПОМОШ
•ПСИХО-СОЦИЈАЛНА ПОДДРШКА

ОРГАНИЗАЦИЈА НА ЖЕНИТЕ
НА ОПШТИНА СВЕТИ НИКОЛЕ
+389 32 444 620



Оваа кампања е реализирана со помош на Европскиот Фонд. Содржината на кампањата е исклучиво одговорност на Коалиција Мارجини и не може да се користи за целовидно копирање на Коалицијата Мارجини.

ШТО Е
БЕСПЛАТНА
ПСИХО-СОЦИЈАЛНА ПОДДРШКА?

ТУКА СМЕ ЗА ТЕБЕ

Бесплатна психо-социјална поддршка претставува поддршка за справување со чувствата на вознемиреност, страв и несигурност во услови на инцидентни или долготрајни кризи, како и намалување на психо-социјалните последици од трауматските искуства, без паричен надоместок.

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НА ОПШТИНА СВЕТИ НИКОЛЕ
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Потребно ти е
професионално советување
и емотивна поддршка?

ТУКА СМЕ ЗА ТЕБЕ

Има кој да те сослуша, насочи и поддржи!



ОРГАНИЗАЦИЈА НА ЖЕНИТЕ
НА ОПШТИНА СВЕТИ НИКОЛЕ
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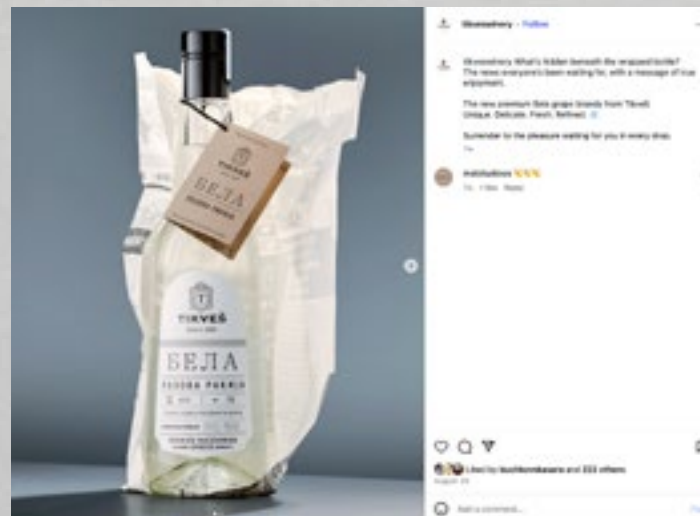
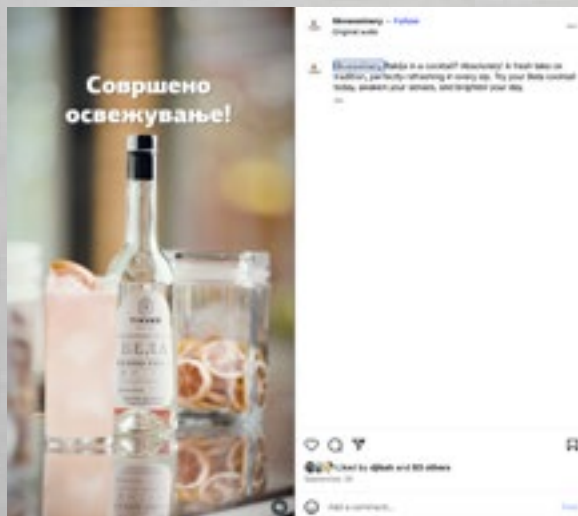


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TIKVES WHITE RAKIJA

DIGITAL



THANK YOU!